

PT SPORTSUITE  
MOBILE APPSInnovative fan and brand engagement  
platforms for sports organisations

Sports communities crave excitement and innovation. Building a sustainable digital sports community requires a digital space where fans can come together and engage, gain access to unique content, be rewarded and connected to your club, brand and sponsors in new and exciting ways, while being allowed to share their own sporting experiences.

A digital space where fans can  
come together and engage

PT SportSuite mobile apps are the future for sports communities who are mobile, on the go, and continuously connected, allowing sports organisations to communicate, engage and promote like never before.

## UNIQUE MODULAR APP PLATFORM

No two organisations are the same. PT SportSuite's collection of enterprise in-app modules means you have the flexibility to configure a mobile app solution that caters for your unique business needs.

## NEWS &amp; MEDIA FEED

**Exclusive content** - keep your fans up to date with breaking news - 24/7

- Choice of interface themes and user experiences
- Personalised user-specific feed preferences
- Integrate with existing website workflow
- Third-party content feeds integration
- Push notifications of breaking news
- Categorise media into sections or TV channels



## STATISTICS

**3rd party stats integration** - tell sporting stories through the numbers with market-leading, integrated data services

- Stats and analytics engine
- Latest fixtures and results
- Real-time match statistics
- Player career/match statistics

STATS  
PERFORMOFFICIAL STATS  
PERFORM PARTNERS

## USER ANALYTICS

**Know your fans** - build up a profile of your digital audience

- User registration via single sign-on
- Authentication via social logins (LinkedIn, Google, Facebook, Apple ID)
- Integrate with existing single Sign-on
- Track and analyse user behaviour
- Enable targeted user profile advertising



## VIDEO OTT

**Live and on-demand streaming** - bring your community closer to the team than ever before by broadcasting exclusive video content

- Branded in-app video player
- Live, scheduled programming capability
- Payment gateways for subscription services
- Dynamic video advertising activation
- Voucher code capability for season-ticket holders

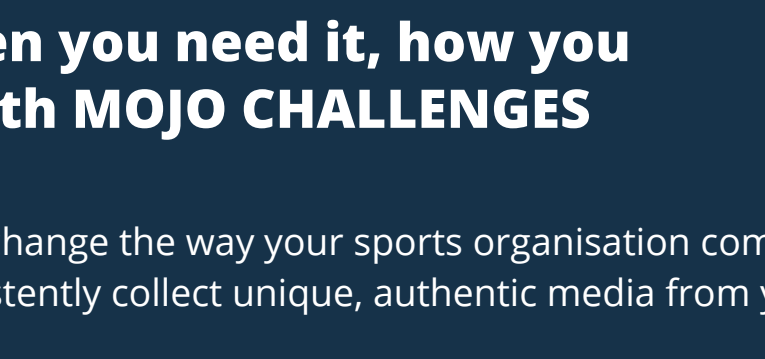
LEARN MORE ABOUT PT SPORTSUITE VIDEO OTT

## FAN ENGAGEMENT

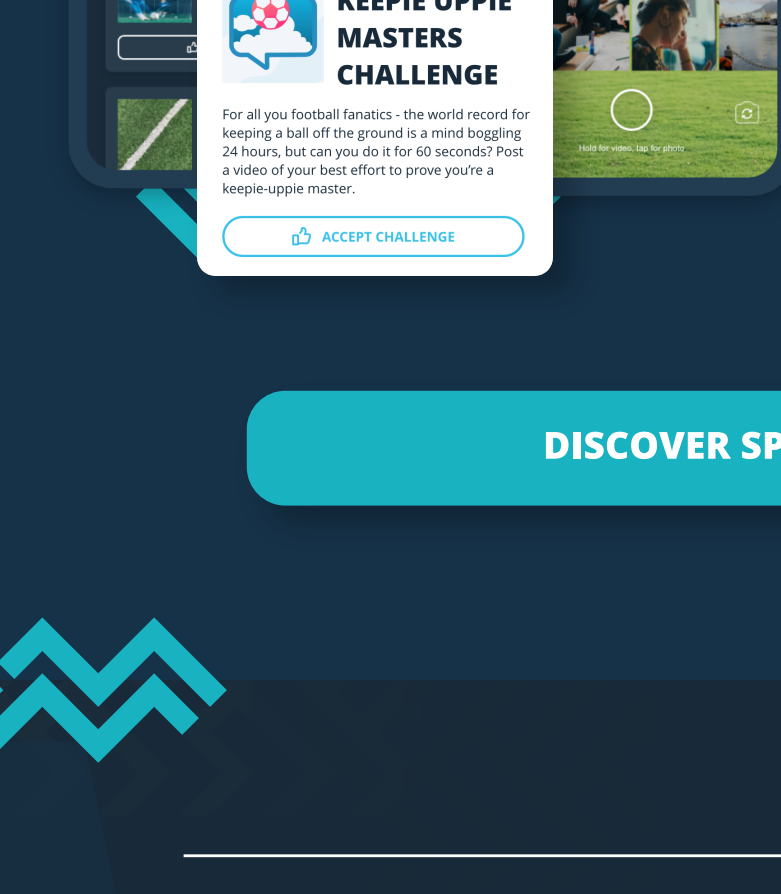
## SPORT MOJOS

**Give your fans a voice** - by transforming your fan community into the ultimate content producers for your sports organisation. SportMojos empowers your organisation to tell authentic brand stories through the power of mobile. Collect valuable, authentic UGC content from your fans via the SportMojos in-app module and reward them for their contributions.

- Digital packages of videos, photos, audio files and GPS locations
- Cloud based media storage with secure user access
- Compression for all media types
- Automatic video transcoding for streaming/publishing

Content when you need it, how you  
need it - with MOJO CHALLENGES

SportMojos' Mojo Challenges facility will change the way your sports organisation commissions and collects digital media, allowing you to consistently collect unique, authentic media from your community

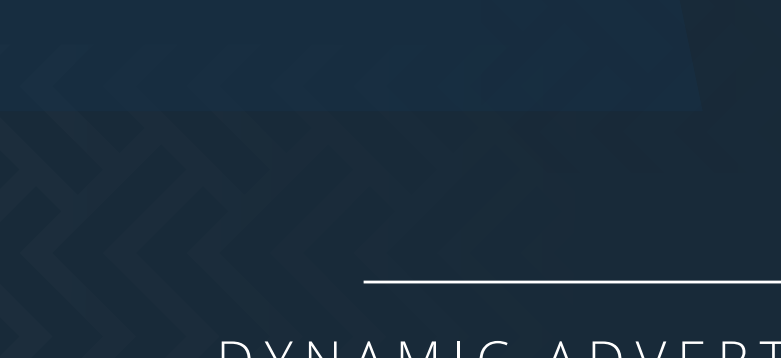


DISCOVER SPORTMOJOS

## AR SCANNING

**Unique brand experiences** - connect your fans to your organisation and sponsors via augmented reality scanning

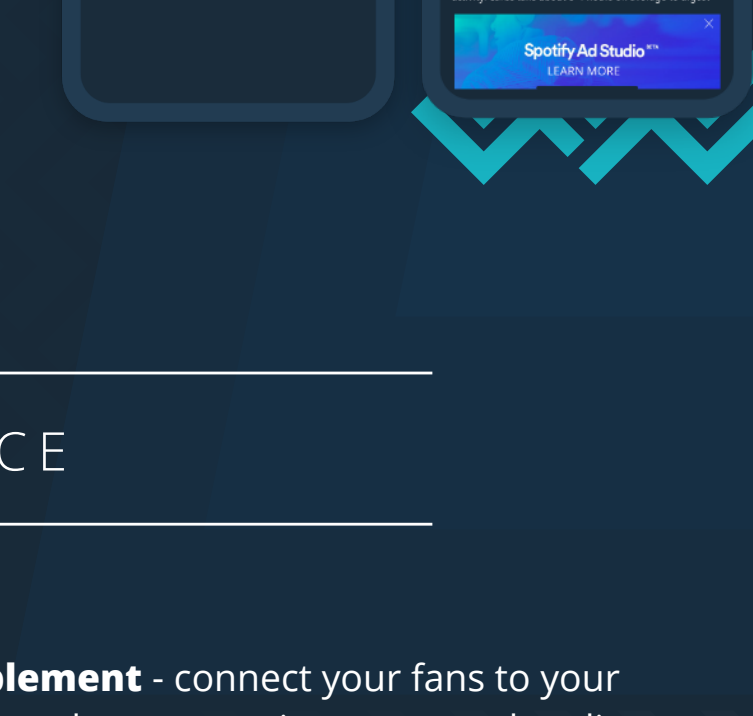
- Create innovative AR campaigns with a simple-to-use web-based campaign management
- Bring match programmes, logos, print branding and more to life with exclusive video content
- Run unique competitions by augmenting logos, print ads and more
- Monetise by connecting print material to e-commerce channels



## DYNAMIC ADVERTISING AND MONETISATION

**Drive revenue growth** - via integrated advertising and m-commerce

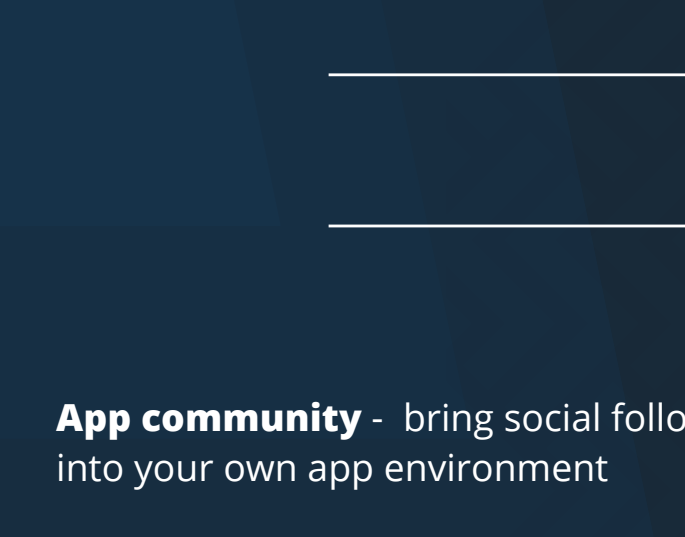
- Sponsored news content and competitions
- Pre-roll video advertising
- Ad analytics to enable targeted campaigns
- Integrate online retail merchandise channels



## M-COMMERCE

**Retail enablement** - connect your fans to your organisation and sponsors via augmented reality scanning

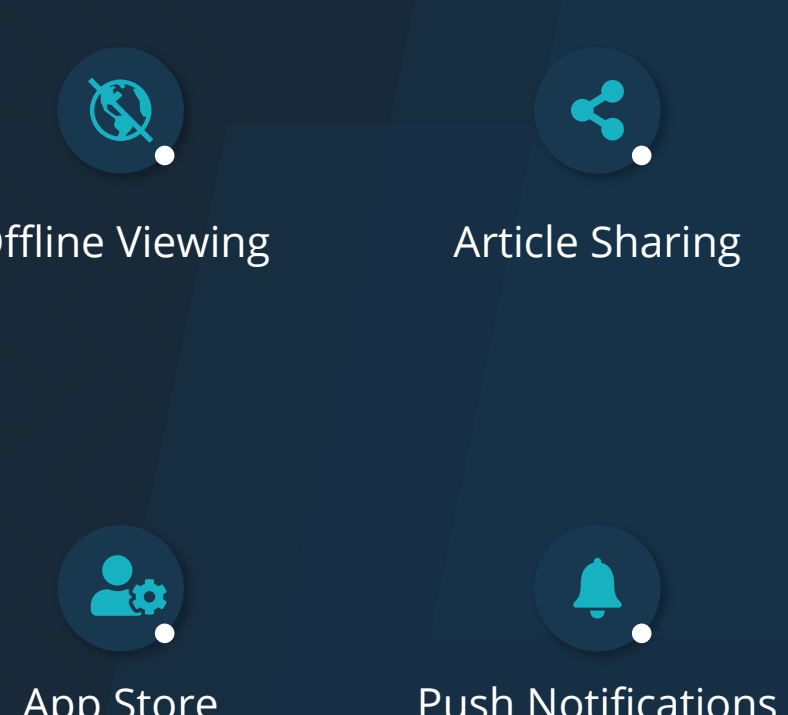
- Integrate with your existing online retail channels
- Access to online ticketing systems
- Product updates via push notifications



## SOCIAL HUB

**App community** - bring social followers into your own app environment

- Integrate social media feeds into your branded app
- Facebook, Twitter, Instagram, YouTube
- One-stop shop for social content
- Convert social followers into your own app environment



## FEATURES

Personalised Feed  
PreferencesArticle  
Bookmarking

Offline Viewing

Article Sharing

Page Swipe  
TransitionsGoogle Analytics  
IntegrationApp Store  
Account Management

Push Notifications

For any queries, don't hesitate to contact us: [sales@ptsportsuite.com](mailto:sales@ptsportsuite.com)

[www.ptsportsuite.com](http://www.ptsportsuite.com)