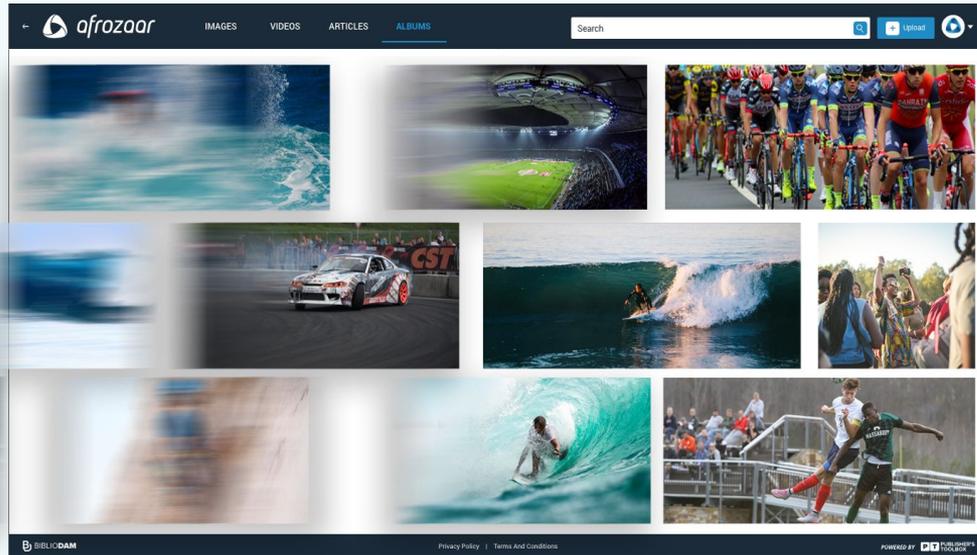


BiblioDAM

Onboarding user guide



SIMPLE, POWERFUL, **DIGITAL ASSET MANAGEMENT**

Unlock the value of your digital media assets

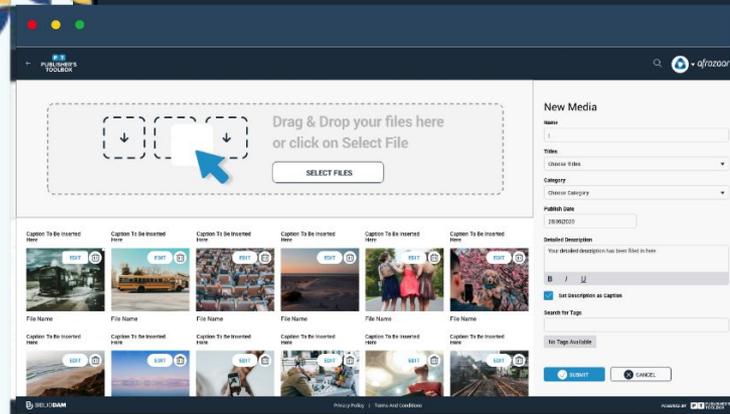
BiblioDAM is the ultimate digital asset management solution. Powered by world-leading AWS cloud architecture, BiblioDAM gives media organisations, brands, sporting organisations, educational institutions and more the tools to maximise their valuable digital media assets.

Ingest, upload, store, search and share your digital media in an intelligent cloud ecosystem while providing authorised access from anywhere in the world, on any device.

LEAVING A LEGACY

CENTRALISE DIGITAL MEDIA ASSETS IN THE CLOUD

Safeguard your assets and provide accessibility to authorised users from anywhere in the world, on any device





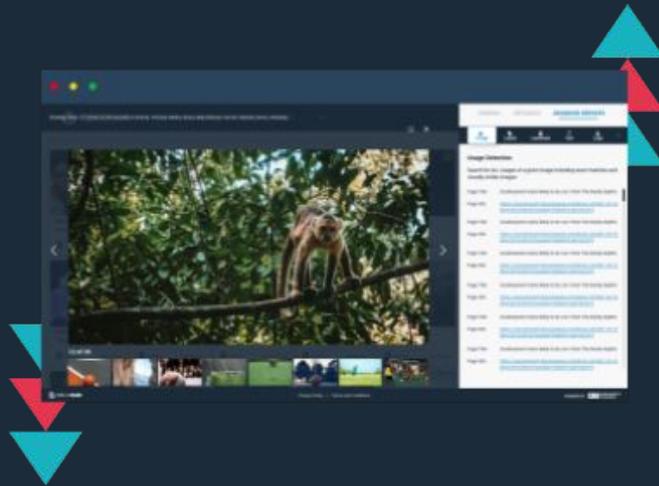
MEDIA INTELLIGENCE ANALYSIS

BiblioDAM's powerful image & video analysis functionality classifies bulk sets of images/videos into thousands of categories via machine learning - making your media infinitely searchable and discoverable



LIGHTNING FAST MEDIA SEARCHING

For media teams, the ability to find the right digital content instantaneously is crucial. It's a fast-paced world – you need your media assets, and you need them now

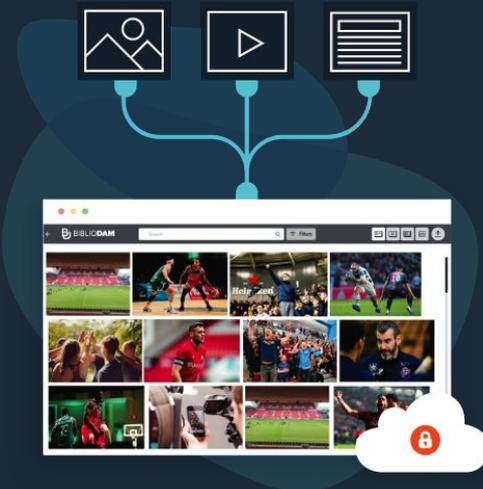


3RD-PARTY INTEGRATION

BiblioDAM is highly accessible via open APIs, making integration with 3rd party CMS and/or media platforms infinitely simple

BACK-UP YOUR VIDEO IN AWS-CLOUD POWERED DAM

Our AWS Certified engineers can help import all your valuable video assets into your own digital asset management platform. With our AWS compliant DAM platform, there is no lock on your media, unlike most proprietary Video OTT services. You can access your video assets via web interface or directly via AWS S3 console – allowing your assets to be referenced, syndicated and analysed in parallel to the Video OTT streaming solution.



DISCOVER NEW VALUE IN YOUR VIDEO ARCHIVES

With our AWS-powered intelligent media services across your video archive, we can unearth a new level of intelligence and applicable analytical and copyright detection for you to take better stock of media ownership. Search, find and repurpose old media archives more accurately and faster than ever before.

WHAT IS BIBLIODAM?

BiblioDAM is a powerful cloud search media library that allows for the centralised storage, control and management of digital assets. It provides a facility to reuse, reference and clone articles. Digital assets can be referenced from multiple websites or apps and maintain a single instance of storage.

BiblioDAM offers you:



**BULK MEDIA
ARCHIVE**



**ELASTIC
SEARCH**



**VIDEO
TRANSCODING /
DOWNLOADING**



**METADATA
SEARCH**

BiblioDAM can be tightly integrated into a CMS platform of choice, similar to how it has been used with Baobab and WordPress Dashboards for related articles and clone article capability.



CMS OF CHOICE



**MULTI-TITLE
CAPABILITY**



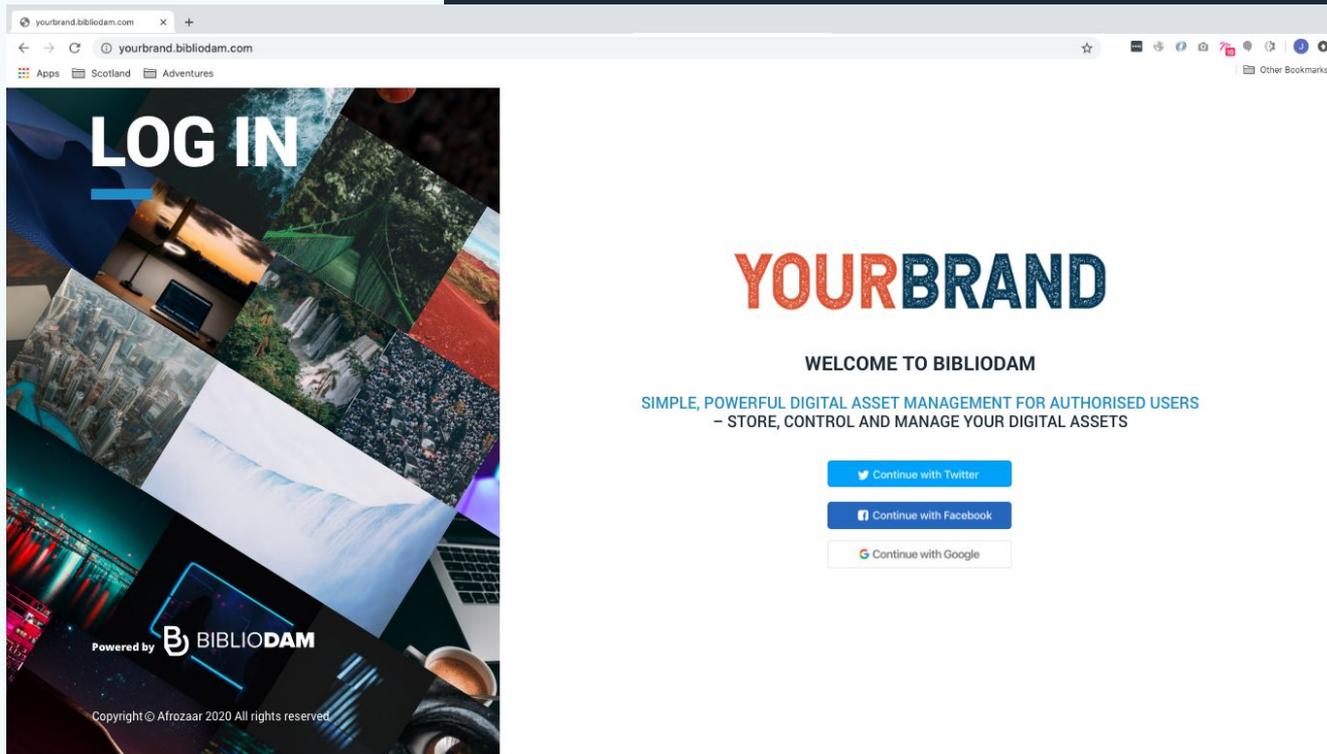
**ASSETS RE-USED
ACROSS GROUP**



**DIGITAL FIRST
MODULE**

Google OAuth Login

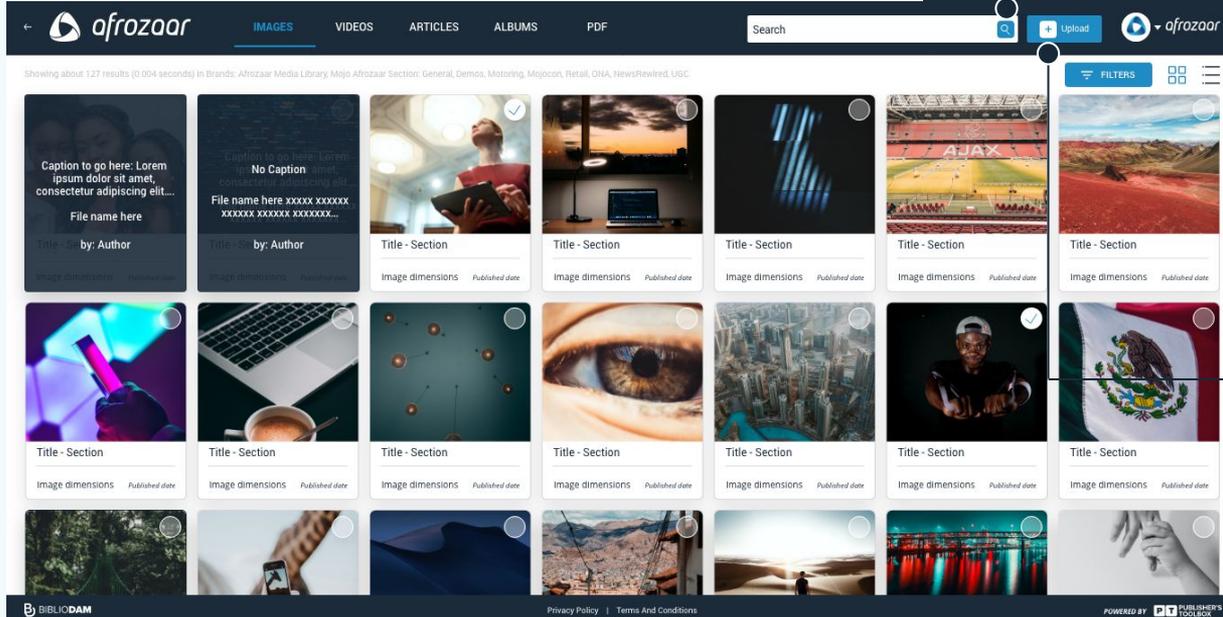
- Google Authentication service
- Non-Google mail can support Google OAuth login
- Users can be pre-registered



HOW TO SEARCH ON BIBLIODAM

BiblioDAM enables faster searches through previously stored media with sorting by image, video or article.

All saved media - images, movies or articles - can be searched for



Selective search by entering a search criteria

HOW TO DO FILTERED SEARCHES ON BIBLIODAM

The screenshot displays the Afrozaar search interface. At the top, there is a navigation bar with the Afrozaar logo and menu items: IMAGES, VIDEOS, ARTICLES, and ALBUMS. Below the navigation bar, a search bar contains the text "afrozaar". To the right of the search bar are buttons for "Upload" and "afrozaar".

The main content area shows a grid of search results. Each result card includes a thumbnail image, a title "File name here", a subtitle "Filters here", and a footer with "Author" and "Published date".

On the right side, there is a filter sidebar. It has a "FILTERS" button at the top. The sidebar is divided into several sections: "Titles" (with a "Select Titles" dropdown and "CLEAR" button), "Section" (with a "Select Section" dropdown and "CLEAR" button), "Fields" (with a "Select Fields" dropdown and "CLEAR" button), "From Date" (with a "Select From Date" dropdown and "CLEAR" button), and "To Date" (with a "Select To Date" dropdown and "CLEAR" button). At the bottom of the sidebar is an "APPLY FILTERS" button.

Click on the filter button to display the search filters

Toggle between the images, videos and articles

Capture the title, section and date range you wish to search within

HOW TO USE MEDIA FROM BIBLIODAM

Showing about 127 results (0.004 seconds) in Brands: Afrozaar Media Library Mojo Afrozaar Section: General, Demos, Motoring



12 of 35

GENERAL **METADATA** ADVANCED SERVICES

Jpegcom IPTC Huffman File Type **Jpeg** Jfif >

| GENERAL | METADATA | ADVANCED SERVICES |
|----------------------|---|--------------------------------------|
| Jpegcom | IPTC | Huffman File Type Jpeg Jfif > |
| Component 3 | Cr component: Quantization table 1, Sampling factors 1 horiz/1 vert | |
| Compression Type | Progressive, Huffman | |
| Data Precision | 8 bits | |
| Number of Components | 3 | |
| Component 2 | Cb component: Quantization table 1, Sampling factors 1 horiz/1 vert | |
| Component 1 | Y component: Quantization table 0, Sampling factors 1 horiz/1 vert | |
| Image Height | 3760 pixels | |
| Image Width | 6096 pixels | |

 COPY TO CLIPBOARD

Metadata image profiles

All metadata profiles on each image are available to view, copy

ADVANCED IMAGE SERVICES IN BIBLIODAM

Showing about 127 results (0.004 seconds) in Brands: Afrozaar Media Library, Mojo Afrozaar Section: General, Demos, Motoring

GENERAL METADATA **ADVANCED SERVICES**

Usage **Labels** Landmark Text Logo

Image Recognition Labels
Detect categories of objects within an image through powerful machine learning algorithms

GENERAL METADATA **ADVANCED SERVICES**

Usage **Labels** Landmark Text Logo

Image Recognition Labels
Detect categories of objects within an image through powerful machine learning algorithms

RUN SERVICE

| | |
|------------------|---------------------------------------|
| <i>Usage</i> | Check image for usage on the web |
| <i>Labels</i> | Auto-tag images with keywords |
| <i>Landmark</i> | Detect public landmarks in images |
| <i>Text</i> | Render any visible text within images |
| <i>Logo</i> | List visible logos within images |
| <i>Celebrity</i> | Facial recognition on public figures |
| <i>Moderate</i> | Detect explicit content |

ADVANCED VIDEO SERVICES IN BIBLIODAM

Showing about 127 results (0.004 seconds) in Brands: Afrozaar Media Library, Mojo Afrozaar Section: General, Demos, Motoring

GENERAL **ADVANCED SERVICES**

Transcribe Auto-Tag Celebrity Face Moderate

Transcribe

Uses a deep learning process called automatic speech recognition (ASR) to convert speech to text quickly and accurately

Joe is a journalist out in the field, about to break a great story. He whips out his phone, opens mojo reporter and, with one click, starts a new story. He snaps a few awesome pictures, records an interview with the witness, records a quick video of the location and drops a marker to pinpoint his exact location. Finally, he jots down a few notes on what has gone down and that securely sends the entire article to his company's private mojo reporter Web Dashboard for his editor to review and published the article to their entire digital suite in a matter of seconds. More details on mojo reporter dot com kullam portitor ex lacus, id suscipit felis tempus eu.

GENERAL **ADVANCED SERVICES**

Transcribe **Auto-Tag**

Auto- Tagging

Machine learning powered video analysis service that detects objects, scenes, celebrities, text, activities, and any inappropriate content from your videos

RUN SERVICE

| | |
|------------|--|
| Transcribe | Transcribe video audio into text to enrich searchability and/or convert to video subtitles |
| Auto-Tag | AI tagging of videos with keywords to make them more searchable |

HOW TO UPLOAD MEDIA

Albums (collections of media) can be uploaded for easy reference and reuse of media on the web. Simply name, upload, categorise and post your media uploads.

← afrozaar

Drag & Drop your files here or click on Select File

SELECT FILES

Drag and drop your media

No Caption

File Name

New Media

Name

Titles

Choose Titles

Category

Choose Category

Publish Date

00000000

Detailed Description

Your detailed description has been filled in here

B / U

Set empty captions with description text

Search for Tags

SUBMIT

POWERED BY **PUBLISHER'S TOOLBOX**

BIBLIODAM

Privacy Policy | Terms And Conditions

Media upload fields explained on next slide

Optionally change the file name of uploaded media

You can also click here to add media

HOW TO CREATE AN ALBUM

New Media

Name

Titles

Category

Publish Date

Detailed Description

Your detailed description has been filled in here

B / **/** **U**

Set empty captions with description text

Search for Tags

| | |
|---|---|
| <i>Name</i> | Set the name of your album |
| <i>Title / Brand</i> | Choose the title that you want to create the album in |
| <i>Category</i> | Categorise your content into logical groupings |
| <i>Publish Date</i> | Set album publish date, defaults to now |
| <i>Detailed Description</i> | Add a description to your album |
| <i>Set empty captions with description text</i> | Select this to use the description as the caption, for all media that does not have its own caption |
| <i>Tags</i> | Add tags for extra searchability and grouping of media |

CONTACT US

For any queries please don't hesitate to contact us at
servicedesk@publisherstoolbox.com