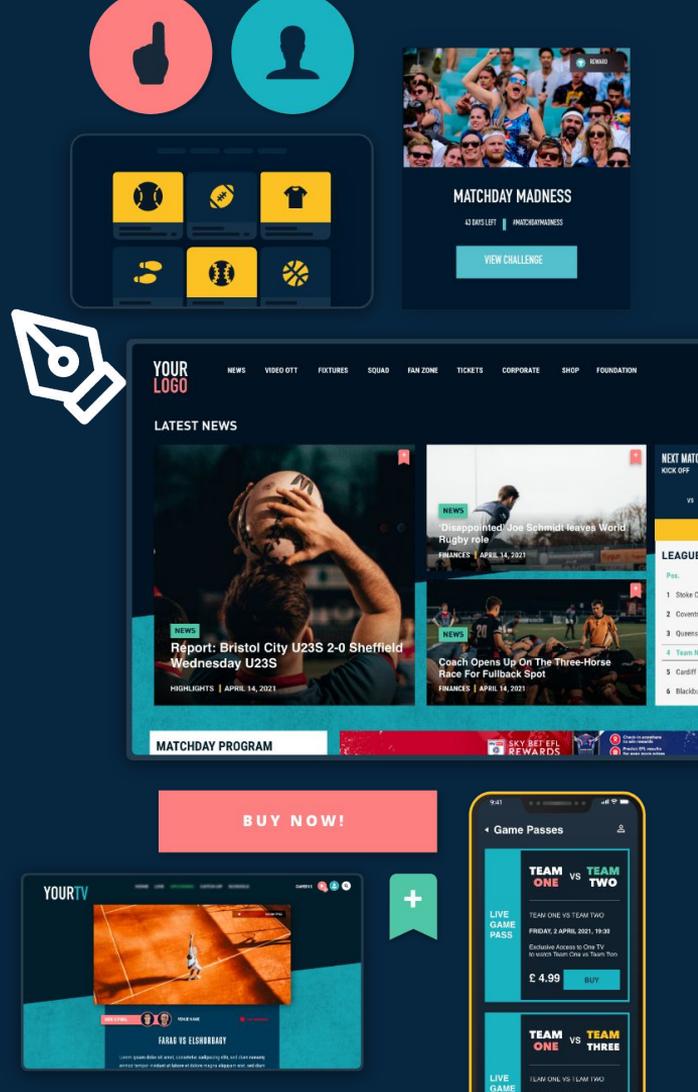




PT SPORTSUITE WEBSUITE

Modular Web Framework and Cloud Hosting
platform - Powered by AWS Services





Professional sports organisations are not JUST sports organisations anymore - they're also publishers for a content-hungry community of fans.

But to become a publishing powerhouse, you need to provide a web experience that excites, rewards, and promotes engagement on a new level.

Pt SportSuite's WebSuite is a collection of services and modules that can be tailored to meet your unique business needs - powering genuine connections between your sports organisation, fans, sponsors and partners, and enhanced monetisation of content in a high-performance web environment.

TRUSTED BY MEDIA GROUPS AND SPORTS ORGANISATIONS



WHY WE CHOOSE WORDPRESS

SIMPLICITY

Manage your content with ease. Get online and get publishing without training or a complicated teething process.

USER MANAGEMENT

Allow multiple users to contribute to your website via simple registration and user management

FLEXIBILITY

Create any type of website you want with multiple themes

FULL STANDARDS COMPLIANCE

All WordPress-generated code is in full compliance with W3C the main international standards organisation for the web

SEO

WordPress is optimised for search engines. For more fine-grained SEO control, there are many SEO plugins

PLUGIN EXTENSIONS

Add complex galleries, social networking, forums, social media widgets, spam protection and much more

FREEDOM

You are free to use WordPress in any way you choose: install it, modify it, distribute it.

COMMUNITY

As the most popular open source CMS on the web, WordPress has a vibrant and supportive community.

CLOUD HOSTING WITH AWS

PT SportSuite provides scalable, high performance, affordable cloud hosting - powered by industry-leading AWS Services.



AMAZON WEB SERVICES

We leverage the full power of the AWS stack to ensure high availability, redundancy and limitless processing power



CLOUD MONITORING

End-to-end performance monitoring of your cloud infrastructure. Analyse rich reporting to maintain high availability



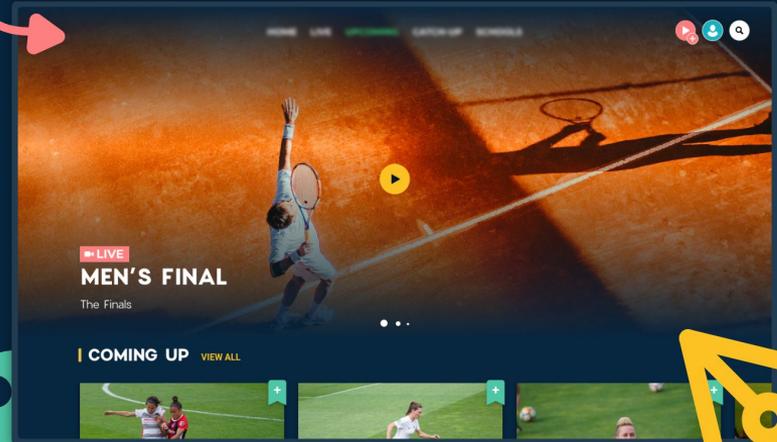
DEVOPS

Leave the devops to us - let us take care of your your software development, code release management, continuous integration, automation and deployment.

UI/UX DESIGN

PT SportSuite's specialist design team will work alongside your brand to ensure your website celebrates your brand identity and aims to achieve your digital objectives - providing a collaborative, design-driven experience that iteratively delivers new and exciting modules to your fans.

YOUR LOGO

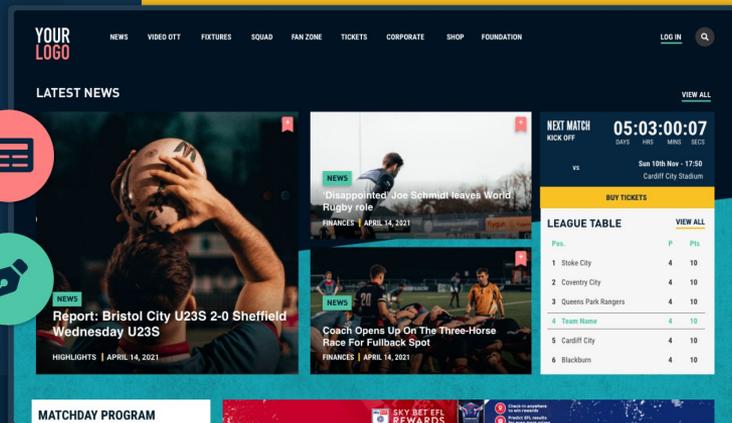


MODULES

NEWS AND MEDIA FEED

Multimedia publishing - Keep your fans up to date with breaking news and exclusive branded content – 24/7

- Flexibility on primary editorial CMS
- Choice of interface themes and user experiences
- Third-party content feed integration
- Push notifications of breaking news
- Categorise media into sections or TV channels
- Content API services
- Ability to meter premium content
- Searchable and shareable media posts



YOUR LOGO NEWS VIDEO OTT FIXTURES SQUAD FAN ZONE TICKETS CORPORATE SHOP FOUNDATION LOG IN

LATEST NEWS [VIEW ALL](#)

Report: Bristol City U23S 2-0 Sheffield Wednesday U23S
HIGHLIGHTS | APRIL 14, 2021

Disappointed: Joe Schmidt leaves World Rugby role
FINANCES | APRIL 14, 2021

Coach Opens Up On The Three-Horse Race For Fullback Spot
FINANCES | APRIL 14, 2021

NEXT MATCH
KICK OFF: 05:03:00:07
Sat 10th Nov - 17:50
Cardiff City Stadium

LEAGUE TABLE [VIEW ALL](#)

Pos.	P	Pts
1 Stoke City	4	10
2 Coventry City	4	10
3 Queens Park Rangers	4	10
4 Team Name	4	10
5 Cardiff City	4	10
6 Blackburn	4	10

MATCHDAY PROGRAM SKY BE EFFL REWARDS



YOUR LOGO NEWS VIDEO OTT FIXTURES SQUAD FAN ZONE TICKETS CORPORATE SHOP FOUNDATION LOG IN

INTERNATIONAL WATCH: JUNE 2021

The team has four athletes in action for their countries during the June international window.

APRIL 13, 2021 | NAME SURNAME [INSIGHTS](#) SPONSORSHIP, MEDIA RIGHTS, POLITICS & GOVERNANCE, BOXING,



INTERNATIONAL WATCH: JUNE 2021

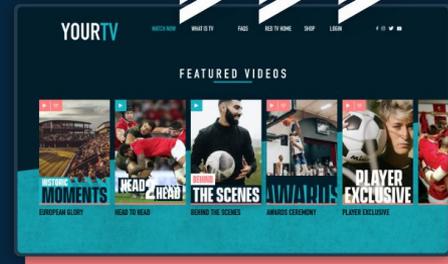
- Watch the team coach's first interview
- Fixture release day live Q & A on the video site
- Job Vacancy: Women's team Operations Manager

MODULES

VIDEO OTT

Live and on-demand streaming - Become a leader in sports video experiences

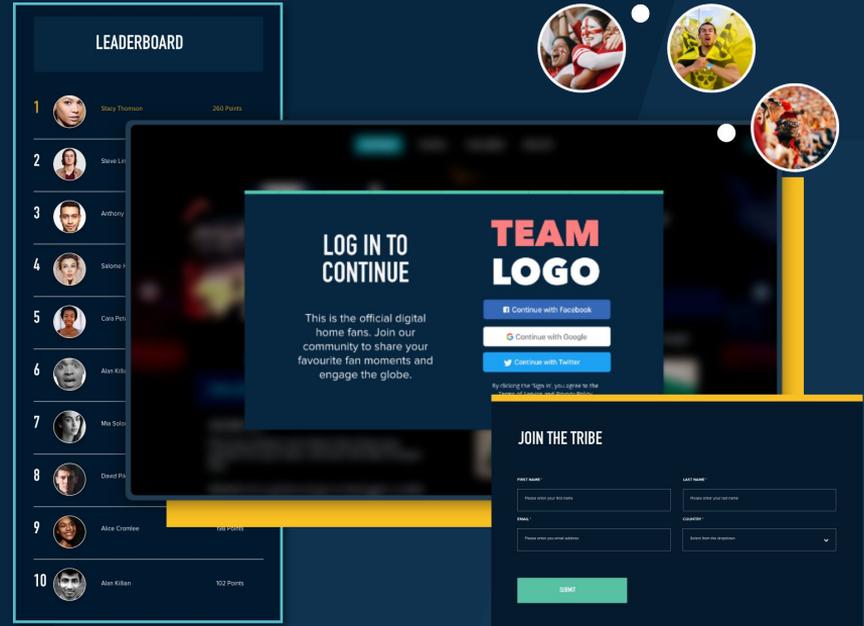
- Integrate 3rd party or PT's Video OTT web modules/plugins
- Live, scheduled programming capability
- Simple playlist management
- Integrate video products into 3rd party payment gateways/subscription services
- Dynamic video advertising activation
- Voucher code capability for season-ticket holders



USER PROFILE

Know your fans - Build up a profile of your digital audience

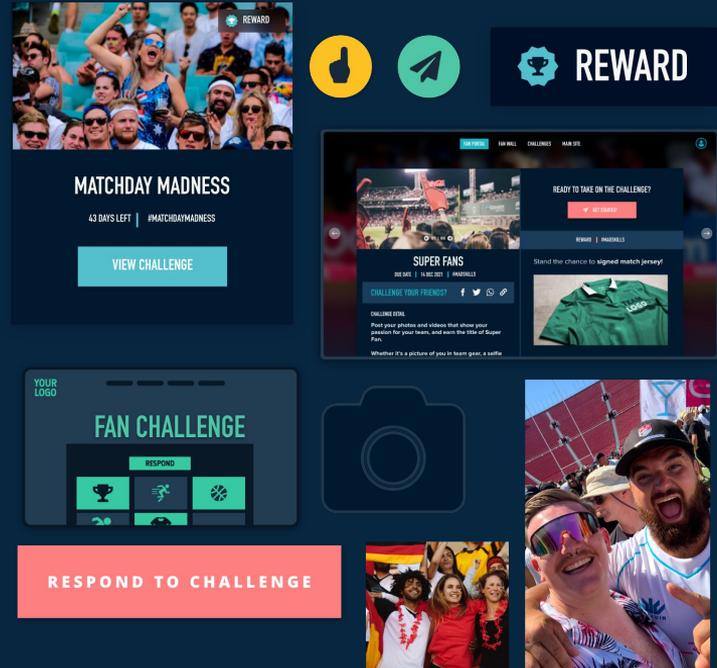
- Simple onboarding of users via Social Auth services
- User account and profile
- Single-sign-on with CRM APIs
- Onboarding profile configuration
- Personalisation of content,
- Loyalty scorecard, gamification
- GDPR



FAN CHALLENGE PORTAL

Activate fan engagement and transform your fan community into content contributors with PT SportSuite's Fan Portal - allowing you to consistently collect unique, authentic fan-generated media.

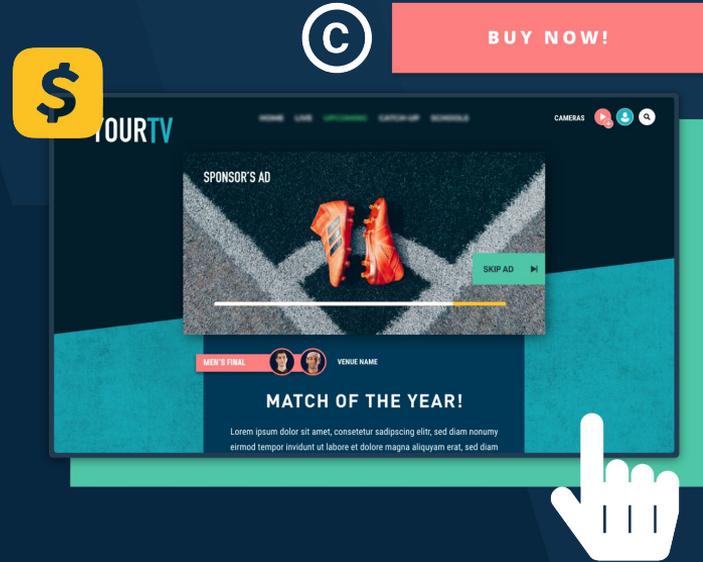
- Create Fan Media Challenges with instructions, supporting media and incentivisation
- Branded content competitions to incentivise and reward engagement
- Create unique marketing/social campaigns with community-generated content
- Categorise incoming media for easy searchability



DYNAMIC ADVERTISING AND MONETISATION

Drive revenue growth - via integrated advertising and e-commerce

- Sponsored news content and competitions
- Pre-roll video advertising
- Ad slots to enable targeted campaigns
- Integrate retail merchandise channels
- Premium membership content channels



MODULES

STATISTICS

3rd party stats integration - Tell sporting stories through the numbers with market-leading integrated data services

- PT Stats and analytics engine API
 - Latest fixtures, results, standings
 - Real-time match statistics
 - Player profiles
- Custom brand designs for your available stats widgets

The screenshot shows a sports dashboard for 'YOURTEAM'. At the top, there are navigation tabs: HOME, LIVE, FIXTURES (highlighted), CARDS, and RESULTS. On the right, there are icons for notifications, a share icon, and a search icon. Below the navigation, there are two dropdown menus: 'SEASON 2021/22 FIXTURES' and 'ALL GAMES'. The main content area is titled 'NEXT MATCH' and features a large image of two tennis players, Juan Camilo Vargas (Spain) and Mathias Ebenberger (Austria), in action. Below the image, it says 'WEDNESDAY, July 14th 7:45PM' and 'Robins High Performance Centre'. To the right of the main match preview is a list of fixtures, each showing two player avatars, a 'VS' symbol, the date and time, and a status indicator (e.g., 'Pre-season').

The screenshot shows a live match score for 'YOURTEAM'. At the top, there are navigation tabs: HOME, LIVE (highlighted), FIXTURES, CARDS, and RESULTS. On the right, there is a search icon. The main content area shows the score 'YOUR ONE 96' vs '76 YOUR ONE' for 'PERIOD 4'. Below the score, there is a table with match statistics. The table has four columns: 'MATCH SUMMARY', 'STATISTICS', 'LINE-UPS', and 'MATCH HISTORY'. The statistics are presented as horizontal bar charts comparing two teams.

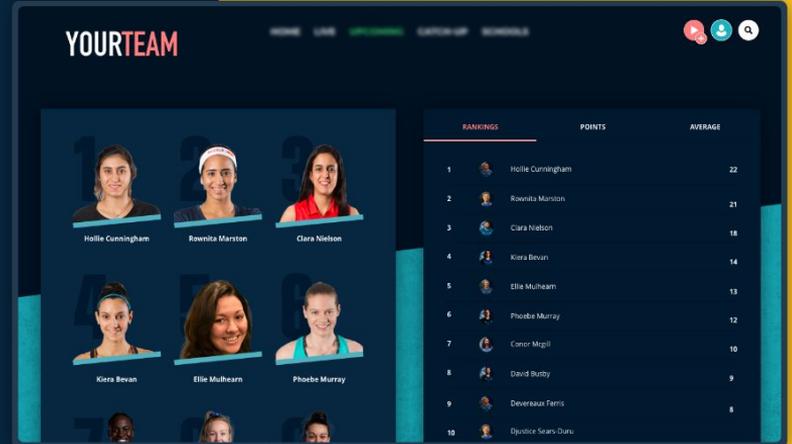
MATCH SUMMARY	STATISTICS	LINE-UPS	MATCH HISTORY
98	Field Goals Attempted		85
45	Field Goals Made		44
45.9%	Field Goals %		51.8%
61	2-Point Field G. Attempted		63
31	2-Point Field Goals %		36
50.8%	3-Point Field G. Attempted		57.1%

MODULES

PLAYER PROFILES

Tell your players' stories - Provide the comprehensive player statistics and content that your fans crave

- Player match/career stats API
- Player bio/personal info
- Integrated player social feed
- Dashboard management/configuration capability



MODULES

FAN PROFILES

Dedicated fan dashboard - provide a home base for your registered fans

- Web profile for registered members/season-ticket holders
- Bookmark favourite content
- Rewards redemption
- Season ticket information
- Manage Fan Challenge submissions



The screenshot shows a fan dashboard with a dark theme. At the top left is a navigation menu with 'YOUR LOGO' and links for NEWS, VIDEO OTT, FIXTURES, SQUAD, FAN ZONE, TICKETS, CORPORATE, SHOP, and FOUNDATION. A search icon is on the far right. The main content area features a circular profile picture of a woman. Below it is a 'BASIC INFO' section with the following details:

NAME & SURNAME	Samantha Steward
NUMBER	070 4007 9855
EMAIL	s.steward@email.com
STREET	89 Prince Consort Road
CITY	Bristol
ZIP CODE	BS6 8ZY

At the bottom of this section, it shows 'REWARD BALANCE 56€' and a 'REDEEM' button. To the right of the profile is a 'SEASON PASS' section for '2021' with details: STAND SOUTH, BLOCK 2, ROW 8, SEAT 22. Below that is a 'MEMBER CARD' section for '2021' with 'VIP TYPE'. The bottom right contains a 'SAVED ARTICLES' section with two news items, each with a 'NEWS' tag and a date: 'Univision and Televisa to merge content and media assets in US\$4.8bn deal' (APRIL 14, 2021) and 'Univision and Televisa to merge and media assets in US\$4.8bn' (APRIL 14, 2021).



#TEAMTALK?

*For any queries, don't hesitate
to contact us*

Rich Cheary - CEO

Clinton Bosch - CTO

www.ptsportsuite.com

