



PSA Video Playlist Guide

Document Version 1
2022





1. Introduction

The purpose of this document is to provide video partners an easy reference to set up their branded video player as well as generate static video playlists.

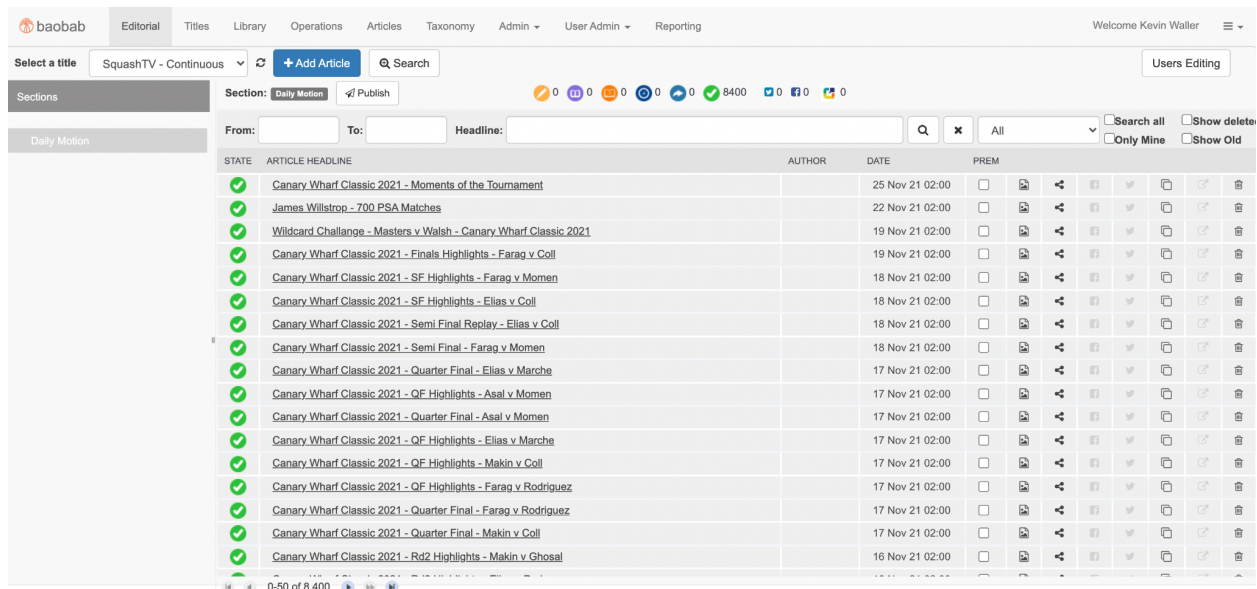
To log in to your video player studio, go to the provided login URL: <https://studio.imigino.com>.

You can log in with your Google account. If you get a message saying your email does not exist - send an email to servicedesk@ptsportsuite.com requesting access.

2. Importing videos into Baobab

If you have videos stored on your device that you would like to add to a playlist, you'll need to upload them at psa.baobabsuite.com.

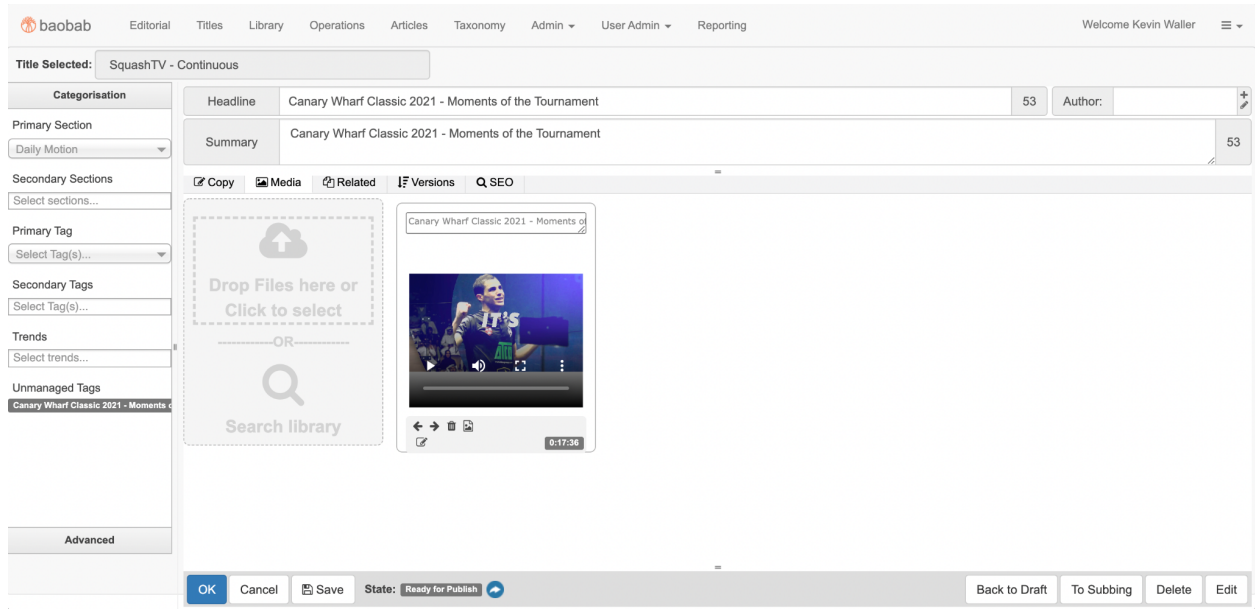
After logging in, select the "PSA Media Library - Continuous" title and the relevant section on the left.



Now click the 'Add Article' button next to the Title.

Once on the article creation screen, enter a headline, and select the media tab. The purpose of this is to get videos into the DAM, so you do not need to worry about any other details on the

screen. You can change the Primary Section on the left if you'd like, but it is not necessary. On the media tab, either drag and drop a video file into the marked area, or click to open your file explorer.



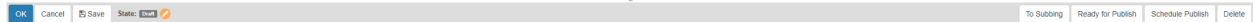
Once your video has been uploaded, it's very important to set the video thumbnail. To do this, click on the last pencil icon on the video box as seen below:



This will open your file explorer window and allow you to choose an image that you would like to use as the thumbnail. Clicking the image icon on the video box will show you what the thumbnail is.



Once your video is ready, click on the 'Ready for Publish' button at the bottom right of the window, and then 'OK' at the bottom left to close the article.



Your video will now be pushed to the DAM in the next publishing cycle, and will be available to search for when logging into: <https://studio.imigino.com>.

3. View Players

The list of available branded video players are available on login. Clicking on the player title takes the user to the settings for that player.

The screenshot shows the 'MY PLAYERS' section of the Imigino interface. It includes a header with the Imigino logo and navigation links: MY PLAYERS, MANAGE PLAYLISTS, MANAGE GROUPS, DASHBOARD, and LOGOUT. Below the header, there is a section titled 'MY PLAYERS' with the text 'You have 67 players in your group.' and a dropdown menu set to 'Professional Squash Association'. A table lists three players:

TITLE:	CID:	
SquashTV	543	
PSA VOD	464	
PSA Live Frontend	463	

4. Manage Playlists

It is possible to manage playlists using videos pulled from the BiblioDAM media library. To add or edit a playlist, click on the 'Manage Playlists' link in the top right corner. To edit a playlist - click on the playlist title:

MANAGE PLAYLISTS

You have 80 playlists in your group

Show playlists in: Professional Squash Association

ADD PLAYLIST

TITLE	GROUP NAME	PLAYLIST ID	VIDEOS
Allam British Open 2019	Professional Squash Association	534	16
Shot of the Month	Professional Squash Association	533	14
CIB PSA World Tour Finals 2018-2019	Professional Squash Association	532	16

On the Manage Playlist screen, add new videos by clicking on the 'Add Items' button.

MANAGE PLAYLIST

+ ADD ITEMS
SAVE

	<p>TITLE</p> <input type="text" value="Enter video title..."/> <p>DURATION: 0:1:51</p>	<p>VIDEO URL 0 ALTERNATIVES</p> <input type="text" value="https://psa-cdn.baobabsuite.com/public/dm/x7bkjg2.mp4"/> <p>DATE PUBLISHED: 2019-06-20T10:15:12+00:00</p>
	<p>TITLE</p> <input type="text" value="Squash: Moments of the Tournament - Allam British Oper"/> <p>DURATION: 0:18:38</p>	<p>VIDEO URL 0 ALTERNATIVES</p> <input type="text" value="https://psa-cdn.baobabsuite.com/public/dm/x7a902f.mp4"/> <p>DATE PUBLISHED: 2019-06-04T16:37:51+00:00</p>
	<p>TITLE</p> <input type="text" value="Squash: Men's Rd 1 Roundup - Allam British Open 2019"/> <p>DURATION: 0:16:7</p>	<p>VIDEO URL 0 ALTERNATIVES</p> <input type="text" value="https://psa-cdn.baobabsuite.com/public/dm/x79mdwk.m"/> <p>DATE PUBLISHED: 2019-05-28T18:10:21+00:00</p>
	<p>TITLE</p> <input type="text" value="Squash: Women's Rd 1 Roundup - Allam British Open 201"/> <p>DURATION: 0:22:1</p>	<p>VIDEO URL 0 ALTERNATIVES</p> <input type="text" value="https://psa-cdn.baobabsuite.com/public/dm/x79mdy7.m"/> <p>DATE PUBLISHED: 2019-05-28T18:10:22+00:00</p>



In the BiblioDAM popup window that appears, search and select relevant videos for inclusion into the playlist. Once done, click the blue arrow on the bottom right.

The screenshot displays the BiblioDAM interface. At the top, there is a search bar and navigation tabs for IMAGES, VIDEOS, and MY DAM. Below the search bar, it indicates 'Showing about 8400 results (0.007 seconds) in Section: No Sections'. A 'Broad Search' toggle is set to 'on'. A 'FILTERS' button is visible. The main content area shows a grid of video thumbnails, each with a play button, a title, and a duration. The thumbnails include titles like 'MOMENTS OF THE TOUR', 'TIMES WILLSTROP - 700 PSA MA', 'HIGHLIGHTS', 'CARD CHALLENGE - MASTERS', 'HIGHLIGHTS - SF - M', 'HIGHLIGHTS - SF - M', 'REPLAY - SF -', and 'REPLAY - SF -'. A 'Selection' panel on the right shows a video being added to the playlist. At the bottom of the selection panel are 'CLEAR' and 'INSERT' buttons. The footer contains the BiblioDAM logo, 'Privacy Policy | Terms And Conditions', and 'POWERED BY PUBLISHERS' FOOTBOX'.

Add / edit titles (captions) for each video in the playlist, and click 'Save All'. Now the playlist is ready to be linked to a branded video player.

5. Edit Player Settings

Various settings are available to customise the video player appearance and behaviour. Select the player you want to customise. Go to Design -> Playlist Setup in the side menu to edit the player's playlist setup.

To add a fixed BiblioDAM playlist to the player, select the 'Static Playlist' option, and select the relevant playlist from the drop-down menu.

Below the playlist selection, the display of the playlist can be configured with horizontal, vertical and no playlist display options.

The screenshot displays the SQUASHTV Player Configuration interface. On the left is a sidebar menu with categories: SETTINGS (Setup features), DESIGN (customise), Look and Feel, Endcap Setup, Playlist Setup (highlighted in red), ANALYTICS (Future feature), and BIBLIODAM (DAM Configuration). The main content area is titled 'PLAYER CONFIGURATION' and 'PLAYLIST SETUP'. Under 'Playlist', there are three radio button options: 'Static Playlist', 'Dynamic Playlist (Bibliodam)', and 'Disable Playlist' (which is selected). Below this is the 'Playlist User Interface' section with three radio button options: 'Playlist Horizontal UI' (selected), 'Playlist Vertical UI', and 'No Playlist UI'. Each option is accompanied by a small visual icon representing the UI layout. A 'SAVE ALL' button is located in the top right of the main content area. On the right side of the interface is a 'PREVIEW' section showing a video player with a play button and a background image of people celebrating.