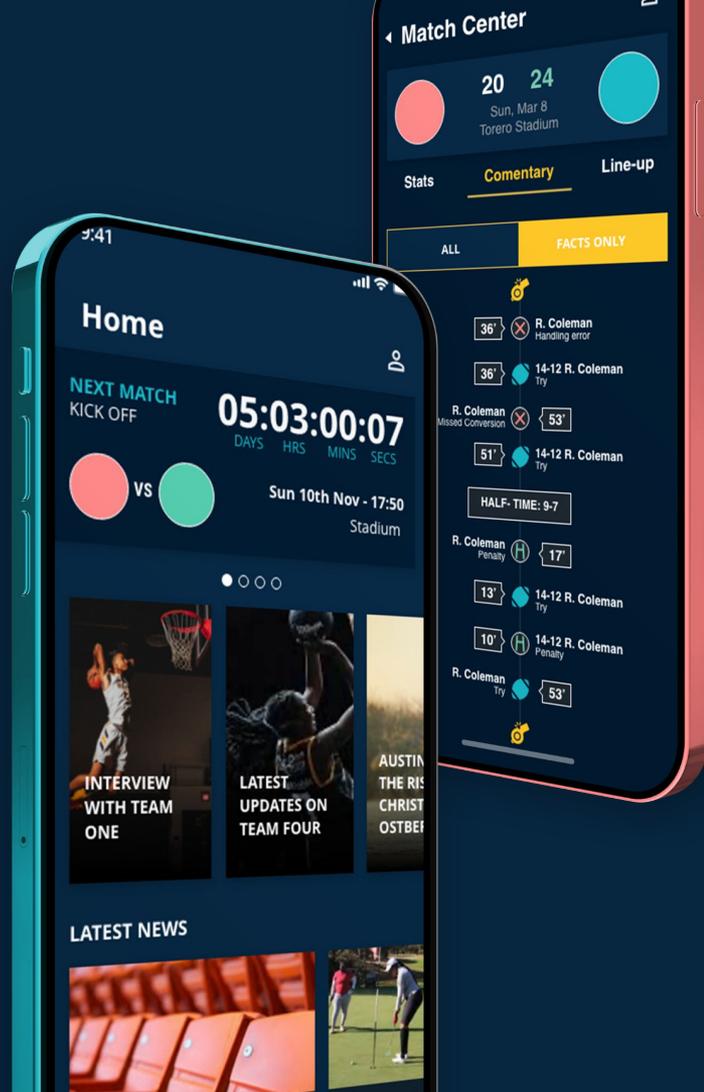




PT SPORTSUITE MOBILE APPS

Innovative fan and brand engagement
platforms for sports organisations



Sports communities crave excitement and innovation. Building a sustainable digital sports community requires a digital space where fans can come together and engage, gain access to unique content, be rewarded and connected to your club, brand and sponsors in new and exciting ways, while being allowed to share their own sporting experiences.

PT SportSuite mobile apps are the future for sports communities who are mobile, on the go, and continuously connected, allowing sports organisations to communicate, engage and promote like never before.



***A digital space where
fans can come together
and engage***



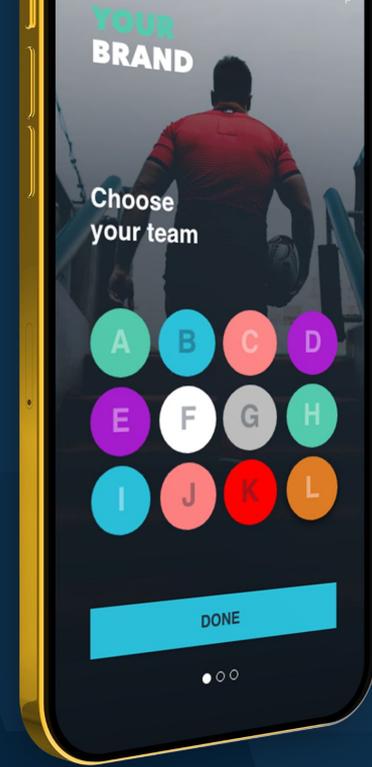
UNIQUE MODULAR APP PLATFORM

No two organisations are the same. PT SportSuite's collection of enterprise in-app modules means you have the flexibility to configure a mobile app solution that caters for your unique business needs.

SINGLE BRAND TEAM APP



All media services, engagement, monetisation modules can be tailored and applied to single brand or multi-brand app solutions, with the potential for each team to have their own advertisers, challenges, sponsors and communications targeting their segment of the market

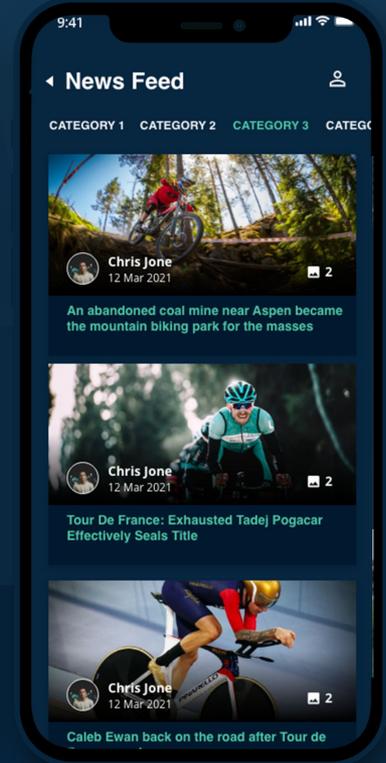
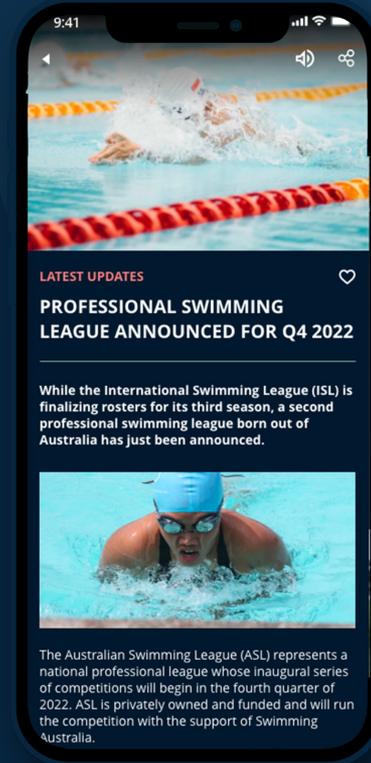


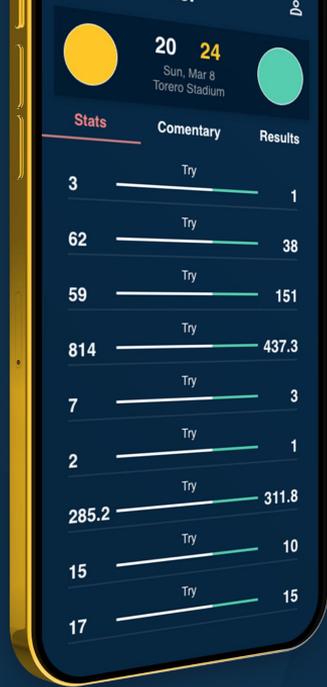
MULTI-BRAND LEAGUE APP

NEWS & MEDIA FEED

Exclusive content - keep your fans up to date with breaking news – 24/7

- Choice of interface themes and user experiences
- Personalised user-specific feed preferences
- Integrate with existing website workflow
- Third-party content feeds integration
- Push notifications of breaking news
- Categorise media into sections or TV channels





STATISTICS

3rd party stats integration – tell sporting stories through the numbers with market-leading, integrated data services

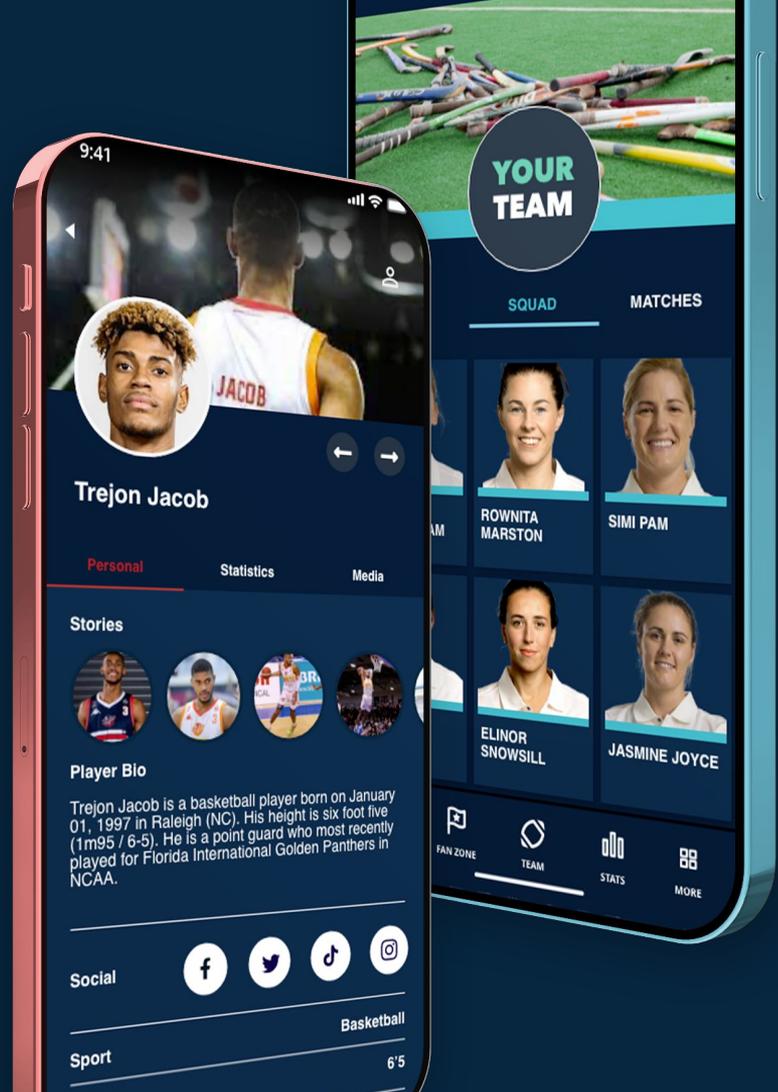
- Stats and analytics engine
- Latest fixtures and results
- Real-time match statistics
- Player career/match statistics



PLAYER PROFILES

Tell your players' stories - Provide the comprehensive player statistics and content that your fans crave

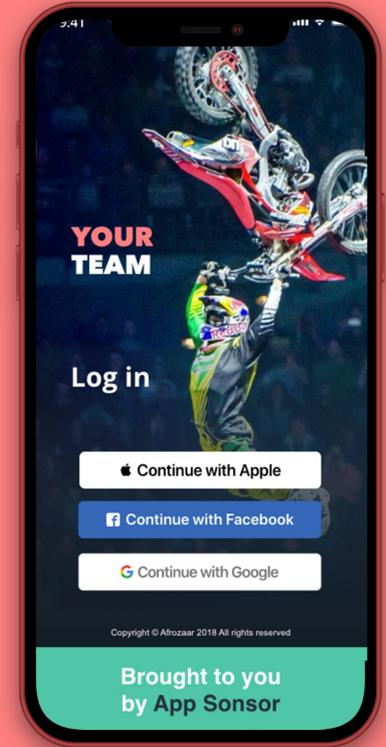
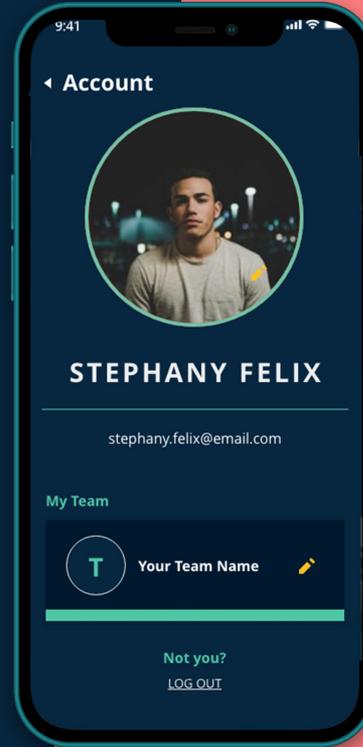
- Player match/career stats API
- Dashboard management
- Personal sponsor branding
- Player-specific promo video
- Player-generated media feed

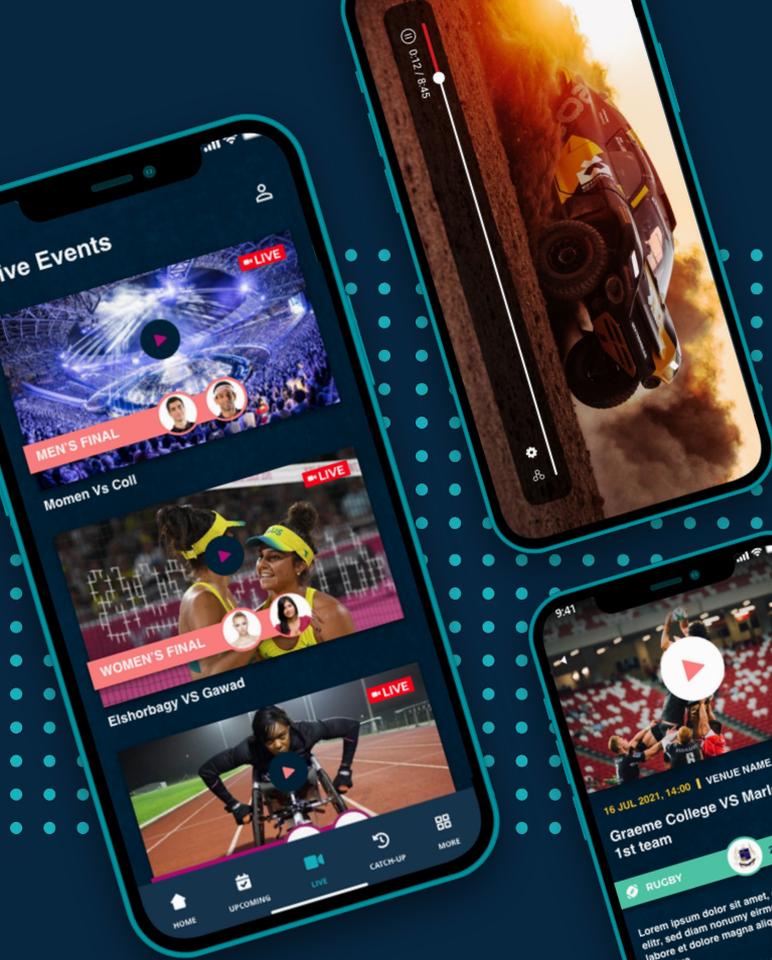


AUDIENCE PROFILING

Know your fans - build up a profile of your digital audience

- User registration via single sign-on
- Authentication via social logins (LinkedIn, Google, Facebook, Apple ID)
- Integrate with existing single Sign-on
- Track and analyse user behaviour
- Enable targeted user profile advertising





VIDEO OTT

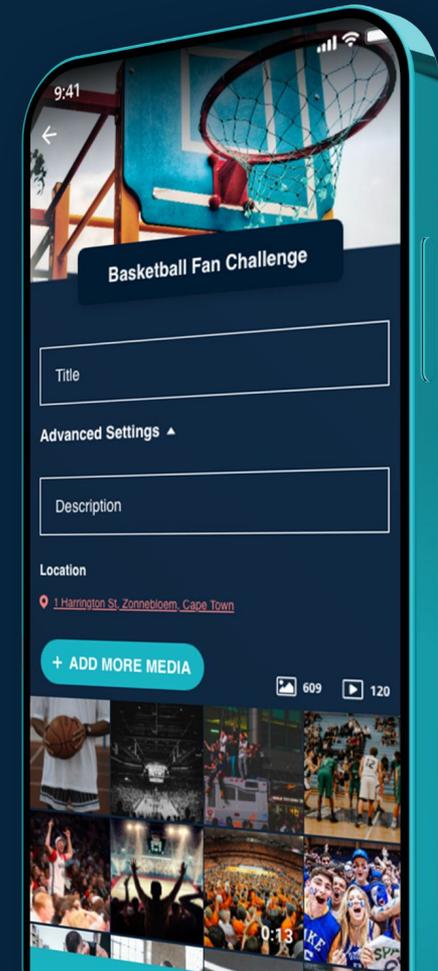
Live and on-demand streaming – bring your community closer to the team than ever before by broadcasting exclusive video content

- Branded in-app video player
- Live, scheduled programming capability
- Payment gateways for subscription services
- Dynamic video advertising activation
- Voucher code capability for season-ticket holders

FAN ZONE

Give your fans a voice – by transforming your fan community into the ultimate content producers for your sports organisation. Our in-app Fan Zone empowers your organisation to tell authentic brand stories through the power of mobile. Collect valuable, authentic UGC content from your fans via and reward them for their contributions.

- Digital packages of videos, photos, audio files and GPS locations
- Cloud based media storage with secure user access
- Compression for all media types
- Automatic video transcoding for streaming/publishing

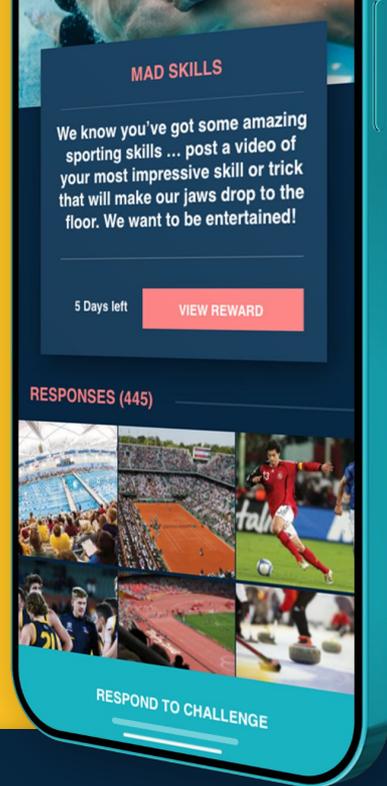


MOJO CHALLENGES

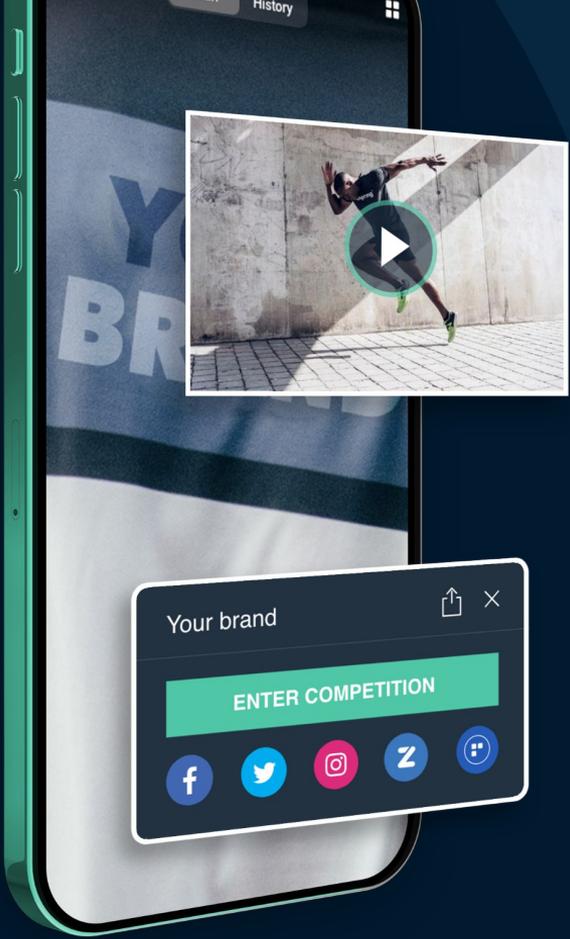
Fan Zone Challenges will transform your fan community into content contributors for your organisations, allowing you to consistently collect unique, authentic fan-generated media

With Mojo Challenges you can:

- Create Fan Media Challenges with instructions, supporting media and incentivisation
- Branded content competitions to incentivise and reward engagement
- Create unique marketing/social campaigns with community-generated content
- Categorise incoming media for easy searchability



Content when you need it, how you need it - with MOJO CHALLENGES



AR SCANNING

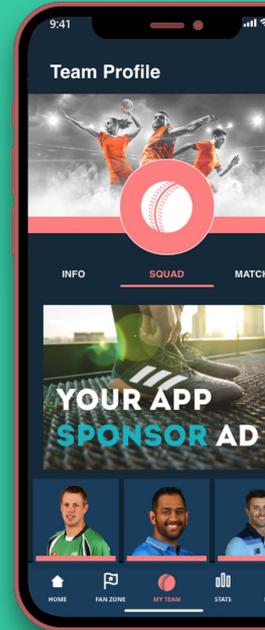
Unique brand experiences - connect your fans to your organisation and sponsors via augmented reality scanning

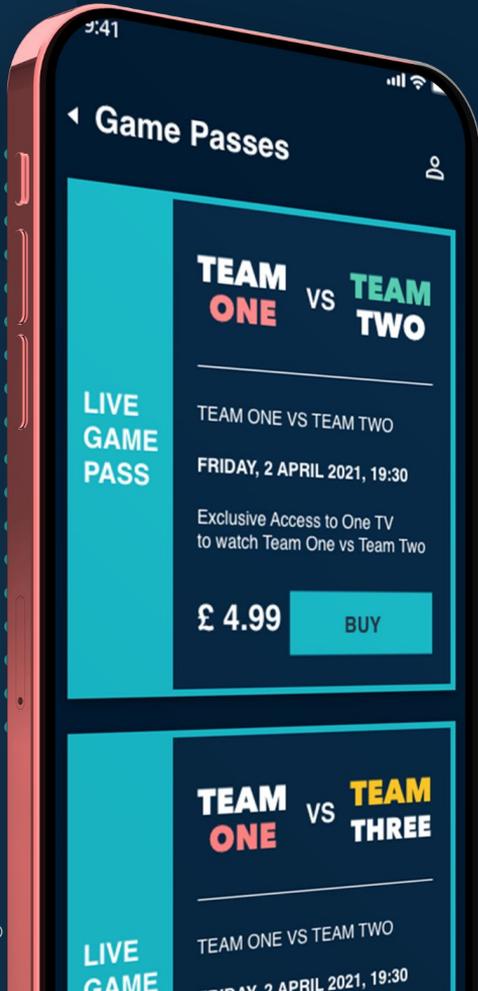
- Create innovative AR campaigns with a simple-to-use web-based campaign management
- Bring match programmes, logos, print branding and more to life with exclusive video content
- Run unique competitions by augmenting logos, print ads and more
- Monetise by connecting print material to e-commerce channels

DYNAMIC ADVERTISING AND MONETISATION

Drive revenue growth - via integrated advertising and m-commerce

- Sponsored news content and competitions
- Pre-roll video advertising
- Ad analytics to enable targeted campaigns
- Integrate online retail merchandise channels





M-COMMERCE

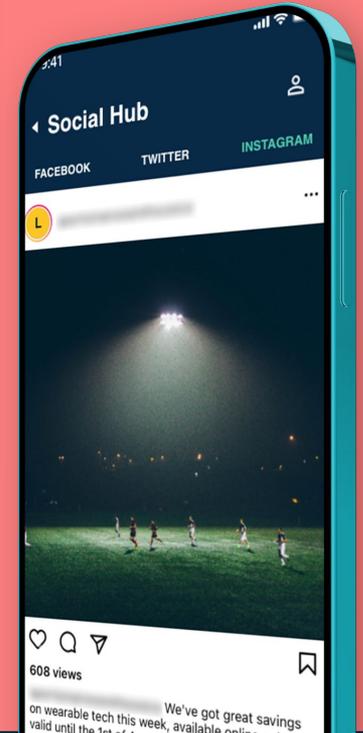
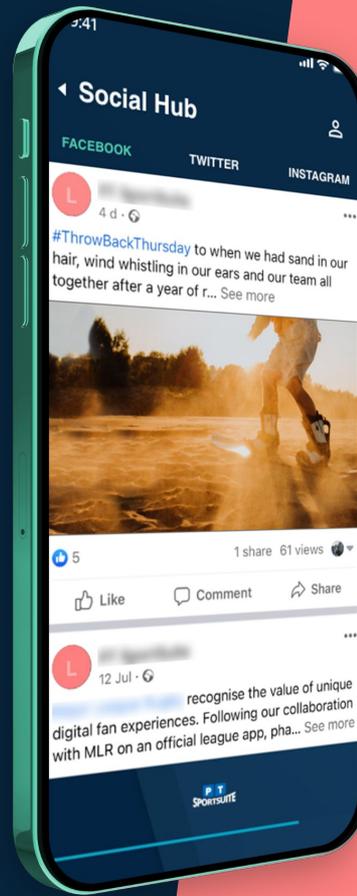
Retail enablement - turn your mobile app into a retail destination for your sports organisation

- Integrate with your existing online retail channels
- Access to online ticketing systems
- Product updates via push notifications

SOCIAL HUB

App community - bring social followers into your own app environment

- Integrate social media feeds into your branded app
- Facebook, Twitter, Instagram, YouTube
- One-stop shop for social content
- Convert social followers into your own app environment





#TEAMTALK?

For any queries, don't hesitate to contact us:

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www.ptsportsuite.com

