



SIMPLE, POWERFUL VIDEO OTT
PLATFORM FOR SPORTS ORGANISATIONS

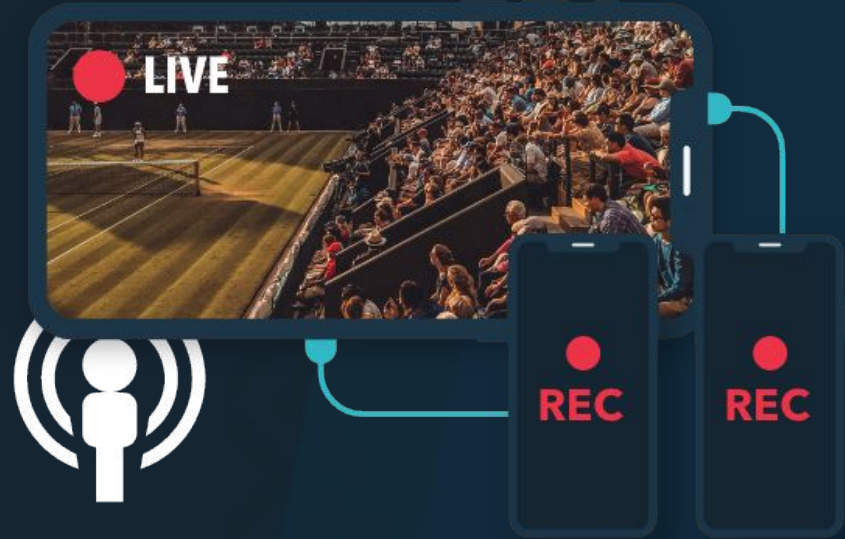


LIVE BROADCAST FROM REMOTE LOCATION



Ever wanted to initiate your own branded live mobile broadcast from the side of the field - within your own video OTT platform?

With our Mobile Video OTT solution, you can engage with your community anytime, anywhere, on any device. Your audience wants to be included in the action – get deeper insight and material while connecting your fans with their favourite brand.



DISCOVER NEW VALUE IN YOUR VIDEO ARCHIVES



Ever wondered how to extract further value from your video archives?

With our AWS-powered intelligent media services across your video archive, we can unearth a new level of intelligence and applicable analytical and copyright detection for you to take better stock of media ownership.

Search, find and repurpose old media archives more accurately and faster than ever before.



BACK-UP YOUR VIDEO IN AWS-CLOUD POWERED DAM

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Would you like one central, cloud-based video archive that you can access anytime, anywhere, on any system or device?

Our AWS Certified engineers can help import all your valuable video assets into your own digital asset management platform, making a sustainable video strategy more achievable. We are confident we have the tools to make any migration a smooth exercise.

With our AWS compliant DAM platform, there is no lock on your media, unlike most proprietary Video OTT services. We don't believe in duplicating your assets, rather preserving single media assets to provide analytics and usage statistics. You can access your video assets via web interface or directly via AWS S3 console – allowing your assets to be referenced, syndicated and analysed in parallel to the Video OTT streaming solution



LIVE SCHEDULED PROGRAMMING



Do you want to ensure fans remain engaged, while providing sponsors with more digital exposure?

We can help you configure and set up a scheduled programming live stream channel – think highlights, replays, adverts, interviews or news reports.

We're ready to collaborate with you to provide competitive live streaming at AWS cost price.



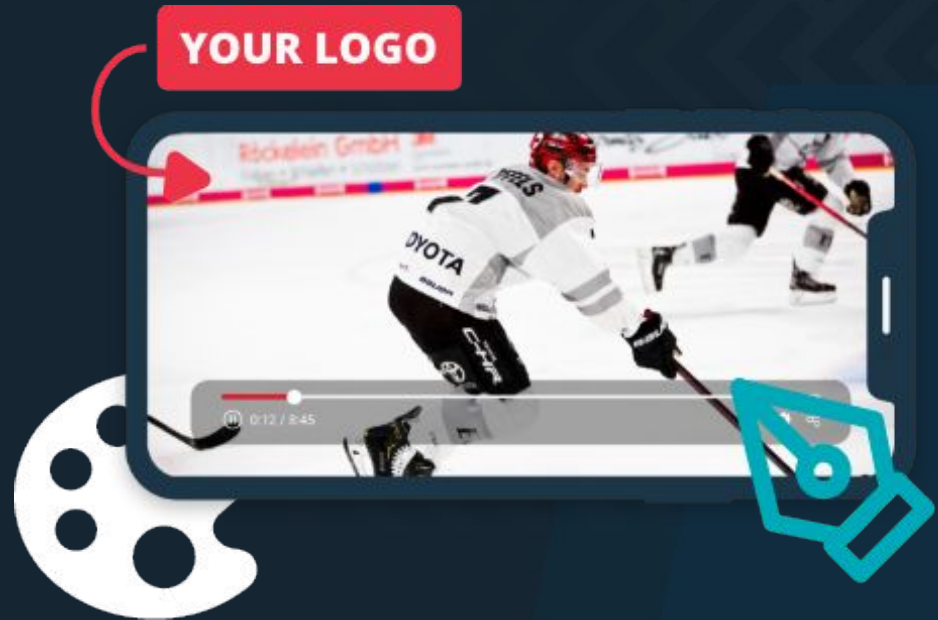
BRANDED VIDEO PLAYER EXPERIENCE

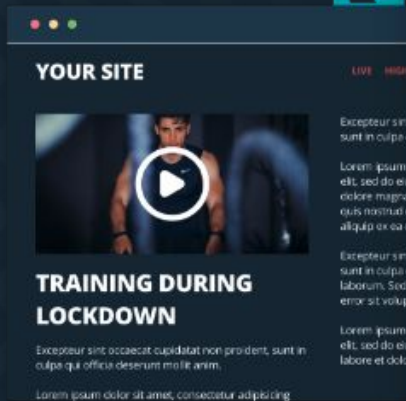


**Are you ready to be a leader in sports
video experiences for your community?**

We believe in ensuring a continuous and submersive video experience that can be monetised and offers your viewers a configured or AI-recommended playlisting.

Our Video OTT player can be designed, styled and embedded into any web or mobile web platform.





WWW

VIDEO OTT MICROSITE OR MOBILE APP

Do you want to provide your fans and season-ticket holders with the ability to play your video services via a mobile app or web microsite?

We can provide a tactical, robust and cost-effective mechanism to distribute your video content across web and mobile apps.

Our Video OTT web and app platform modules include payment gateways for subscription services and voucher code capability, allowing season ticket holders to bypass any unnecessary commercial obstacles for those loyal members of your community.

Give your fans the means to access your video material via as many channels as possible, on any device.

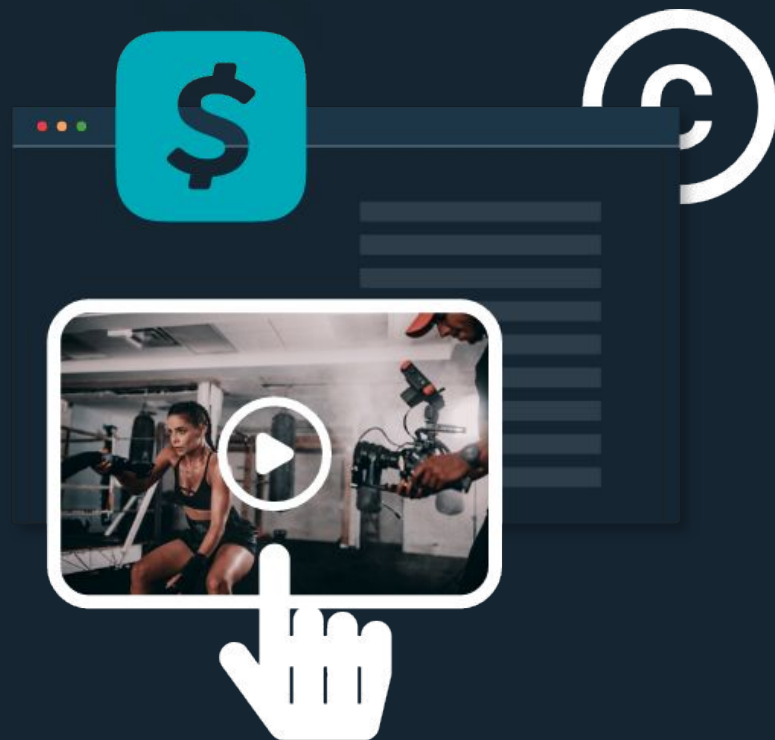
VIDEO SYNDICATION



Ever wondered how you can breathe new life into your video archives?

We want to help you achieve the ROI for the effort your media teams have invested into crafting your video content.

You could be sitting on a treasure trove of monetisable video content. Maximise any commercial potential in your video archives by facilitating and configuring your exclusive video content for syndication and distribution.





Our Covid-19 response - 25% discount on PT products and AWS bandwidth at cost price

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