PT SPORTSUITE MOBILE APPS
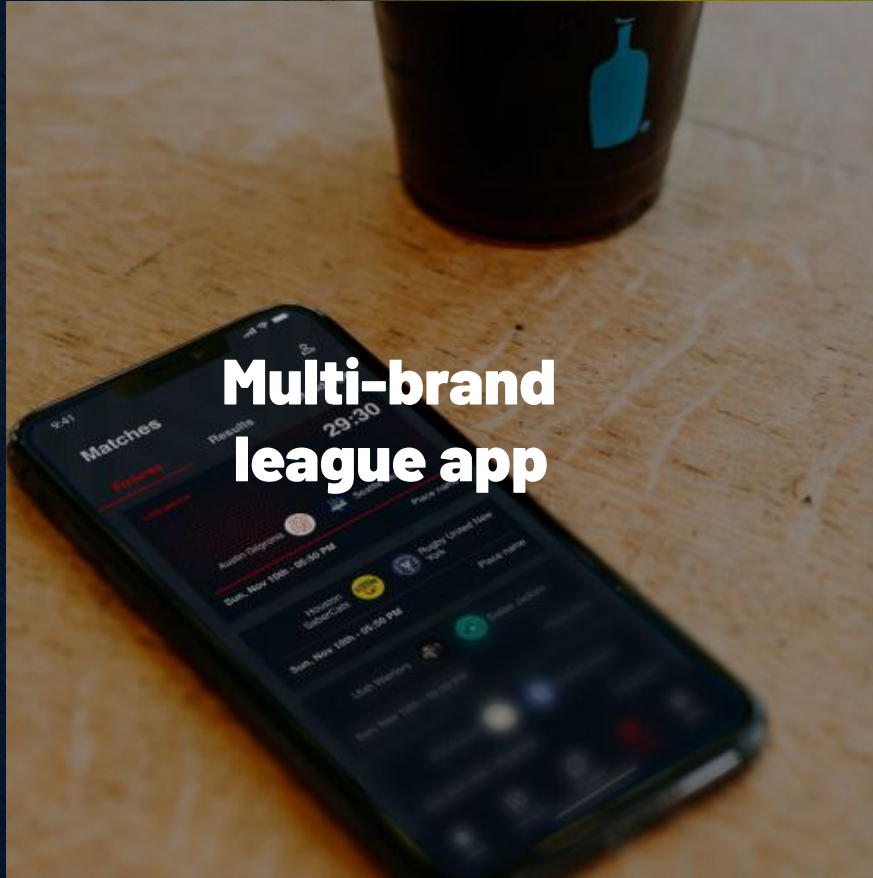
Innovative fan and brand engagement platforms for the mobile-first sports fan
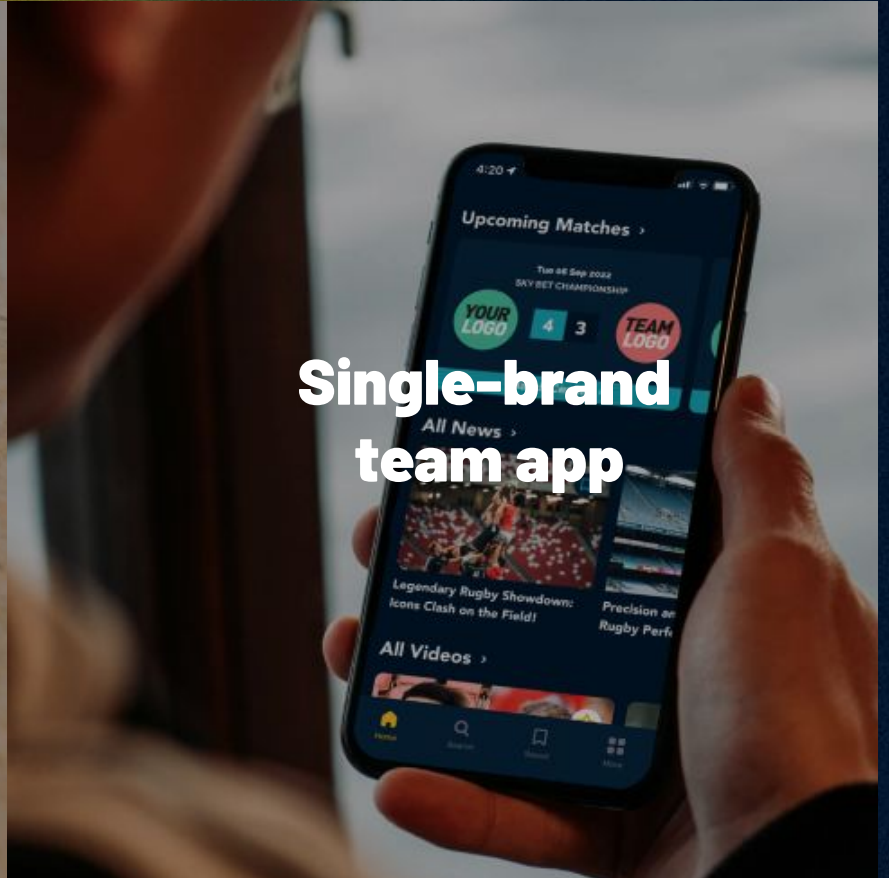
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Sports communities crave excitement and innovation. Building a sustainable digital sports community requires a digital space where fans can come together and engage, gain access to unique content, be rewarded and connected to your club, brand and sponsors in new and exciting ways, while being allowed to share their own sporting experiences.

PT SportSuite mobile apps are the future for sports communities who are mobile, on the go, and continuously connected, allowing sports organisations to communicate, engage and promote like never before.

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Multi-brand league app

Single-brand team app

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NEWS AND MEDIA FEED

Keep your fans up to date with breaking news - 24/7

✓ Choice of interface themes and user experiences

✓ Personalised user-specific preferences

✓ Integrate with existing website workflow

✓ Third-party content feed integration

✓ Push notifications of breaking news

✓ Ability to meter premium content

4:20

LATEST NEWS

Challenger T
Three Conti

Challenger Tour acti
different continents
and Oceania host ev
the titles and move

World No.64 Mazen
event as he looks to
Achim-Baden Squas

4:20

LATEST NEWS

Try-scoring Extravaganza:
Fireworks on the Pitch!

All News ›

Legendary Rugby Showdown:
Icons Clash on the Field!

Precision a
Rugby Perfe

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SUBSCRIPTION AND PREMIUM MEMBERSHIP

Monetise your media rights more effectively

- ✓ Premium paywalled content and membership services

- ✓ Integration with leading 3rd party payment and CRM systems

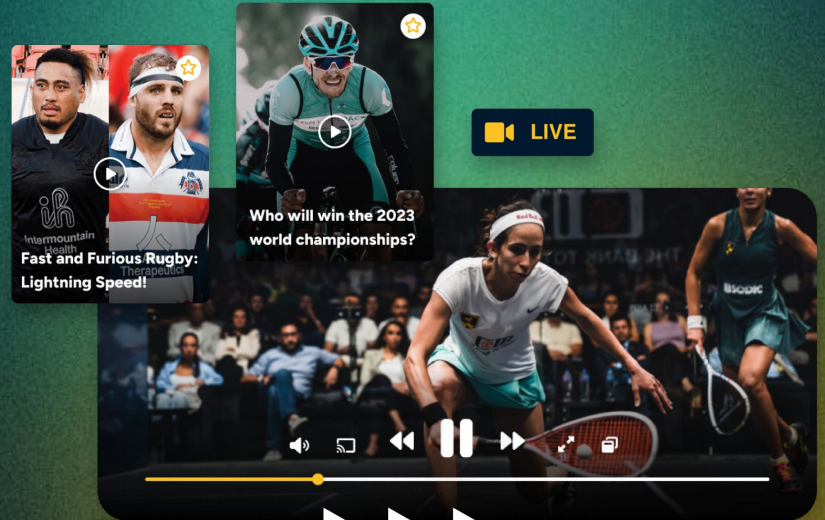- ✓ Fan Profile subscription management facility

- ✓ Voucher code capability
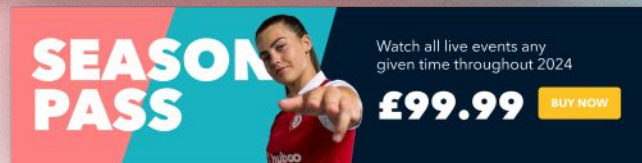
VIDEO OTT

Be a leader in video experiences with live and on-demand video streaming

✓ Branded in-app video player

✓ Live, scheduled programming capability

✓ Payment gateways for subscription services

✓ Dynamic video advertising activation

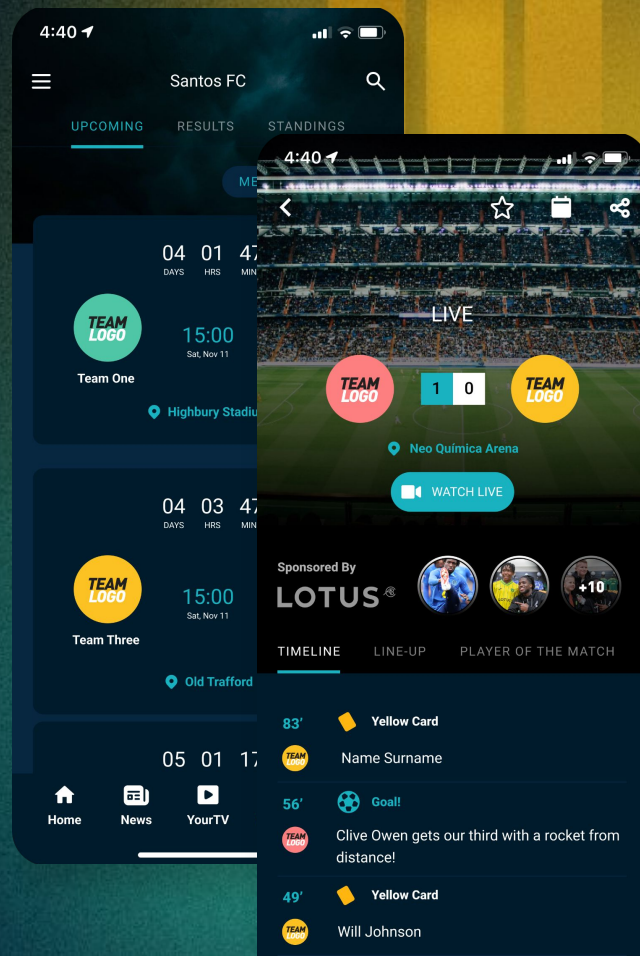✓ Voucher code capability for season-ticket holders

✓ Simple playlist management

Fast and Furious Rugby: Lightning Speed!

Who will win the 2023 world championships?

LIVE

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MATCH CENTRE

Give the full match day picture and drive engagement through integrated media and services

✔ Where, when, who, what and how?

✔ Live stream integration

✔ Match info and stats

✔ Buy stadium ticket or digital pass

✔ Real time match statistics if available

✔ Media related to match

Some add-ons are dependent on 3rd party providers of services or compatibility with PT's WebSuite WP plugins.

Santos FC

UPCOMING   RESULTS   STANDINGS

04 01 47
DAYS HRS MIN

TEAM LOGO

Team One

15:00
Sat, Nov 11

Highbury Stadiu

04 03 47
DAYS HRS MIN

TEAM LOGO

Team Three

15:00
Sat, Nov 11

Old Trafford

05 01 17

Home   News   YourTV

LIVE

TEAM LOGO   1   0   TEAM LOGO

Neo Química Arena

▶ WATCH LIVE

Sponsored By

LOTUS   +10

TIMELINE   LINE-UP   PLAYER OF THE MATCH

83'   Yellow Card
TEAM LOGO   Name Surname

56'   Goal!
TEAM LOGO   Clive Owen gets our third with a rocket from distance!

49'   Yellow Card
TEAM LOGO   Will Johnson

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STATISTICS

# Tell better sporting stories through the numbers with integrated data services

✓ PT Stats and analytics engine API

✓ Filter by tournament or league
- Latest fixtures, results, standings
- Real-time match statistics
- Player stats

✓ PT's app widgets to be tailored to your needs

✓ Integrate with push notification subscription on per user basis

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PLAYER PROFILE

Provide the comprehensive player statistics and content that your fans crave

- ✓ Player match/career stats API
- ✓ Player bio/personal info
- ✓ Integrated player social feed
- ✓ Dashboard management/configuration capability

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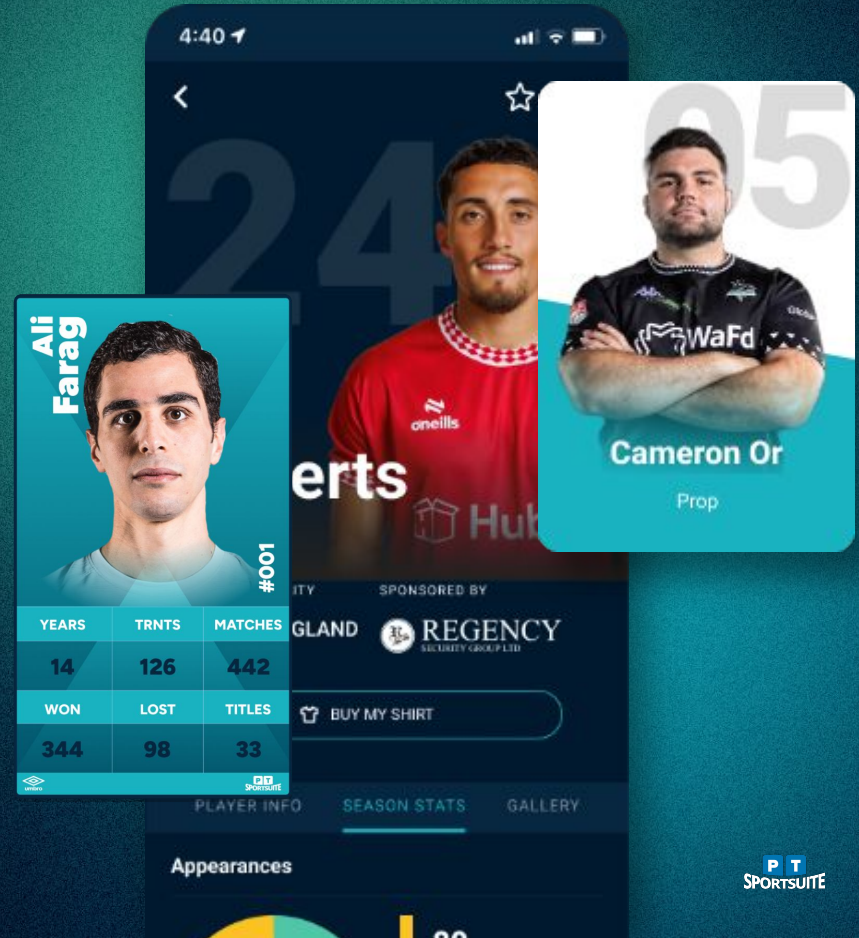
GAMIFICATION

Bring social followers into your own app environment with gamified engagement tools

✓ Match predictors, quizzes, polls

✓ Collectable player cards

✓ User generated content Fan Challenges

✓ Leaderboard to encourage repeat interactions

FAN ZONE

Transform your fan community into content contributors

✓ Create Fan Media Challenges with instructions, supporting media and incentivisation

✓ Branded content competitions to incentivise and reward engagement

✓ Create unique marketing/social campaigns with community-generated content

✓ Categorise incoming media for easy searchability
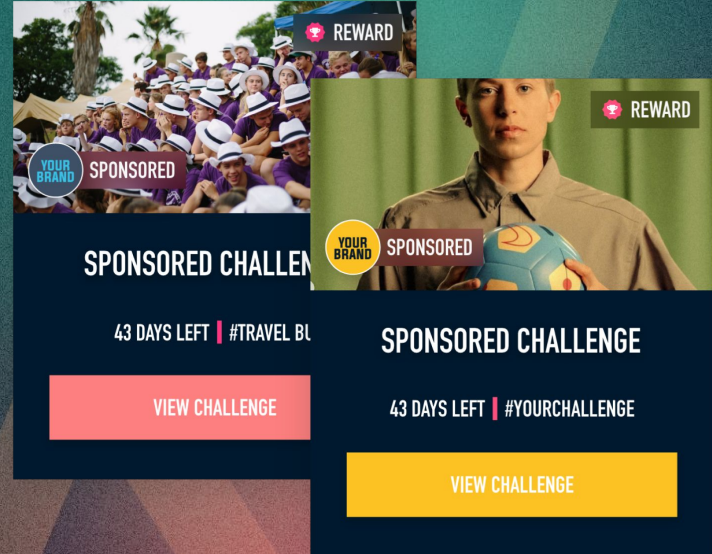
## FAN PROFILES

Build up a profile of your digital audience

✓ Simple onboarding of users via Social Auth services

✓ User account and profile

✓ Onboarding profile configuration

✓ Personalisation of content

✓ Loyalty scorecard, gamification
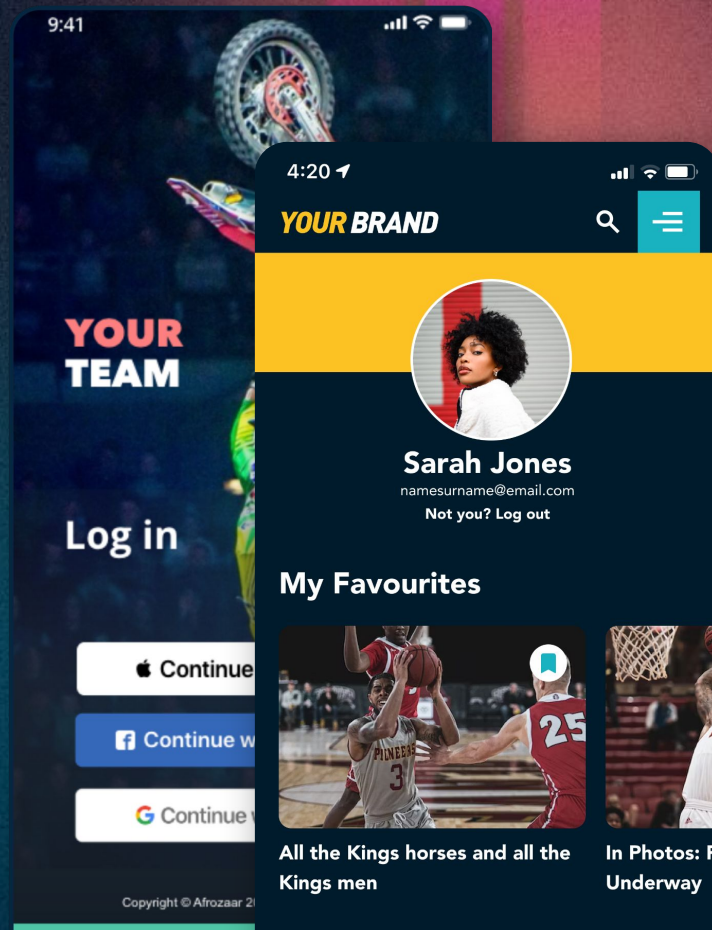
DYNAMIC ADVERTISING

Drive revenue growth via integrated advertising and branding

✓ Advertising: Display, native/sponsored, video

✓ Sponsored Zones in app and Web (eg Fan Zone, Player Zone)

✓ Sponsored UGC branded campaigns

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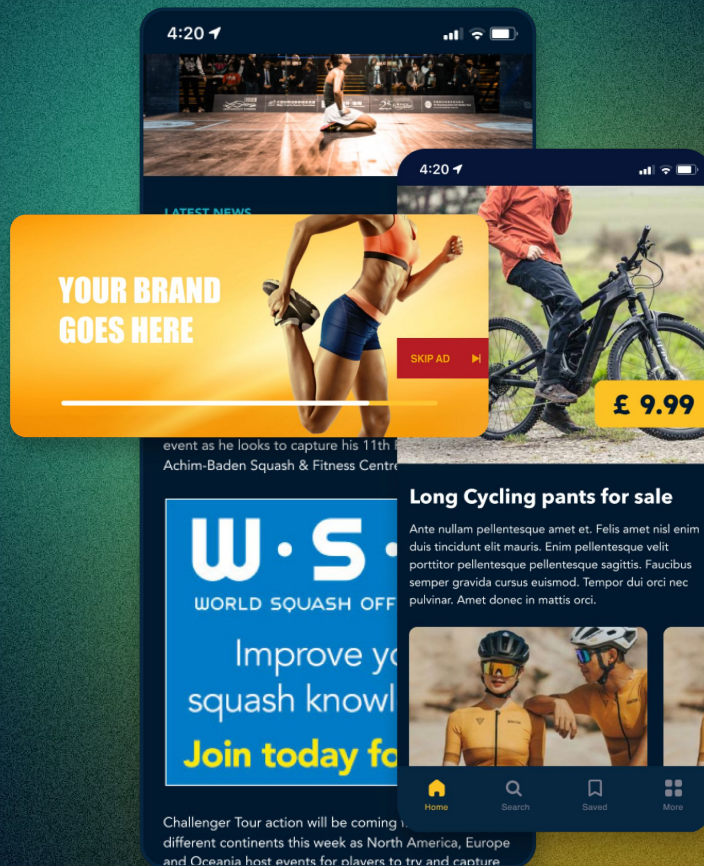
EVENTS AND TICKETING

Deliver on business objectives with integrated purchasing journey

✓ Fully integrated with industry leading ticketing payment services and CRM platforms

✓ Customisable user purchasing journey

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# Feature and promote selected retail products for your fans

✓ Recommend retail products to users based on their interests and behaviour

✓ Ensure a seamless customer journey through to online retail channels

✓ Position calls-to-action via media and content pieces for simple product placement and transaction capabilities

4:40

Shop

SHOP NOW

Replica jerseys ›

SALE
£ 75.00

SALE
£ 75.00

Japan Replica Jersey

England Replica Jer...

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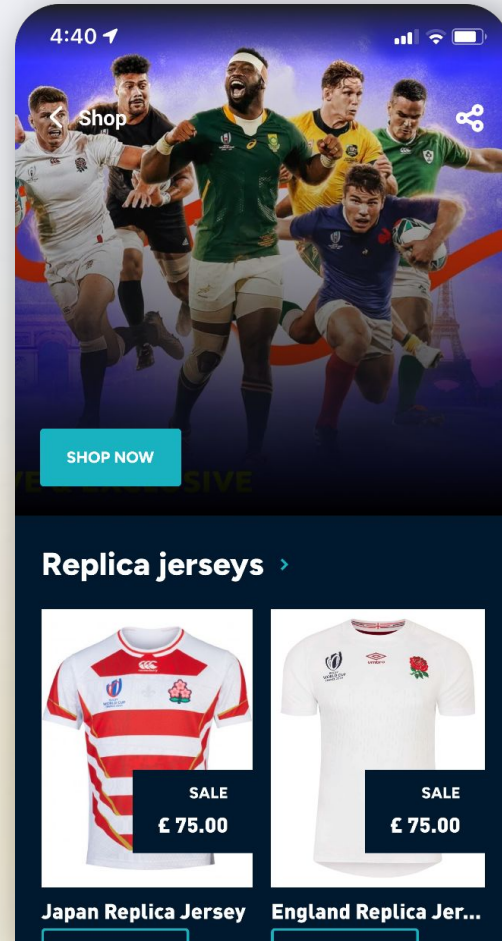
SOCIAL HUB

Bring social followers into your own app environment

✓ Integrate social media feeds into your branded app
Facebook, Twitter, Instagram, YouTube

✓ One-stop shop for social content

✓ Convert social followers into your own app environment

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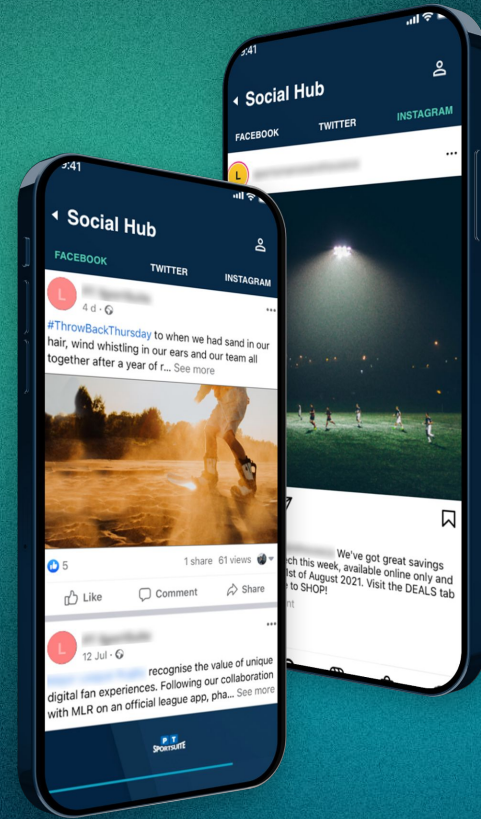
APP STORE MANAGEMENT

PT provides the following complementary app store services

- ✓ Manage app store submissions and updates

- ✓ Manage any necessary GEO-blocking

- ✓ Create app store descriptions and imagery on clients' behalf

- ✓ Ensure ASO best practice

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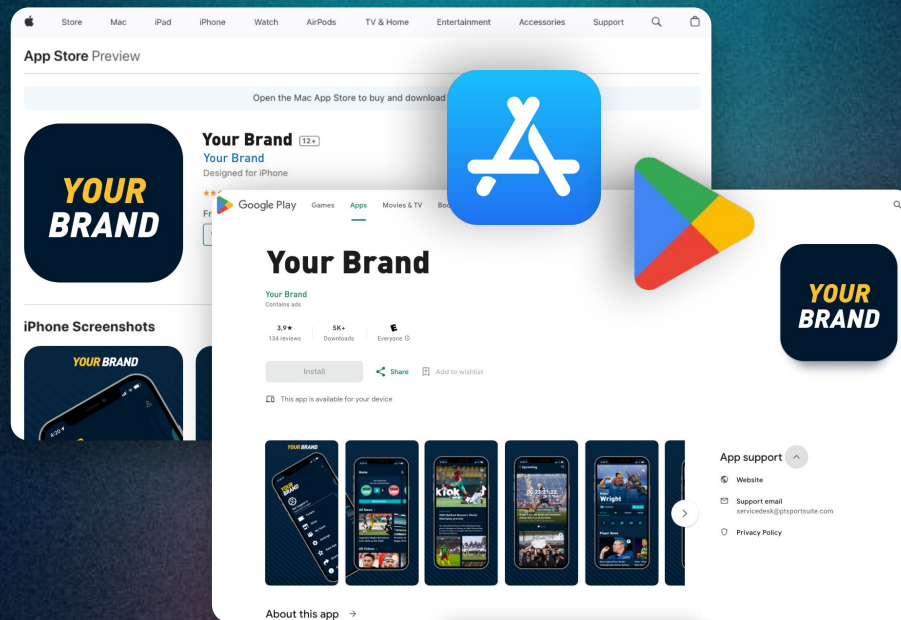
#TEAMTALK?

Lets collaborate to position your brand as a leader in the digital space

CONTACT

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