



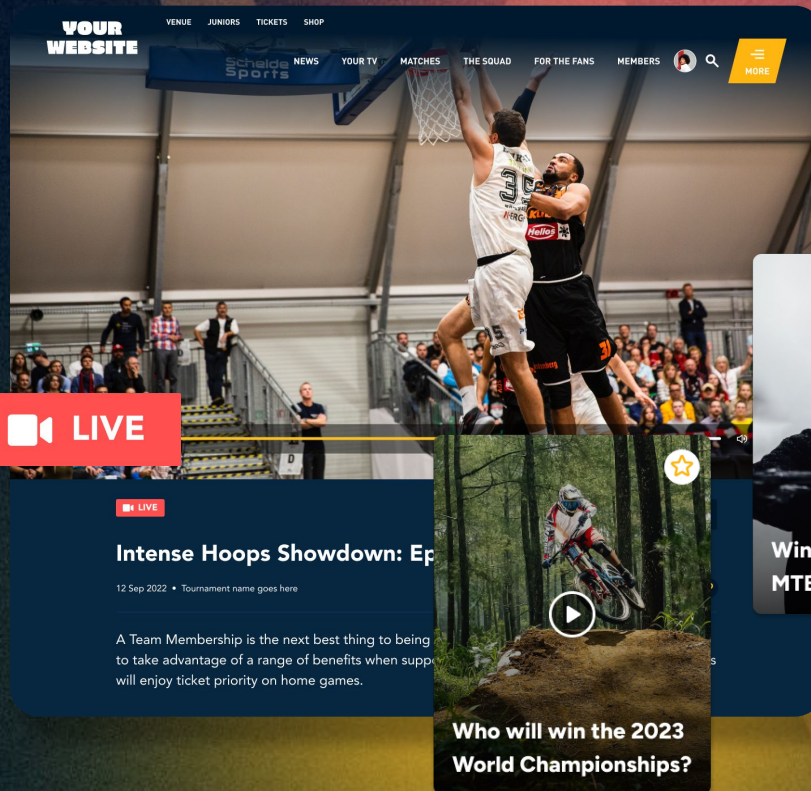
PT SPORTSUITE VIDEO OTT

PT Video OTT is a uniquely modular D2C streaming solution that maximises the value of your media rights by providing unforgettable streaming experiences for your fans

PT
SPORTSUITE

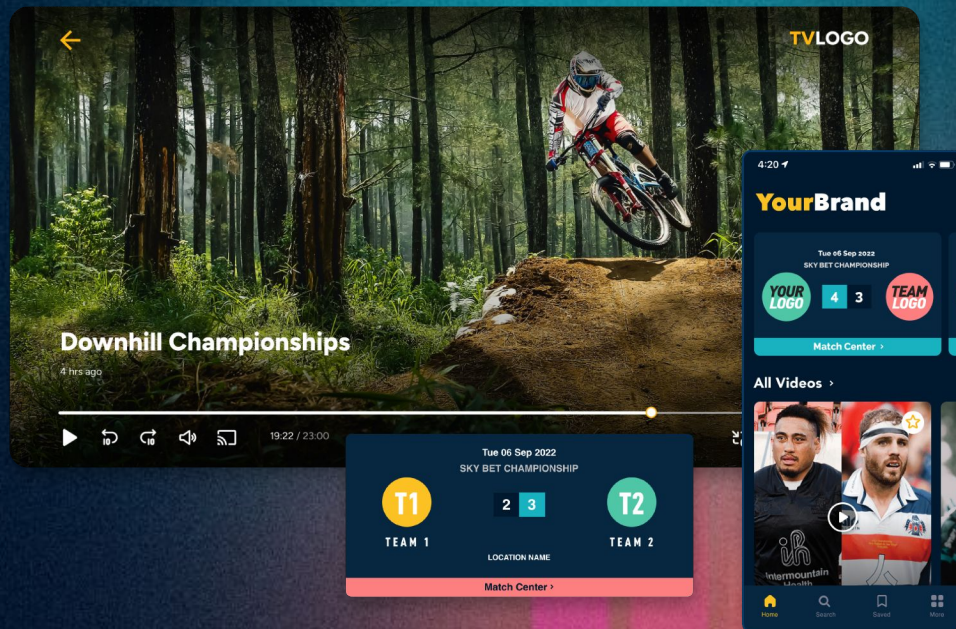
Live and on-demand

Become a leader in D2C sports video experiences for your fan community. The potential and opportunity to scale is there.



The right solution for your brand

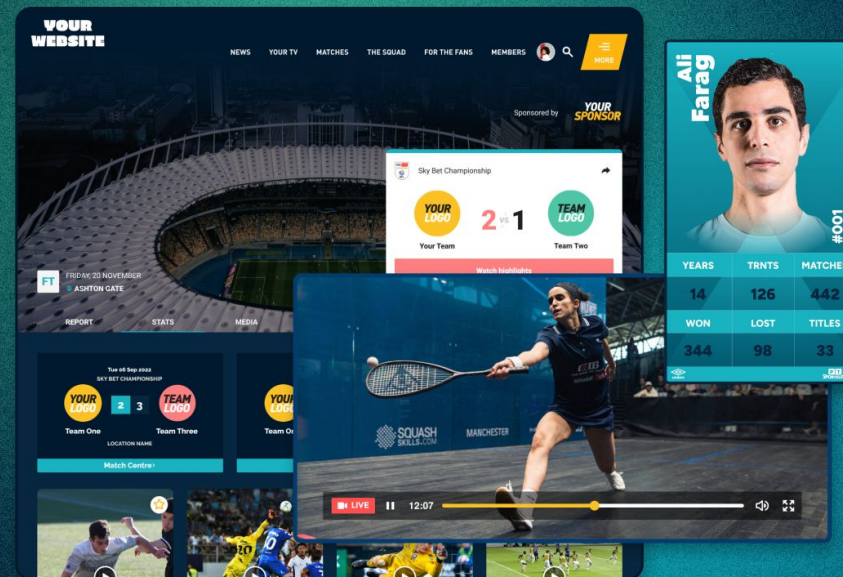
A uniquely cost-effective and modular
structure gives you the power to configure
the perfect solution for your brand and fans.



Uniquely integrated experience

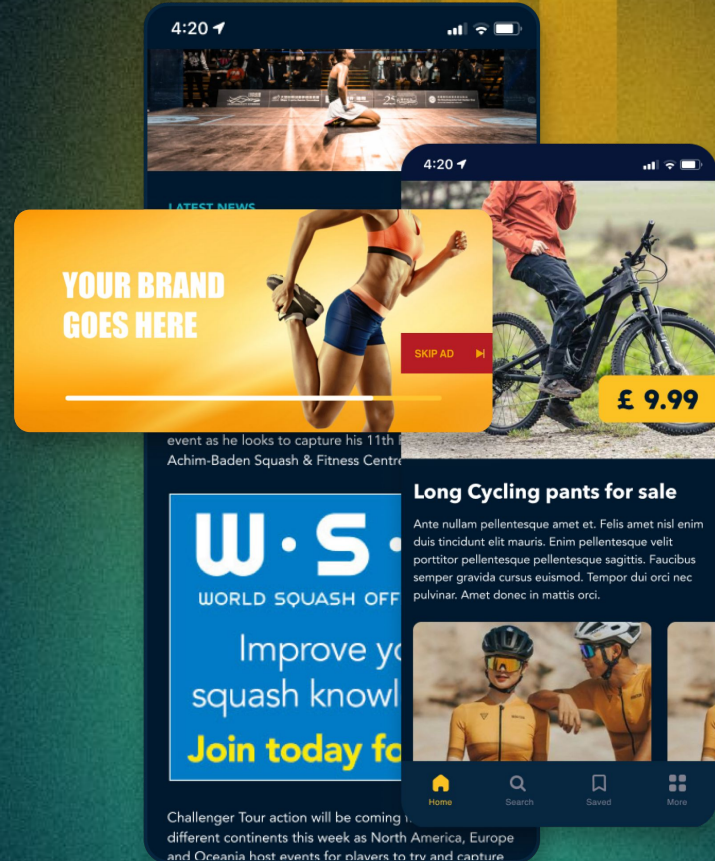
PT's Video OTT goes further, integrating with stats providers, retail solutions and PT's Team and Player Profile module to provide more for the fans.

PT also caters for sponsor potential, and the ability to associate content, people and products - which makes this an area frequented before, during and post matches or events.

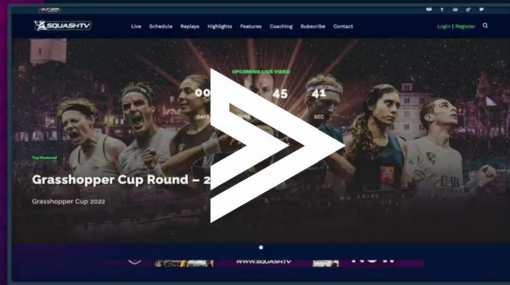


Powering revenue generation

Maximise the commercial potential of your media rights with flexible subscription models, dynamic advertising, e-commerce integration and more.



Live and on-demand streaming for global squash community



"Through our partnership with PT SportSuite, we've been able to transform SQUASHTV into a cutting-edge OTT platform, tailored to the needs of squash fans, helped us increase our revenues and minutes watched - therefore meeting a key commercial objective"

- Alex Gough, PSA CEO



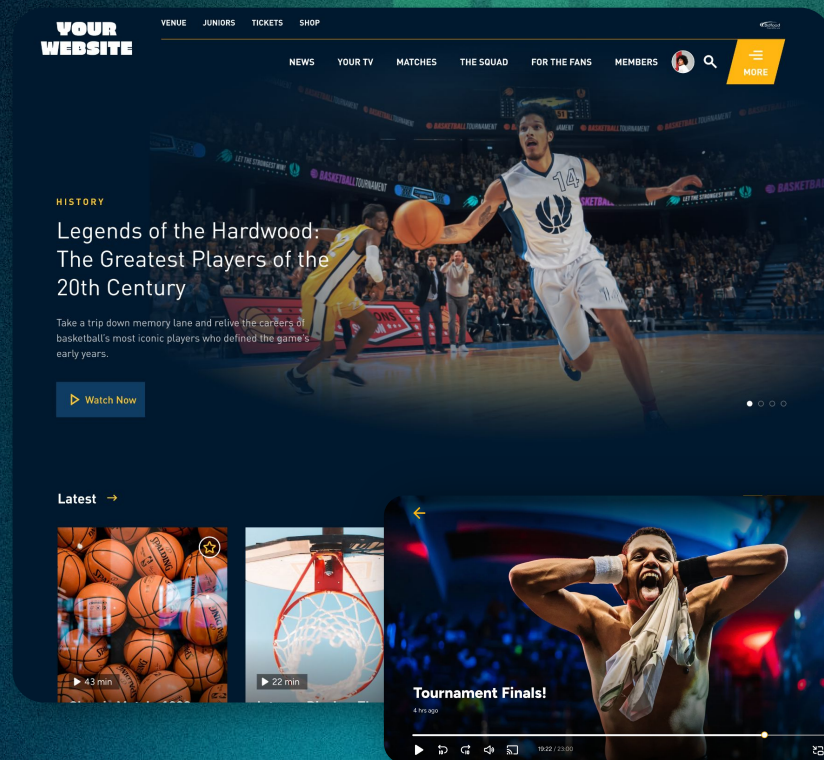
Video OTT web/mobile app solutions

We can provide a robust and cost-effective mechanism to distribute your video content. PT's Video OTT components include payment gateways for subscription services and voucher code capabilities, allowing fans and season-ticket holders to bypass unnecessary commercial obstacles to access premium video content

VIDEO OTT WEB

Your branded D2C web solution

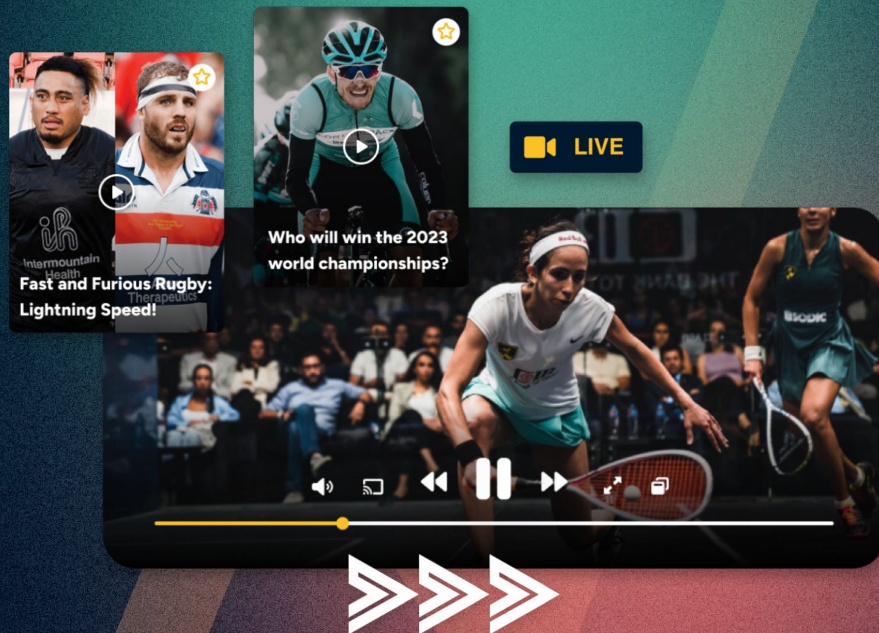
- ✓ Integrate into existing website or separate site
- ✓ Live streaming and video on-demand
- ✓ Pay-per-view and subscription for premium content
- ✓ API-driven stats integration
- ✓ Player Profiles



VIDEO OTT MOBILE APPS

Your branded D2C mobile app solution

- ✓ Multi or single-brand app
- ✓ Multiple channels for streaming preference
- ✓ Live feed API endpoints
- ✓ Video-on-demand playlisting API
- ✓ Screen casting






Video OTT e-commerce

We won't stop at providing a reliable live stream, video-on demand capabilities or branded video player.

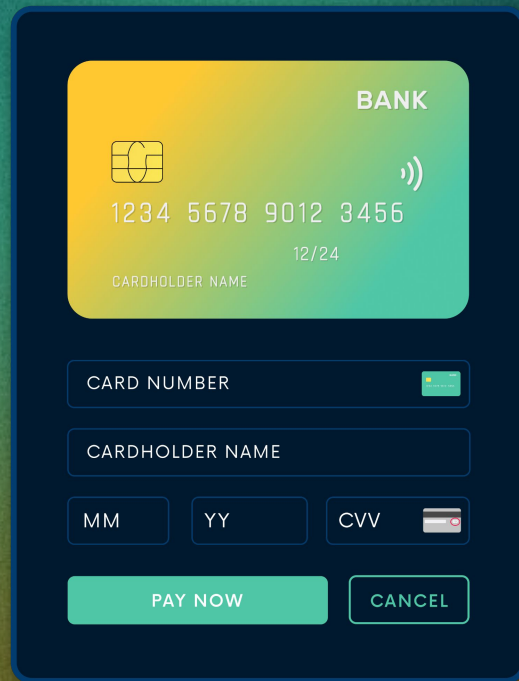
We also help facilitate all payments, subscriptions and support desk queries on behalf of rights-holders - maximising the monetisation potential of your video content.



VIDEO OTT E-COMMERCE

Stripe integration

- ✓ Fully integrated with industry leading online payment processing service
- ✓ PCI-compliant checkout that is optimised for conversion
- ✓ Customisable payments page to match your brand
- ✓ Accept all major debit and credit cards in every country



stripe

VIDEO OTT E-COMMERCE

Flexible packages and subscriptions

- ✓ Pay-per-view and season-pass facilities
- ✓ Discount codes and voucher code capabilities for season-ticket holders
- ✓ Geo-restrict locations to comply with broadcast agreements

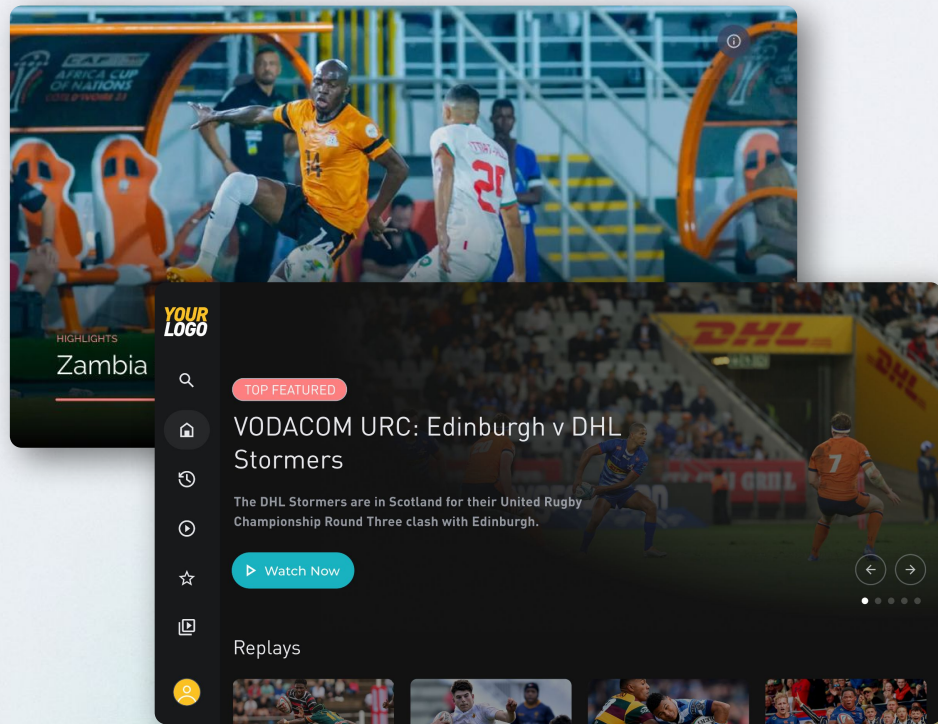


CONNECTED TV

Stream direct to TV

Bring your content to the living room, ensuring more customers can enjoy your programming on the device they love most.

- ✓ A powerful extension of the PT Video OTT platform, providing a fully immersive experience to Connected TV devices
- ✓ Enjoy crisp HD quality with adaptive streaming that ensures smooth playback, even with fluctuating bandwidth.
- ✓ Live streaming and access to a vast archive of on-demand video content – all at your audience's fingertips.
- ✓ Monetize your CTV channel with pre-roll, mid-roll, and post-roll video ads, as well as dynamic overlays that integrate sponsors in a non-intrusive manner.
- ✓ Align with your brand identity, ensuring that the look and feel of the CTV experience matches your digital properties.



PT VIDEO CONNECT

Integration with PT Video Connect APIs, SDKs and licenced 3rd party platforms

With VIDEO CONNECT your organisations can:

- ✓ Tightly couple your DAM with your web and mobile applications for simplified video integration
- ✓ Provide video player plug-in and content services to media outlets and sponsors
- ✓ Package and deliver video content to 3rd parties for FAST channel distribution

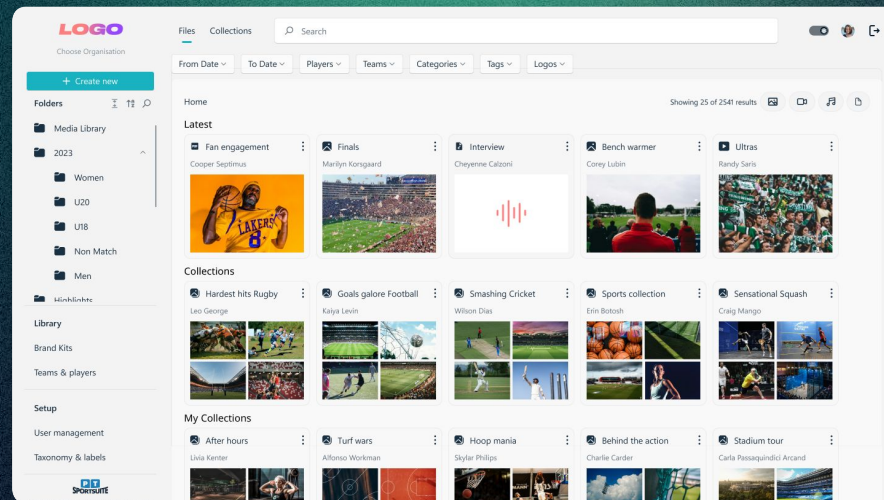


MEDIA RIGHTS MANAGEMENT

Integrated cloud media library

Protect your valuable video media IP in our AWS compliant DAM – a central, cloud-based video archive that you can access anytime, anywhere, on any system or device. Provide a single view of your video assets in the cloud for multiple users, with advanced video services making your assets infinitely searchable and discoverable.

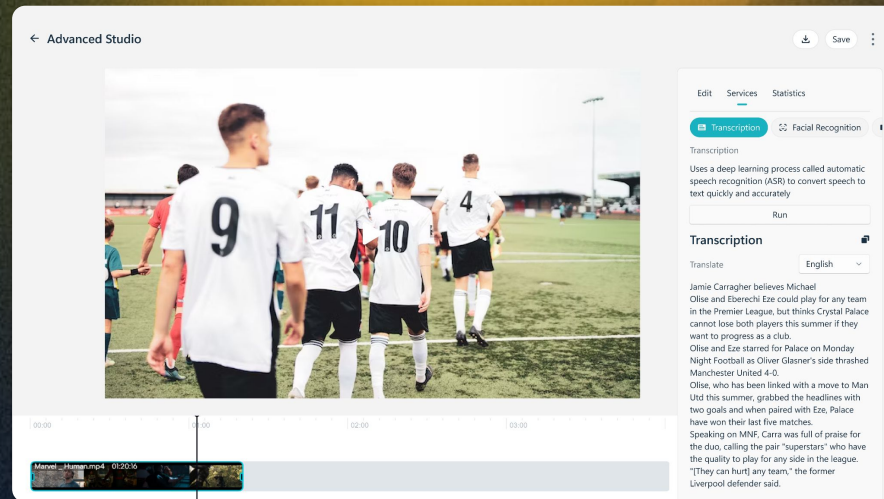
- ✓ Historical video asset migration services
- ✓ Access video assets via web interface /AWS S3 console
- ✓ Secure user access via social log-in/registration
- ✓ Simple playlist management facility to web, app, connected TV

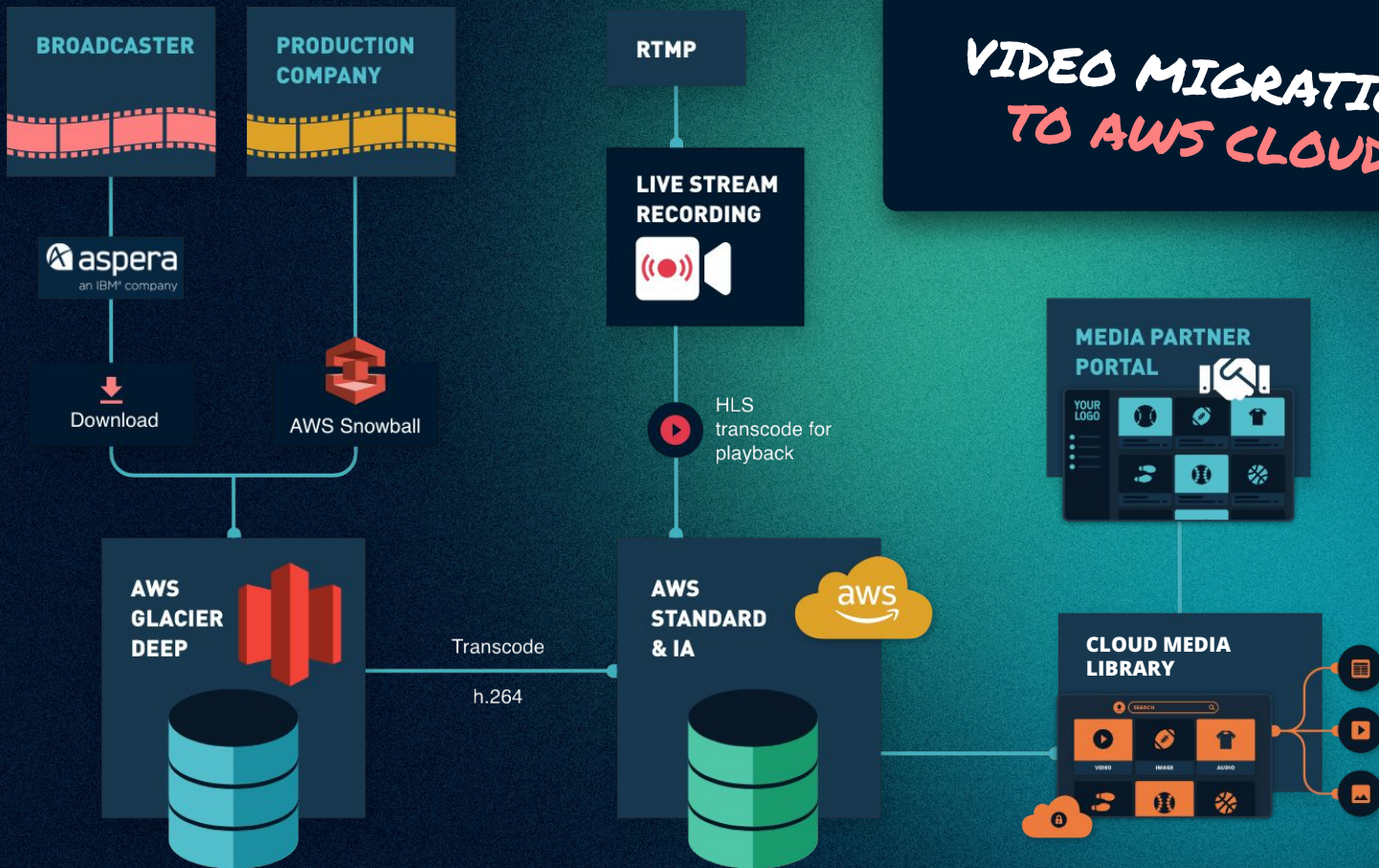


MEDIA RIGHTS MANAGEMENT

Advanced video services

- ✓ Live stream harvesting/scrubbing
- ✓ In-cloud video stream clipping and social sharing
- ✓ AI/ML tagging
- ✓ Transcribe audio to text for enhanced searchability
- ✓ Video resizing for various platforms





VIDEO MIGRATION TO AWS CLOUD



#TEAMTALK?

Ready to become a leader in sports video
experiences for your fan community?

CONTACT