

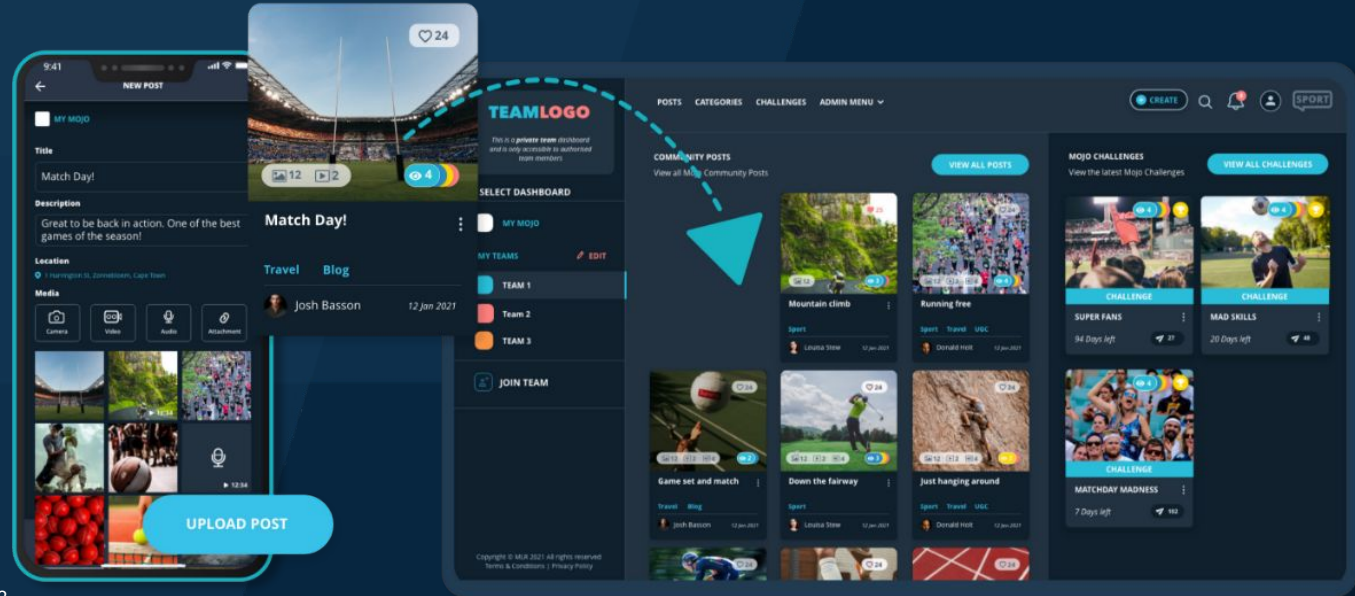


USER GUIDE



WHAT IS PSAMOJOS?

PSAMojos is a multi-tenant digital media workflow platform for sports organisations that powers media collaboration across multiple stakeholders in a secure, access controlled environment.



WHAT ARE PRIVATE TEAMS AND COMMUNITY

COMMUNITY

Community is where content is provided for use by all private teams across the platform. All private team members can request to join the Community - your request will be reviewed by the community administrator

PRIVATE TEAMS

Private Teams allow for the creation of multiple access-controlled dashboards within your PSAMojos platform. Each private team has a team administrator who onboards team members, with various user roles available. Within private teams, content can be requested, collected, stored, and shared with all team members.

TEAM ONE

TEAM FIVE

TEAM TWO

TEAM SIX

TEAM THREE

TEAM SEVEN

TEAM FOUR

TEAM EIGHT

PSAMOJOS DASHBOARD

The Mojo dashboard is where all community/team content is stored and displayed, and is accessed by secure login. You can view all your posts here, and media from team members.

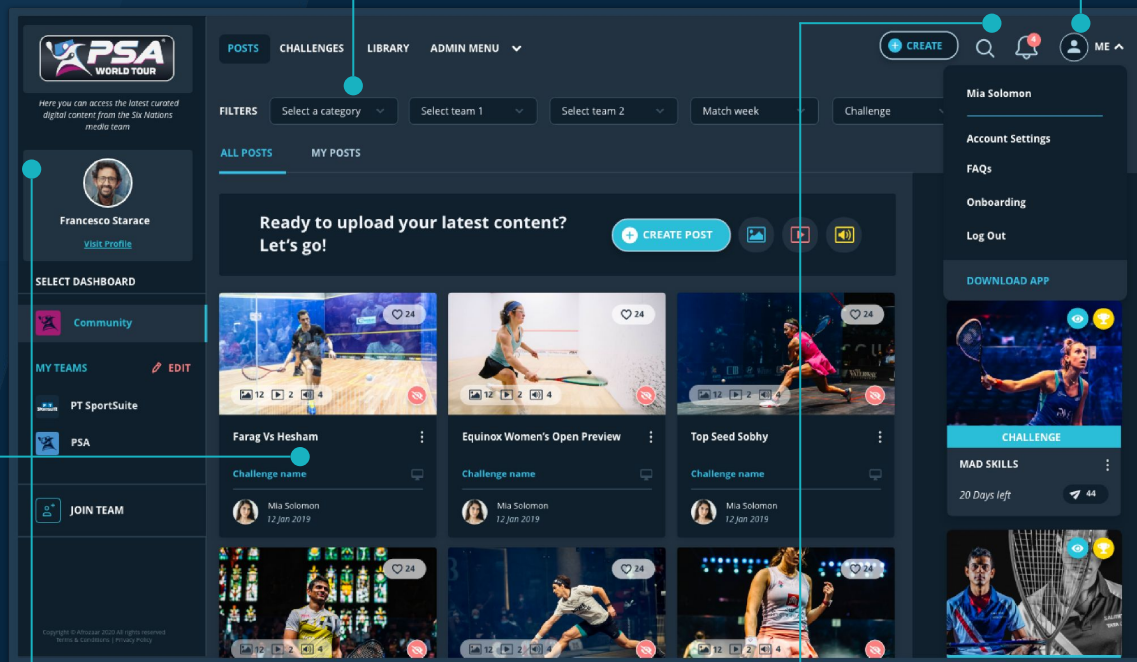
You can search for posts by category.

Click on your profile thumbnail to view your account settings, access handy guides, or log out

Click on post to open and view post media

You can switch between your My Sport Mojo or team dashboard in the SELECT DASHBOARD menu

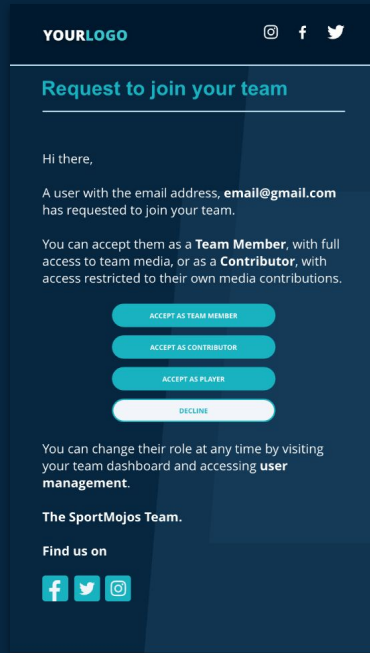
Search for specific posts



PSAMOJOS TEAM ADMINS

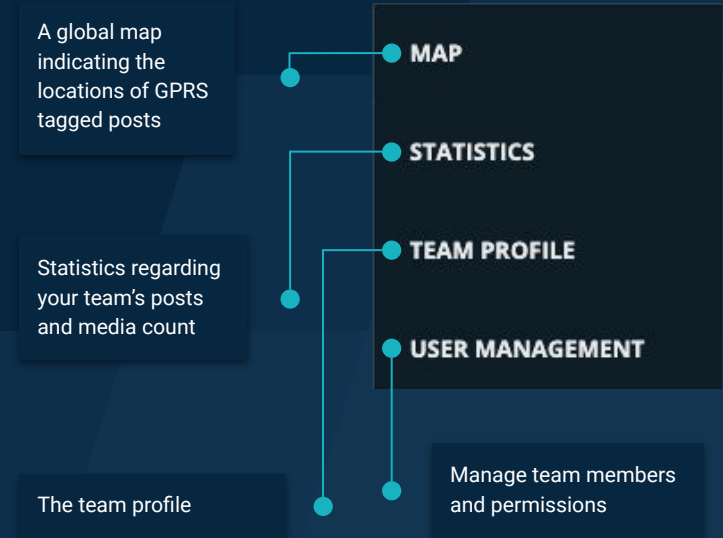
PSAMojos team requires at least one team administrator. Team administrators play an important role in managing SportMojos teams and are responsible for:

- Accepting or declining join requests to your team. New members can be accepted either as “team members” or “contributors”. See next slide for breakdown of user permissions.
- Setting media Challenges (only team admins can set Challenges)



ADMIN MENU

The admin menu is only visible to team admins in the top navigation bar of your team dashboard. Here, team admins can access:



Teams can have more than one team administrator. To create a new team admin, go to ADMIN MENU --> EDIT TEAM --> USER MANAGEMENT. Select the team member and change their “role” to “user admin”.

PSAMOJOS DASHBOARD: JOIN A TEAM

PSAMojos teams are private, allowing teams of content creators to collaborate and share media to a private, access-controlled team dashboard.

You can request to join a team, and can be accepted either as a CONTRIBUTOR, TEAM MEMBER or PLAYER.

You will be notified via email whether your request has been approved or declined. If your request is approved, refresh your desktop screen. Your new team will be visible under MY TEAMS

Click on REQUEST TO JOIN to register for a team.



PSAMOJOS DASHBOARD: CREATE POST

There are two ways to create a post on the PSAMojos dashboard:

1: In response to a Challenge

2: Upload a post that is not related to a Challenge.

Add title (the name of your Mojo post)

Click on "CREATE"

Attach media to your post and upload

The screenshot shows the PSAMojos 'CREATE A POST' interface. On the left is a sidebar with the PSA World Tour logo, a user profile for Francesco Starace, and options for 'SELECT DASHBOARD' (Community), 'MY TEAMS' (PT SportSuite, PSA), and 'JOIN TEAM'. The main content area is titled 'CREATE A POST' and includes a 'TEAM' selector, a 'RESPOND TO CHALLENGE' button, and form fields for 'TITLE' (Match Day!), 'DESCRIPTION' (Great to be back in action...), 'CATEGORIES' (with a 'CHOOSE CATEGORY' dropdown and 'CATEGORY 1' button), and 'LOCATION' (3911 Figueroa St, Los Angeles, CA 90037 with a map). At the bottom are 'PUBLISH' and 'SAVE AS DRAFT' buttons. On the right, there is a media upload section with a 'DRAG & DROP YOUR FILES HERE OR' instruction, an 'UPLOAD FILES' button, and a grid of image and video thumbnails. A 'CREATE' button is visible in the top right navigation bar.

Add description of your post

Add location to post if required

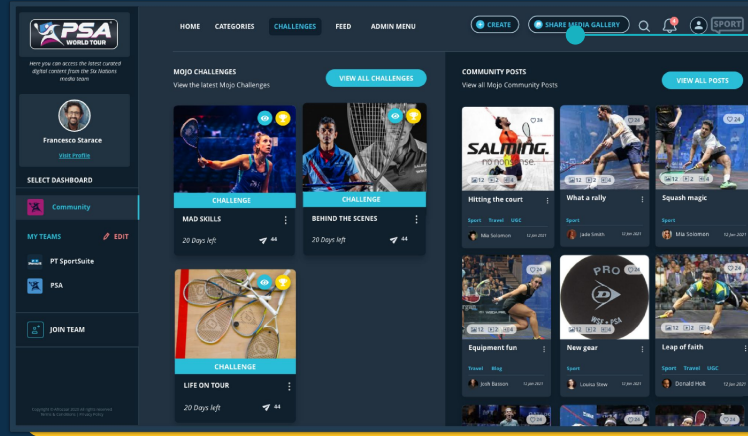
Publish your post

Select a category that your posts relates to

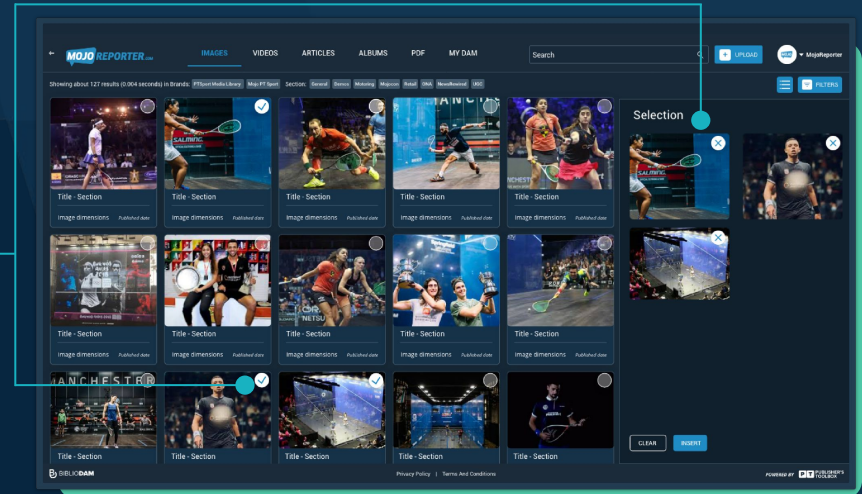
PSAMOJOS DASHBOARD: CREATE POST FROM DAM

PSAMojos integrates with your own AWS-powered media library (DAM), allowing AUTHORISED team admins to import content direct from your DAM into a post.

Select the media you want to attach to your post. Once your selection is finalised, click INSERT.



Select SHARE MEDIA GALLERY in the top menu. This will open up the CREATE A POST screen. To add media from the DAM to your post, click on IMPORT.



PSAMOJOS DASHBOARD: SHARE POST

Posts can be shared with **non-team members/unregistered users**.

1: Select the post you want to share, click on the three dots and **SET VISIBILITY TO PUBLIC**

2: Open the post, copy the URL and share.

The screenshot displays the PSAMOJOS dashboard interface. At the top, there are navigation tabs for POSTS, CHALLENGES, LIBRARY, and ADMIN MENU. A 'CREATE' button and user profile icons are visible in the top right. The main content area is divided into several sections: 'COMMUNITY POSTS' featuring a video post by Francesco Starace titled 'Farag Vs Hesham' with 24 likes; 'MOJO CHALLENGES' featuring a challenge by Mia Solomon titled 'Life on Tour' with 44 likes. A sidebar on the left allows users to 'SELECT DASHBOARD' (Community, My Teams) and 'JOIN TEAM'. A bottom navigation bar contains icons for home, search, and profile.

EDIT

COPY POST

SET VISIBILITY TO PUBLIC

DELETE

<https://xxx.sportmojos.com/2021/09/06/yourpostname/>

PSAMOJOS DASHBOARD: PUBLIC POST VIEW

TEAM LOGO

ALL (42) IMAGES (2) VIDEOS (40) [DOWNLOAD ALL MEDIA](#)

Matchday One - official match photos

SHARE |

First submitted BFI episode (Offline cut)

SPORT MOJOS

Powerful media collaboration and engagement platform for teams and communities

[LEARN MORE](#)

0 COMMENTS

Write a Comment...

[ADD COMMENT](#)

Social media field and ad placements can be activated/deactivated

PSAMOJOS DASHBOARD: CREATE CHALLENGE

PSAMojos Challenges are a tool for commissioning content from team members, contributors and players. Only team administrators can create Challenges.

To create a Challenge, tap on the CREATE button on your team dashboard and select CREATE CHALLENGE. Choose a Challenge from the Challenge Library or skip this and create your own.

The screenshot shows the 'CREATE CHALLENGE' interface. On the left is a sidebar with the PSA World Tour logo, a user profile for Francesco Starace, and navigation options like 'SELECT DASHBOARD', 'Community', 'MY TEAMS', 'PF SportSuite', 'PSA', and 'JOIN TEAM'. The main content area includes a 'CREATE CHALLENGE' header with 'PUBLISH' and 'CANCEL' buttons. Below this is a 'FEATURE GRAPHIC' section with an image of tennis players and an 'ADD FEATURE IMAGE' button. The 'ADD CHALLENGE TITLE' section has a 'SELECT USER VIEWS' dropdown and a 'HASHTAG: # ADD TAG' field. The 'CHALLENGE DETAIL' section contains a text area for 'Add a description', a rich text editor with bold, italic, and underline icons, and a quote field with 'Add a quote' text. At the bottom are three dropdown menus for 'CATEGORIES: CHOOSE CAT', 'CHALLENGE TYPE: CHOOSE TYPE', and 'DUE DATE: CHOOSE DATE'. A 'REWARD' section on the right allows adding a reward image and has an 'ENABLE' toggle. A 'PUBLISH Challenge to team dashboard and app' callout points to the 'PUBLISH' button. An 'Add feature image and supporting imagery to visually represent Challenge' callout points to the 'ADD FEATURE IMAGE' button. An 'Add title' callout points to the 'ADD CHALLENGE TITLE' section. An 'Add hashtag' callout points to the 'HASHTAG: # ADD TAG' field. A 'Describe content request' callout points to the 'CHALLENGE DETAIL' section. An 'Add quote' callout points to the quote field. A 'Select category' callout points to the 'CATEGORIES' dropdown. A 'Select type of Challenge' callout points to the 'CHALLENGE TYPE' dropdown. An 'Add due date' callout points to the 'DUE DATE' dropdown.

Publish Challenge to team dashboard and app

Add feature image and supporting imagery to visually represent Challenge

Add title

Add hashtag

Describe content request

Add quote

Select category

Select type of Challenge

Add due date

PSAMOJOS DASHBOARD: CREATE CHALLENGE

ADD REWARD INCENTIVE - OPTIONAL

You may choose to attach a reward to your Challenge as an incentive. This is an optional step.

The screenshot displays the 'CREATE CHALLENGE' interface on the PSAMOJOS dashboard. The user profile for Francesco Starace is visible on the left. The main content area is titled 'CREATE CHALLENGE' and includes a 'PUBLISH' button and a 'CANCEL' button. Below this is a featured image of fans holding a 'LET'S GO' sign, with an 'EDIT FEATURE IMAGE' button. The challenge is titled 'SUPER FANS' and has a hashtag of #mlrsuperfans. The challenge detail section contains a video recording prompt: 'Record a 30-second video of yourself telling us your pick for your favourite player - and why. PSA is kicking off and we want to know which players have been bringing the heat.' Below this is a text area with placeholder text. At the bottom, there are dropdown menus for 'CATEGORIES' (with 'CHOOSE CAT' and 'CAT 1 X', 'CAT 2 X', 'THE THIRD CATEGORY X' options), 'CHALLENGE TYPE' (with 'CHOOSE TYPE' and 'CAT 1 X', 'CAT 2 X', 'THE THIRD CATEGORY X' options), and 'DUE DATE' (set to '12 NOV 2021').

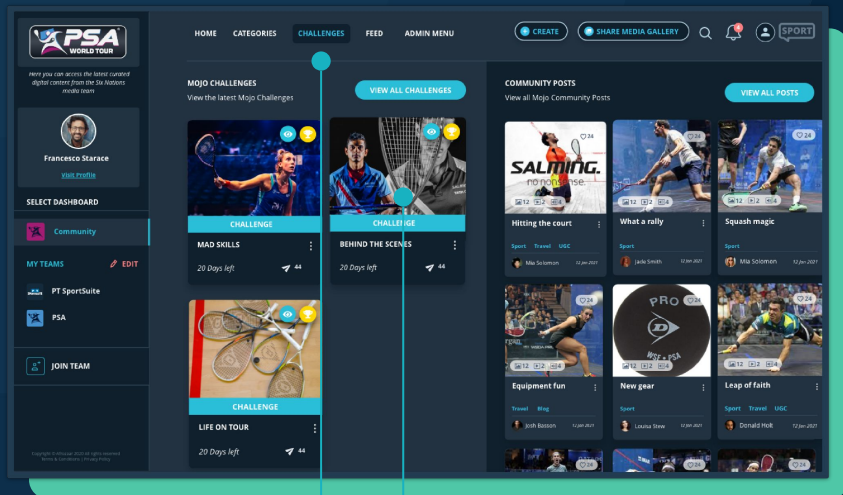
The right-hand side of the dashboard shows the 'REWARD' configuration section. It includes an 'ENABLE' toggle switch, a 'REWARD DESCRIPTION' field with the text 'Stand the chance to win to a signed rugby jersey!', and an 'ADD REWARD MEDIA' button. Below this is a 'DELETE' button and a 'DESELECT' button. A preview image of a blue and white rugby jersey is shown. Further down, there is an 'ADD ADDITIONAL MEDIA' button and another 'DELETE' button. A grid of three images is displayed at the bottom right.

Enable reward

Describe reward

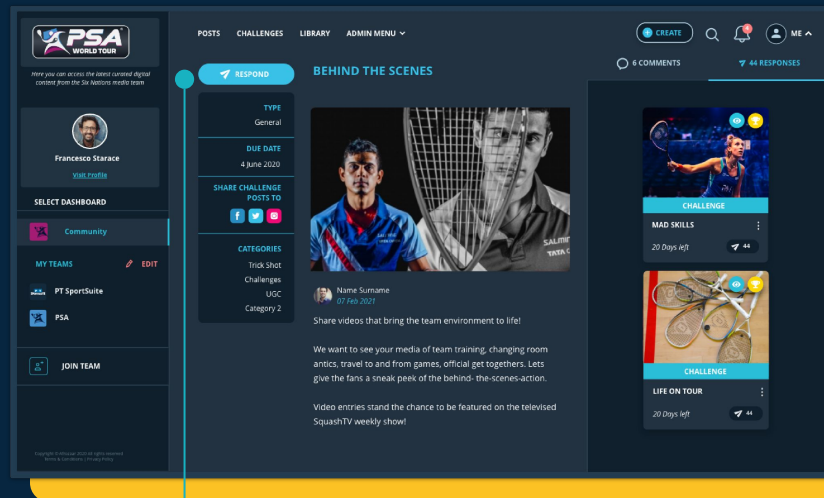
Add reward image

PSAMOJOS DASHBOARD: RESPOND TO MOJO CHALLENGES



Click on “CHALLENGES”

Select Challenge by clicking on the title. You may also “ACCEPT CHALLENGE”



Review the Challenge and click “RESPOND”. You will be taken to the CREATE A POST screen.

PSAMOJOS DASHBOARD: EDIT TEAM PROFILE

TEAM ADMINISTRATORS can edit team profiles from the PSAMojos dashboard.

To edit your team profile, go to **ADMIN MENU --> TEAM PROFILE**

The screenshot displays the PSAMojos dashboard interface for editing a team profile. At the top, there is a navigation menu with options: POSTS, CHALLENGES, LIBRARY, and ADMIN MENU. A 'CREATE' button and user profile icons are visible in the top right corner.

The main content area is titled 'EDIT TEAM PROFILE' and features two buttons: 'SAVE' and 'CANCEL'. Below this, there are three main sections:

- Profile Card:** Shows a profile picture of Francesco Starace with a 'visit profile' link. Below it is a 'SELECT DASHBOARD' section with 'Community' selected, and 'MY TEAMS' with 'PT SportSuite' and 'PSA' listed.
- Edit Profile Photo:** A large image placeholder with a 'TEAM LOGO' overlay. Below it is a 'EDIT PROFILEE PHOTO' button and a note: 'Your team's profile photo and feature image will display in the PSA Mobile App'.
- Edit Menu Logo:** A 'PSA WORLD TOUR' logo placeholder with a note: 'This logo will display on the PSAMojos dashboard and PSAMojos mobile app menu. A logo with transparent background is preferable'. Below it is a 'PRIVATE' toggle switch set to 'PUBLIC' and a note: 'Select whether new users can see your team when requesting to join the team via the dashboard or the app'.

At the bottom, there is a 'JOIN TEAM' button and a section for social media links with input fields for:

- Website: <https://www.yoursite.com/>
- Facebook: <https://www.facebook.com/yourpage/>
- Twitter: <https://www.twitter.com/yourpage/>
- Instagram: <https://www.instagram.com/yourpage/>

Below the links is a 'Club Information' section with input fields for 'Stadium Name' (containing 'Bold Stadium') and 'Coach Name' (containing 'Sam Harris'). A note states: 'The links above will display on your team's profile in the MLR Mobile App, allowing users to navigate to your various platforms.' An 'UPDATE' button is at the bottom.

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PSAMOJOS DASHBOARD: EDIT PLAYER PROFILE

TEAM ADMINISTRATORS and PLAYERS can edit player profiles from the PSAMojos dashboard.

To edit player profiles, go to ADMIN MENU → USER MANAGEMENT.

On the user management screen, click on the PLAYERS tab and select the player you wish to edit by clicking on their name.

Once the player profile is open, select EDIT PROFILE

The image displays two overlapping screenshots of the PSAMojos dashboard. The top screenshot shows the 'ADMIN MENU' with 'USER MANAGEMENT' selected, leading to a 'PLAYERS' tab. A table lists team members, with 'Name Surname' selected. The bottom screenshot shows the player's profile page, where the 'EDIT PROFILE' button is highlighted. The profile page includes a 'TEAM LOGO', player name, email, and various statistics and bio information.

PSAMojos Dashboard - Admin Menu

- POSTS
- CHALLENGES
- LIBRARY
- ADMIN MENU

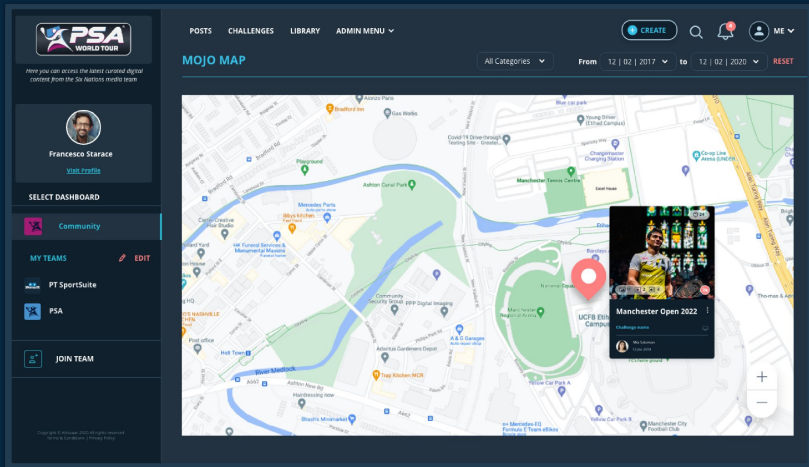
Player Management Table

NAME	EMAIL	ROLE
Name Surname	email@email.com	Player
Name Surname	email@email.com	Player

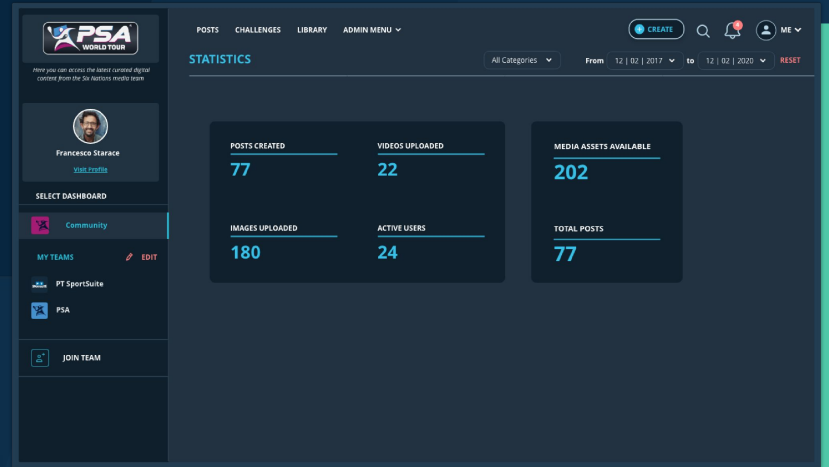
Player Profile - Name Surname

- Player | name@email.com
- 21 Posts | 72 Photos | 34 Videos | 3 Responses
- No tags yet
- PROFILE BIO: No player bio yet
- SOCIAL ACCOUNTS: f i t d e
- SPONSORS: No sponsor yet
- FEATURE VIDEO: No feature video
- PERSONAL INFO:
 - Height: 6'2"
 - Weight: 245 lbs
 - Age: 32
 - Hometown: New York, New York

PSAMOJOS DASHBOARD: ANALYTICS



Access a global map indicating the locations of GPRS tagged Mojo posts



View statistics regarding your team's posts and media count

CONTACT US

For any queries, don't hesitate to contact us at
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