



PT
SPORTSUITE

DARE TO BE DIFFERENT

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24 February 2021, Version 4

ABOUT PT SPORTSUITE

PT SportSuite is a digital sports consultancy business, specialising in media workflow, distribution and community engagement.

Complemented by an advanced, innovative modular ecosystem, PT SportSuite can transition your sports organisation into a media powerhouse.





Rich Cheary

PT SportSuite
CEO

OUR STORY

A decade ago we embarked on a journey to build scalable, cloud-based and mobile app and web development frameworks. This proved attractive to traditional media groups looking to digitally transform their print products, establish digital communities and better understand their customers for content recommendations, targeted advertising and subscription services.

We learned along the way, met lots of interesting people, made many friends and collaborated with global media partners. All of which has contributed towards our modular suite of digital products and platforms - known as the Publisher's Toolbox.

In 2019, we felt it was the ideal time for us to shift our digital transformation experience and complementary toolbox of products to positively disrupt the sports industry; by solving critical media rights and workflow issues.

We believed we had the tools to help sports organisations operate like modern media organisations, placing digital media IP, fan community, brand and sponsorship channels front and centre.

Our pivot into sport has been exciting, challenging and rewarding as we've transformed the way teams, players and fans engage and share media with each other and also package digital products more effectively for fans to transact with.

PT SportSuite is on an exciting journey to digitally accelerate sports organisations into media powerhouses that drive consumer engagement and allow analytics to facilitate preferences and recommendations.

Our aim is to ensure sports media rights are protected and freed up across a modular digital ecosystem to attract and entertain across multiple channels to an engaged audience.

To position your organisation as one the most digitally enabled sports entities in the world



OUR
MISSION

To position your organisation as a leader in live and on-demand sports video experiences

OUR OBJECTIVES





To transform
your players and
fans into digital
influencers for your
organisation

OUR
OBJECTIVES

To forge better, more memorable digital connections between your organisation, players, fans and sponsors



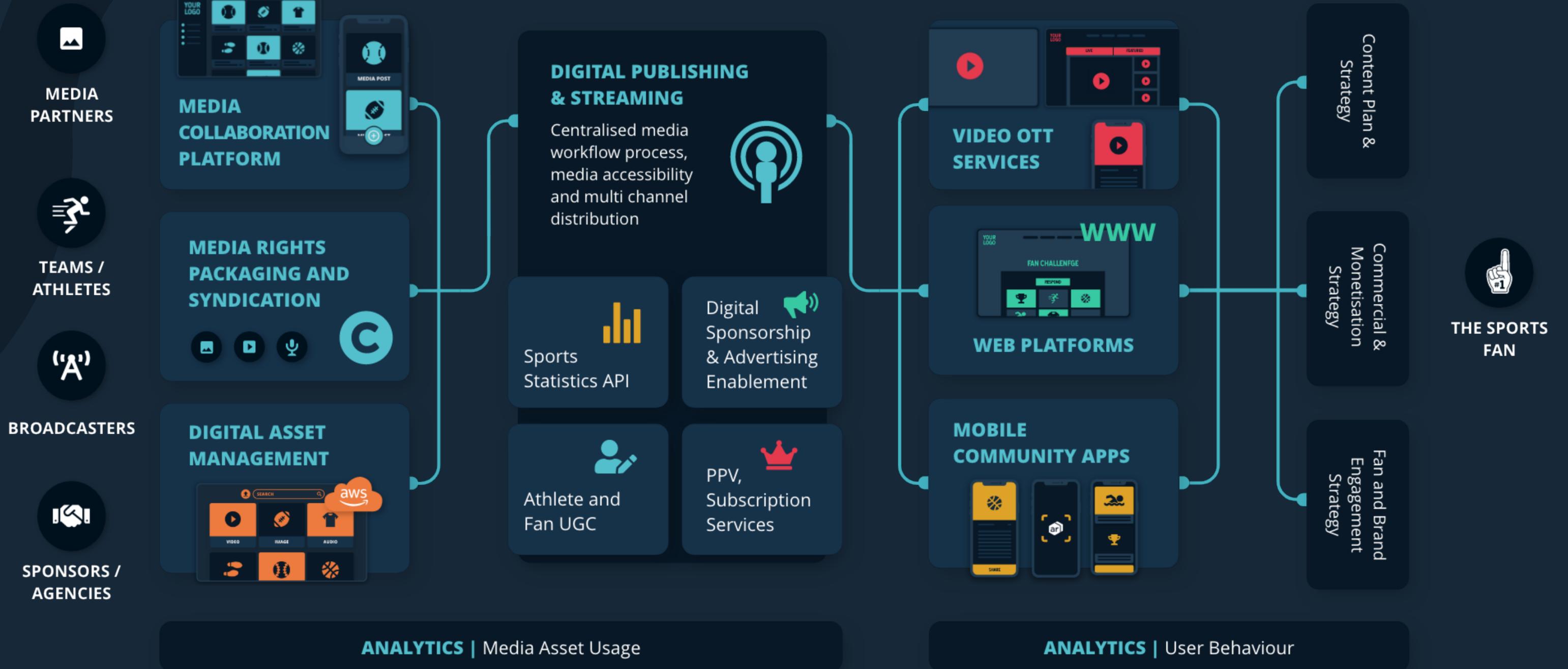
OUR
OBJECTIVES



Transforming
sports
organisations
into digital
media
powerhouses ...

PRIVATE

PUBLIC



OUR HEAD'S IN THE CLOUD ...

Managing and protecting
the future value of your
digital assets

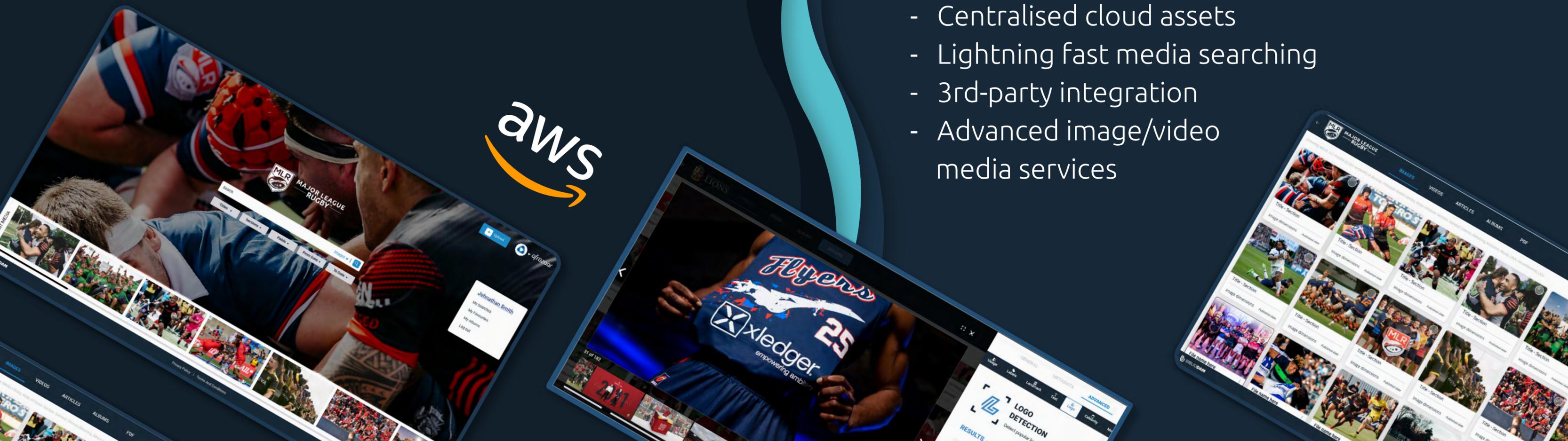
SIMPLE,
POWERFUL
DIGITAL ASSET
MANAGEMENT

AWS-powered Digital Asset Management

Powered by world-leading AWS cloud architecture, PT SportSuite's digital asset management (DAM) platform goes further than any cloud-media library.

FEATURES

- Centralised cloud assets
- Lightning fast media searching
- 3rd-party integration
- Advanced image/video media services



VIDEO CONTENT IS KING ...

Providing live and on-demand video streaming across web, mobile web and app

UNIQUE,
MODULAR
VIDEO OTT
PLATFORM



Video OTT

Many sports organisations are taking a strategic decision to become a leader in sports video experiences, by streaming live and on-demand video content via subscription and PPV services.

FEATURES

- Video and TV
- Mobile TV Apps
- App SDKs
- Playlist CMS
- Dynamic video advertising



LET'S COLLABORATE ...

SportMojos is a white-label platform that revolutionises the way teams, leagues, federations and sporting bodies share media



COMMISSION,
COLLECT, STORE
AND SHARE
MEDIA WITH ONE
PLATFORM

Digital Media Workflow Platform

SPORT MOJOS

SportMojos is a PT SportSuite platform that enables collaboration on a new level across your organisation or league, empowering you to request content from teams, players, freelancers and fans, and providing compelling content for further reuse - all in one platform

FEATURES

- Private team mobile app and web dashboard
- Private, secure cloud dashboard
- Digital packages of photos, videos, audio files
- Media Challenges for teams/athletes
- Authorised access and levels of entitlement



WATCH HOW EASY IT IS TO COLLECT MEDIA FROM YOUR COMMUNITY

SPORT MOJOS



LET'S GET YOUR TEAMS AND PLAYERS ENGAGED

We believe your organisation has talented content creators waiting to be discovered

By standardising the way you collect media from teams and players, and the way you provide curated content for players to broadcast, you can bring your sporting world to life for the fans - inside and outside the stadium.

Mojo Challenges, the SportMojos media request facility, standardises the way media is commissioned and collected.





ENGAGING
WITH YOUR
COMMUNITY
ON A NEW
LEVEL

YOUR FANS HAVE STORIES WORTH TELLING ...

Driving community engagement across your branded web, app and video platforms

Fan and Brand Engagement

The PT SportSuite Fan Challenges Portal and Challenges in-app module will allow fans to respond to branded content requests (Challenges) - and be rewarded for this engagement via incentives - while creating a source of authentic, community-generated content.

FEATURES

- Fan Portal (In-app and web)
- Fan Challenge Zone
- AR brand activations
- Rewards and incentives





BRANDED,
MODULAR
MOBILE APP
SOLUTIONS

FOR SPORTS FANS WHO ARE MOBILE AND ON THE GO ...

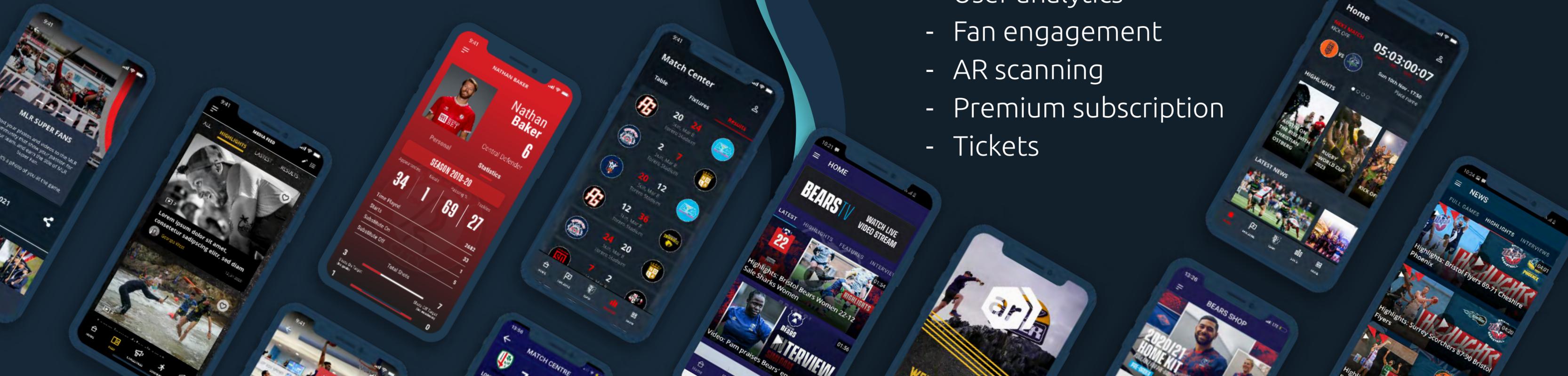
Bring your fans together to engage, gain access to unique content, be rewarded and connected to your club, brand and sponsors in new and exciting ways

Mobile Community Apps

Digital communities thrive on unique experiences. Mobile community apps can provide your fans with all the latest news, match information, video content and statistics they deserve - while allowing fans to share their own stories.

FEATURES

- News/media feed
- Statistics
- Video streaming
- User analytics
- Fan engagement
- AR scanning
- Premium subscription
- Tickets





WHO WE WORK WITH



MAJOR LEAGUE RUGBY

Positioning MLR as one of the most digitally enabled leagues in North American sports.

- AWS Digital Asset Management
- Video OTT
- Live match stream integration
- MLR Moj's Media collaboration platform
- Official League Mobile App
- Player and Fan Engagement
- AI and ML media services

"I'm most excited about the possibilities for more content generated by our athletes, and improved storytelling of our brand partnerships."

- George Killebrew, MLR commissioner

WHO WE WORK WITH

BRITISH & IRISH LIONS

Providing media services that will transform the B&I Lions digital media workflow

- AWS Digital Asset Management
- Video OTT
- Live match day stream integration
- LionsMojo Media Partner Portal
- Player and fan engagement
- AI and ML media services
- Media rights packaging and monetisation

“The digital archive is a fantastic addition and allows us to be more efficient in terms of storage of key digital assets.”

- Shane Whelan, B&I Lions director of media and communication



WHO WE WORK WITH

BRISTOL SPORT

Implemented modular digital ecosystem to transform media workflow process and digital media management across multiple production and media teams within the Bristol Sport group

- AWS Digital Asset Management
- Video OTT
- Live match stream integration
- Mobile Media collaboration platform
- Mobile community apps * 4 brands
- Fan engagement
- AI and ML media services
- Video PPV and subscriptions

“The rollout of PT SportSuite’s digital infrastructure means we now have the means to operate like a modern media house.”

- Lisa Knights, Bristol Sport Group Head of Communications

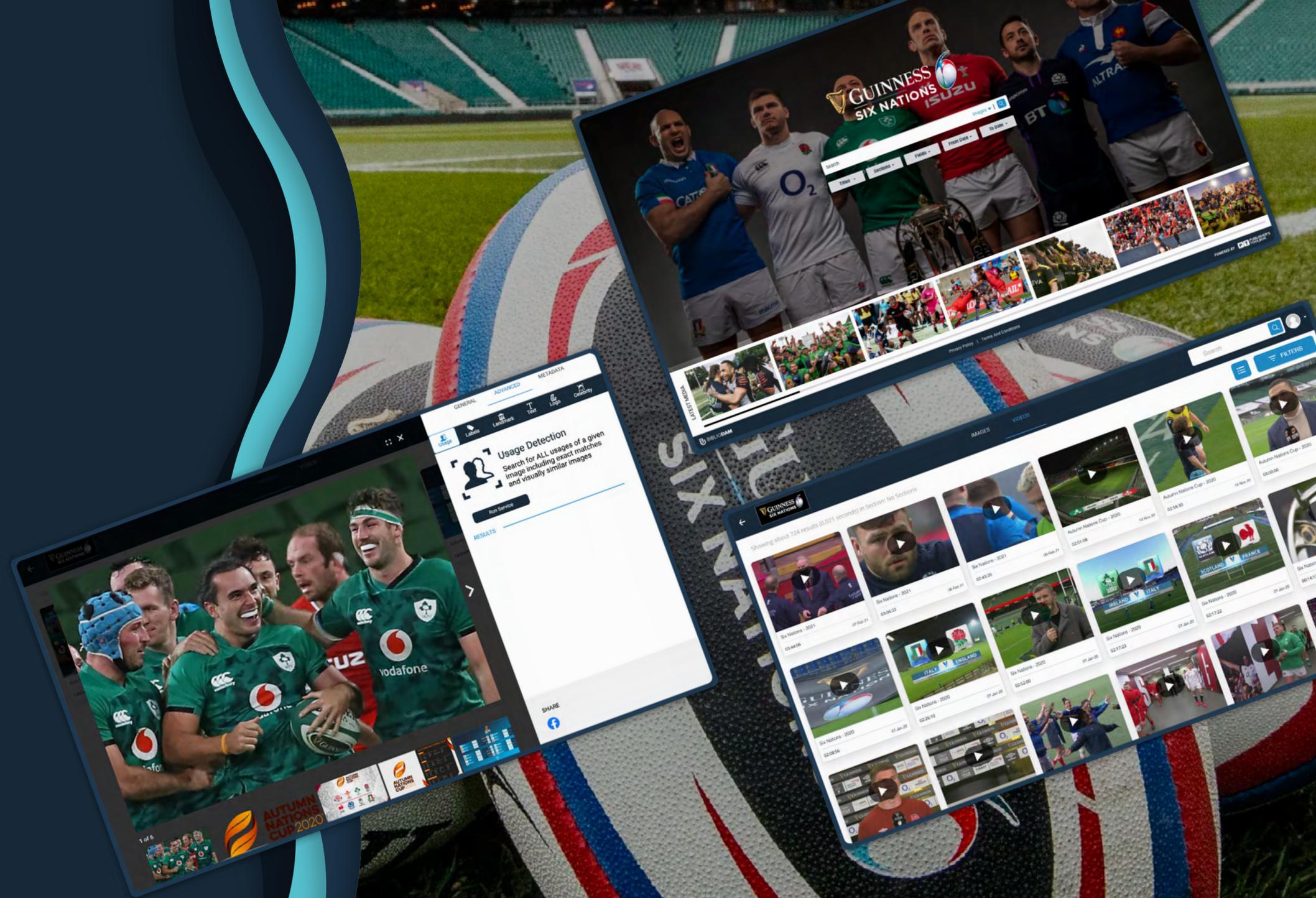


WHO WE WORK WITH

SIX NATIONS

Processing and protecting historical and current day Six Nations and Autumn Nations Cup match footage

- AWS Digital Asset Management
- Live match stream integration
- Media partner collaboration





Thank you for taking the time to learn more about PT SportSuite's digital products and services. If you're ready for a team talk, drop us a line and one of our account managers will be in touch.

**READY FOR
A TEAM
TALK?**

WWW.PTSPORTSUITE.COM