



# UNIQUE, MODULAR VIDEO OTT PLATFORM

Become a leader in sports video experiences for your community

The onset of Covid-19 and its impact on the sports industry will be felt for years to come

The PT SportSuite Video OTT platform is our response to the challenges facing sports organisations of all kinds – a modular solution that will allow affected clubs to bring the games to their fans via OTT technology.

Make your live matches and behind-the-scenes video content available to your fans around the world. Be it a standalone TV website or app, or a live AWS feed integration into your existing mobile app or website platform.

## VIDEO OTT MICROSITES/MOBILE APPS

**Do you want to provide your fans and season-ticket holders with the ability to play your video services via a mobile app or web microsite?**

We can provide a tactical, robust and cost-effective mechanism to distribute your video content across web and mobile apps.

Our Video OTT web and app platform modules include payment gateways for subscription services and voucher code capability, allowing season ticket holders to bypass any unnecessary commercial obstacles for those loyal members of your community.

Give your fans the means to access your video material via as many channels as possible, on any device.



### TV / VIDEO OTT MICROSITE

- Integrate into existing website
- Live streaming and video on-demand
- Pay-per-view and subscription for premium content



### TV / VIDEO OTT MOBILE APPS

- Multiple channels for streaming preference
- Live feed API endpoints
- Video-on-demand playlisting API



### SUBSCRIPTION SERVICES

We won't stop at providing a reliable live stream or branded video player. We also help facilitate all payments, subscriptions and support desk queries that your audience might have.

## BACK-UP YOUR VIDEO IN AWS-CLOUD POWERED DAM

**Would you like one central, cloud-based video archive that you can access anytime, anywhere, on any system or device?**

Our AWS Certified engineers can help import all your valuable video assets into your own digital asset management platform, making a sustainable video strategy more achievable. We are confident we have the tools to make any migration a smooth exercise.

With our AWS compliant DAM platform, there is no lock on your media, unlike most proprietary Video OTT services. We don't believe in duplicating your assets, rather preserving single media assets to provide analytics and usage statistics. You can access your video assets via web interface or directly via AWS S3 console – allowing your assets to be referenced, syndicated and analysed in parallel to the Video OTT streaming solution.



## LIVE BROADCAST FROM REMOTE LOCATION

**Ever wanted to initiate your own branded live mobile broadcast from the side of the field - within your own video OTT platform?**

With our Mobile Video OTT solution, you can engage with your community anytime, anywhere, on any device. Your audience wants to be included in the action – get deeper insight and material while connecting your fans with their favourite brand.



## DISCOVER NEW VALUE IN YOUR VIDEO ARCHIVES

**Ever wondered how to extract further value from your video archives?**

With our AWS-powered intelligent media services across your video archive, we can unearth a new level of intelligence and applicable analytical and copyright detection for you to take better stock of media ownership.

Search, find and repurpose old media archives more accurately and faster than ever before.



## LIVE SCHEDULED PROGRAMMING

**Do you want to ensure fans remain engaged, while providing sponsors with more digital exposure?**

We can help you configure and set up a scheduled programming live stream channel – think highlights, replays, adverts, interviews or news reports.

We're ready to collaborate with you to provide competitive live streaming at AWS cost price.



## BRANDED VIDEO PLAYER EXPERIENCE

**Do you want to provide a continuous and submersive video experience?**

We believe in ensuring an OTT solution that that can be monetised and offers your viewers a configured or AI-recommended playlisting.

Our Video OTT platform can be designed, styled and embedded into any web or mobile web platform.

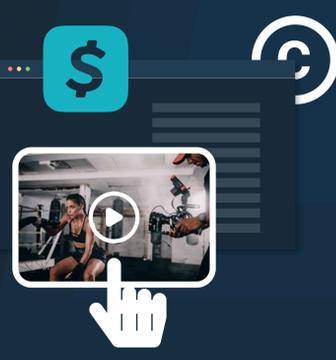


## VIDEO SYNDICATION

**Ever wondered how you can breathe new life into your video archives?**

We want to help you achieve the ROI for the effort your media teams have invested into crafting your video content.

You could be sitting on a treasure trove of monetisable video content. Maximise any commercial potential in your video archives by facilitating and configuring your exclusive video content for syndication and distribution.



**READY TO BECOME A LEADER IN SPORTS VIDEO EXPERIENCES FOR YOUR FAN COMMUNITY?**

Contact us: [sales@ptsportsuite.com](mailto:sales@ptsportsuite.com)

[www.ptsportsuite.com](http://www.ptsportsuite.com)