PT SPORTSUITE WEBSUITE

Introducing PT's specialised WebSuite solution - a modular, tailored solution to meet your unique business needs

Professional sports organisations are not JUST sports organisations anymore - they're also media organisations for a content-hungry community of fans.

But to become a publishing and streaming powerhouse, you need to provide a web experience that excites, rewards, and promotes engagement on a new level.

PT's modular WebSuite solution can be tailored to meet your unique business needs - powering genuine connections between you, your fans, sponsors and partners, and enhanced content monetisation in a high-performance web environment.
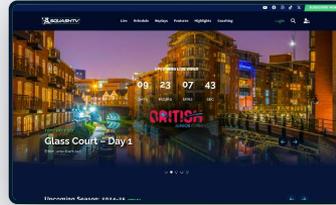
PT SPORTSUITE | aws | WordPress
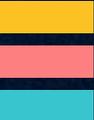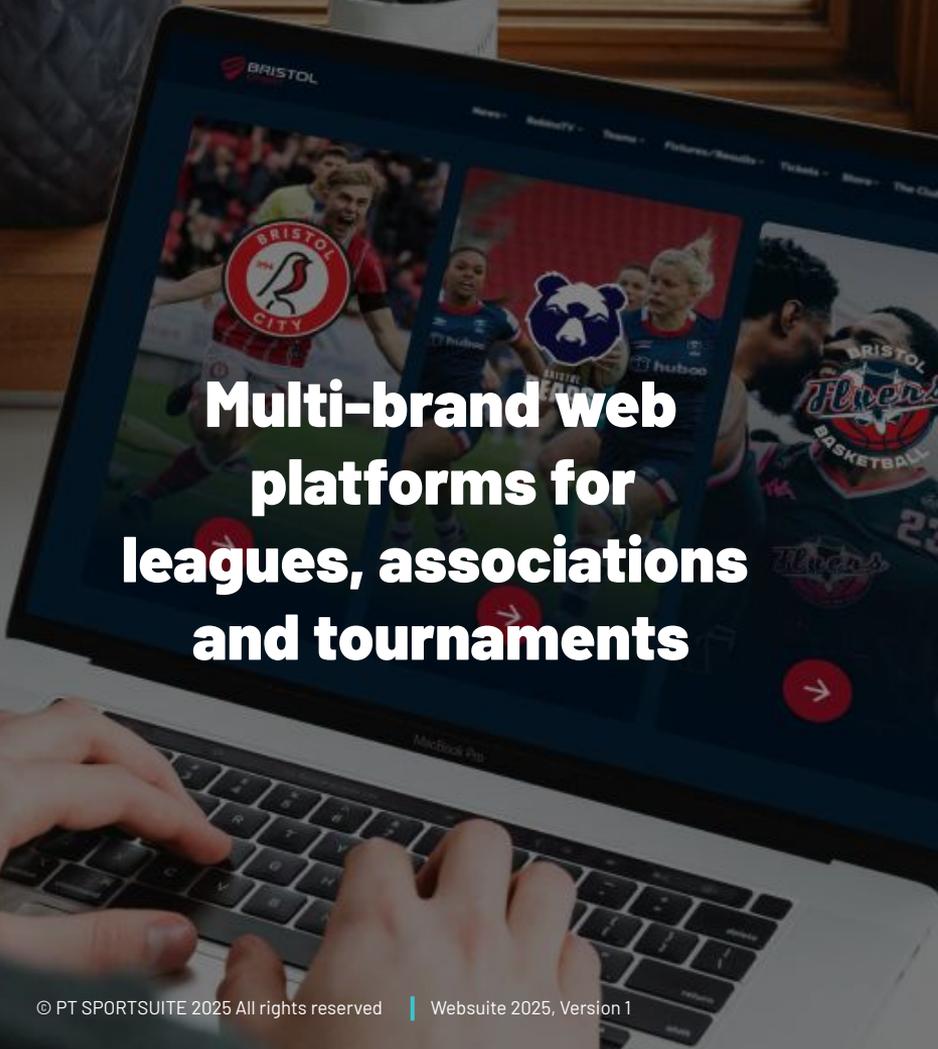
Multi-brand web platforms for leagues, associations and tournaments
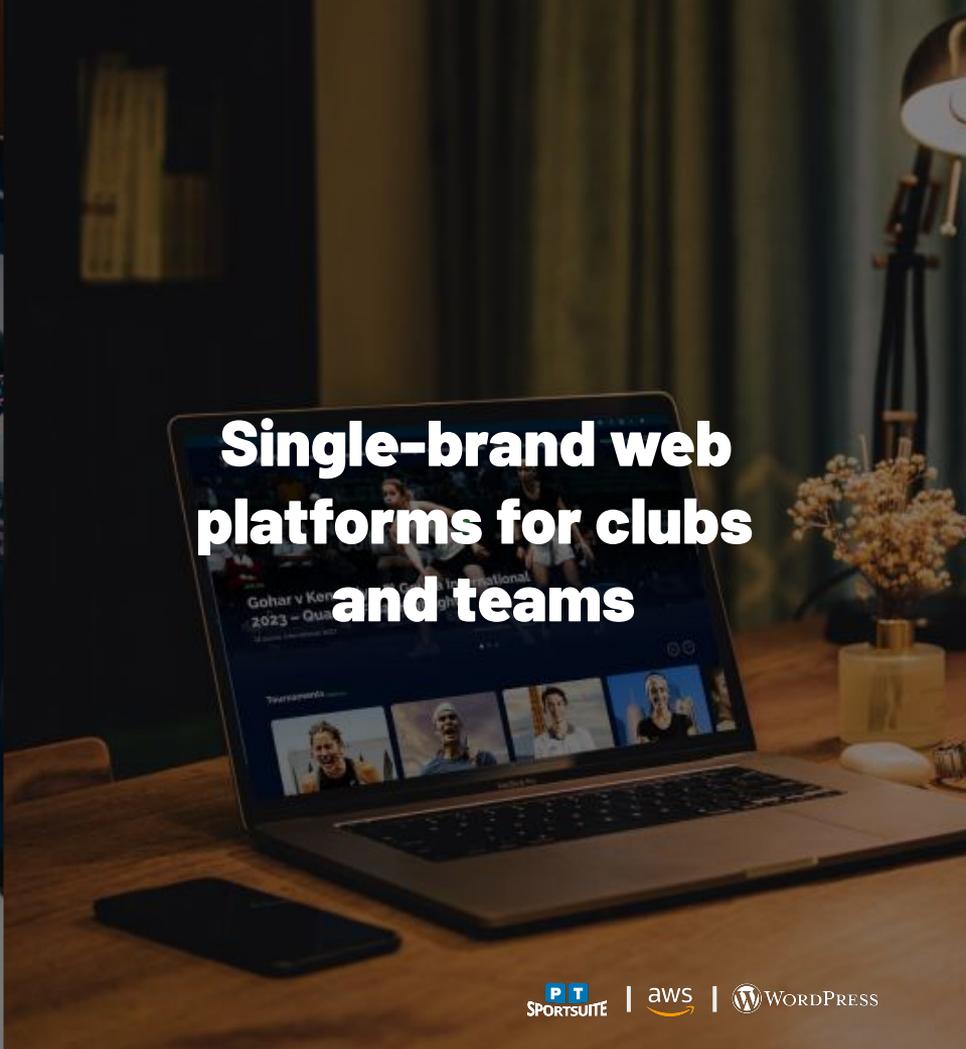
Single-brand web platforms for clubs and teams

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Trusted by associations, leagues, teams and media groups

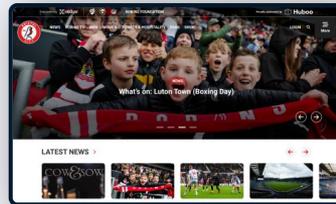Click on the links to see the latest live implementations of PT's WebSuite Sports Theme
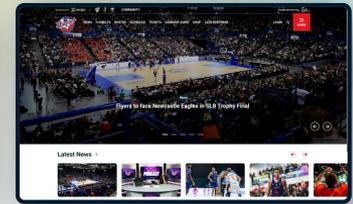

VISIT SQUASHTV

VISIT SIX NATIONS RUGBY

VISIT SPORTSPRO MEDIA

VISIT BRISTOL CITY FC

VISIT BRISTOL BEARS

VISIT BRISTOL FLYERS

Did you know?

PT's WebSuite modules are available as WordPress plugins! Perfect for existing WordPress users wanting to enhance their web strategy.

PT SportSuite has opted for a cost-effective and easy-to-adopt Web CMS. This innovative theme offers the full array of PT's WP-enabled modules and plugins to benefit leagues, associations, clubs and tournaments looking to enhance their online presence across key touch points.

WORDPRESS

LEARN MORE

PT SPORTSUITE | aws | WORDPRESS

Digital identity & user experience design approach

PT SportSuite's specialist design team will work alongside you to ensure your website celebrates your brand identity and aims to achieve your digital objectives - providing a collaborative, design-driven experience that iteratively delivers new and exciting modules to your digital community.

DESIGN WORKSHOP & BRAND ESTABLISHMENT

SITE MAP & WIREFRAMES

DESIGN & PROTOTYPE
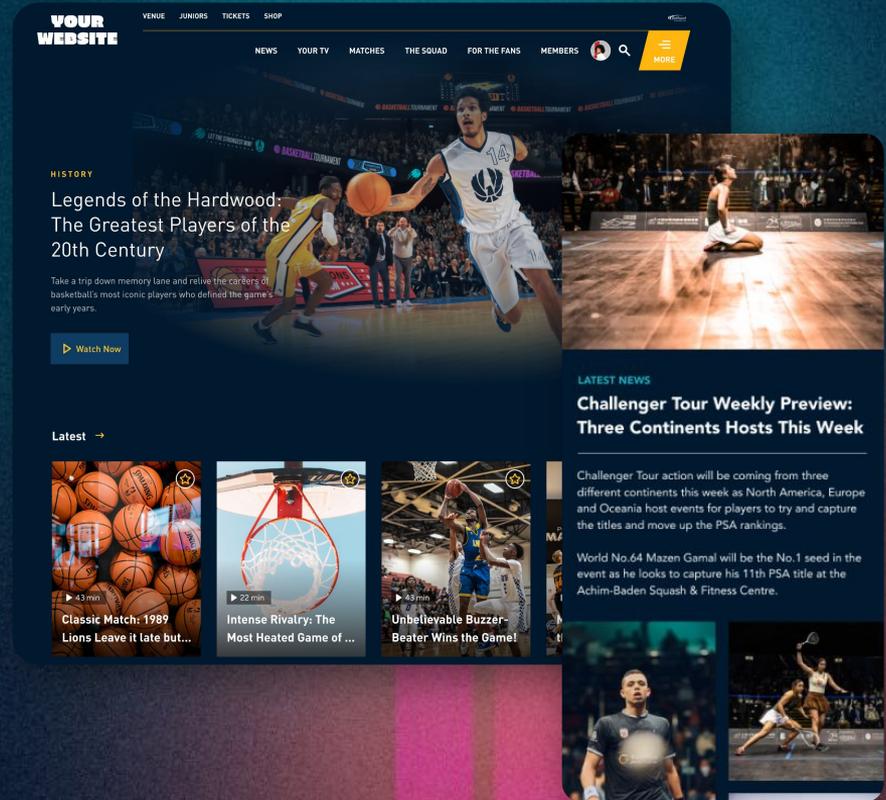
STYLEGUIDE & HANDOVER

NEWS AND MEDIA FEED

Breaking news and exclusive branded content – 24/7

- ✓ Flexibility on primary editorial CMS
- ✓ Choice of interface themes and user experiences
- ✓ Third-party content feed integration
- ✓ Push notifications of breaking news
- ✓ Categorise media into sections or TV channels
- ✓ Content API services
- ✓ Ability to meter premium content

SP

SEE SPORTSPRO MEDIA

YOUR WEBSITE

VENUE JUNIORS TICKETS SHOP

NEWS YOUR TV MATCHES THE SQUAD FOR THE FANS MEMBERS

MORE

HISTORY

Legends of the Hardwood: The Greatest Players of the 20th Century

Take a trip down memory lane and relive the careers of basketball's most iconic players who defined the game's early years.

▶ Watch Now

Latest →

▶ 43 min
Classic Match: 1989 Lions Leave it late but...

▶ 22 min
Intense Rivalry: The Most Heated Game of ...

▶ 43 min
Unbelievable Buzzer-Beater Wins the Game!

LATEST NEWS

Challenger Tour Weekly Preview: Three Continents Hosts This Week

Challenger Tour action will be coming from three different continents this week as North America, Europe and Oceania host events for players to try and capture the titles and move up the PSA rankings.

World No.64 Mazen Gamal will be the No.1 seed in the event as he looks to capture his 11th PSA title at the Achim-Baden Squash & Fitness Centre.
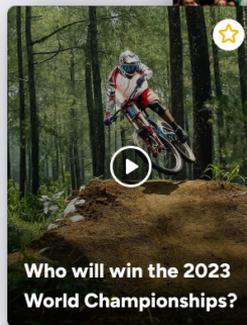
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VIDEO OTT

Become a leader in sports video experiences

- Integrate 3rd party or PT's Video OTT web modules/plugins

- Live, scheduled programming capability

- Simple playlist management

- Integrate video products into 3rd party payment gateways/subscription services

- Dynamic video advertising activation

- Voucher code capability for season-ticket holders

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MATCH CENTRE

Digital match destination for your fans

- ✓ Sponsorship / advertising inventory
- ✓ Live stream integration
- ✓ Match info and stats
- ✓ Match locations
- ✓ Buy Stadium ticket or Digital Pass
- ✓ Real time match statistics if available
- ✓ Media related to race
- ✓ Shareable web URL slug *(never changes)*
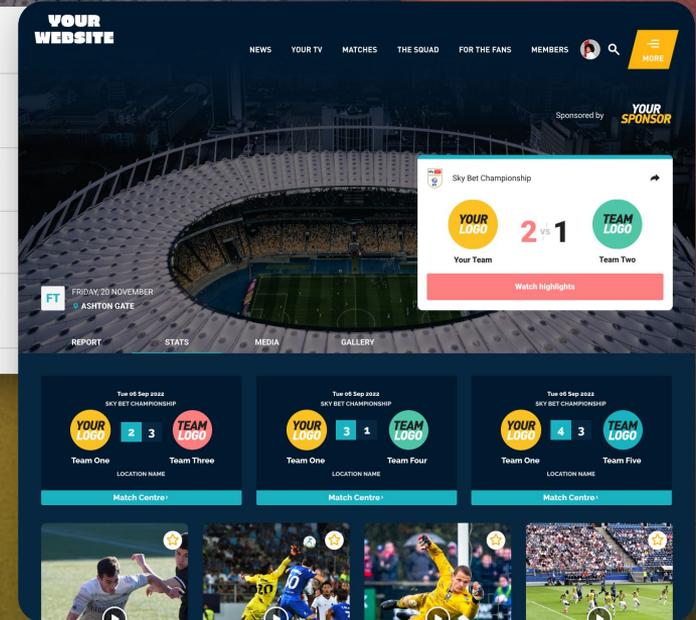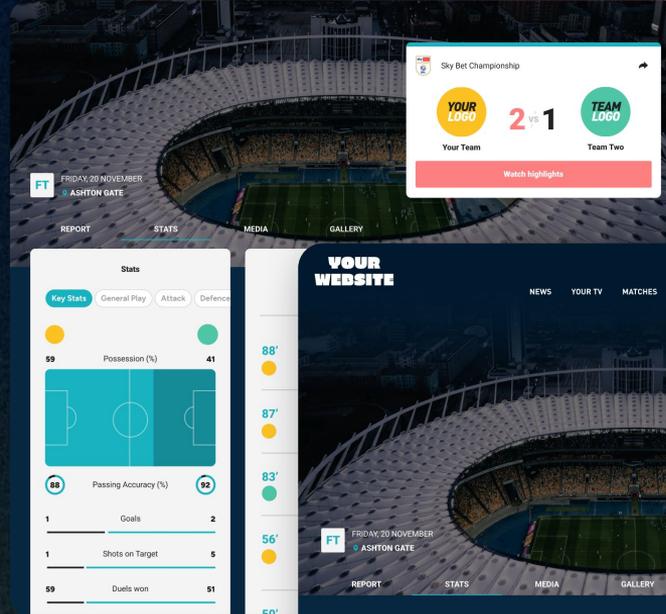
SEE BRISTOL CITY

STATISTICS

Tell sporting stories through the numbers

✓ PT stats and analytics engine API

- Latest fixtures, results, standings
- Real-time match statistics
- Player profiles

✓ Custom brand designs for your available stats widgets

Appearances

100
Total

80 Wins
5 Draws
15 Losses

Free Throw Percentage

24
Total

20 Free Throws
5 OR
1 DR

3-Point Field Goals

163
Total Goals

83.4%
3P%

Season Stats

Minutes played	Starts	Substitute		Cards	
793'	10	7 On	2 Off	2	0

Attacking Stats

Meters Covered	21km	Total Touches in opposition box	6	Backward Passes	6	Successful passes	
Corners Won	4	Shots on Target (inc goals)	3	Successful Short Passes	138	169 Opposite half	
Successful Dribbles	16	Total Fouls won	1	Key Passes (attempt assists)	2		
Total Shots	9	Hit woodwork	0	Successful long passes	64	115 Own half	
Touches	37	Goals from inside the box	1	Successful long passes	48		

Defence Stats

| Last man tackle	XX	Blocked Shots	XX	Recoveries	XX	Aerial duels	XX

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PLAYER PROFILES

Comprehensive player statistics and content that your fans crave

- ✓ Player match/career stats API
- ✓ Player bio/personal info
- ✓ Integrated player social feed
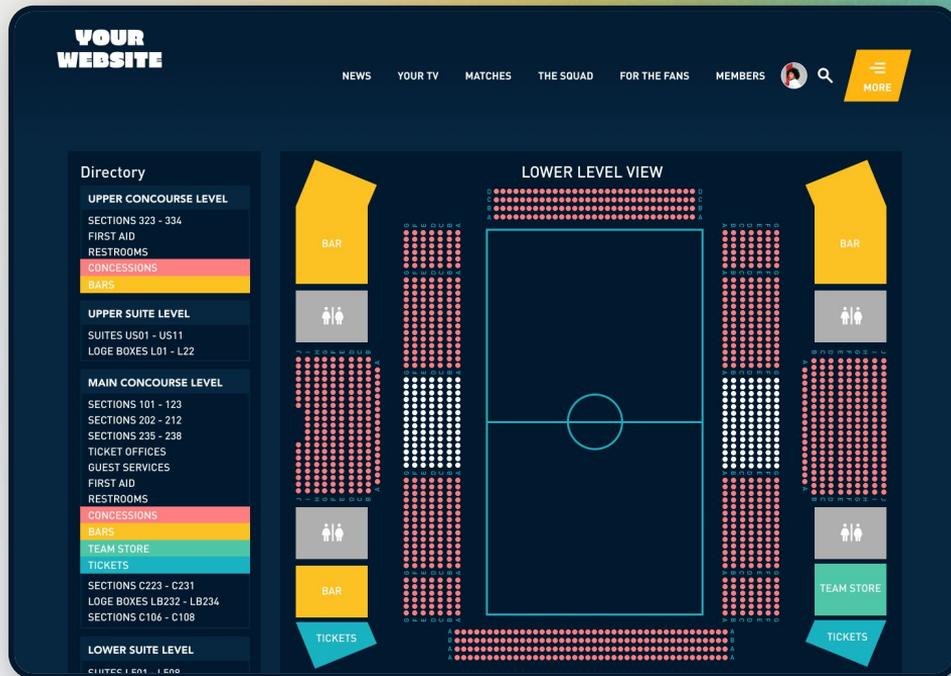- ✓ Dashboard management/configuration capability

SQUASHTV

SEE SQUASHTV

| Websuite 2025, Version 1
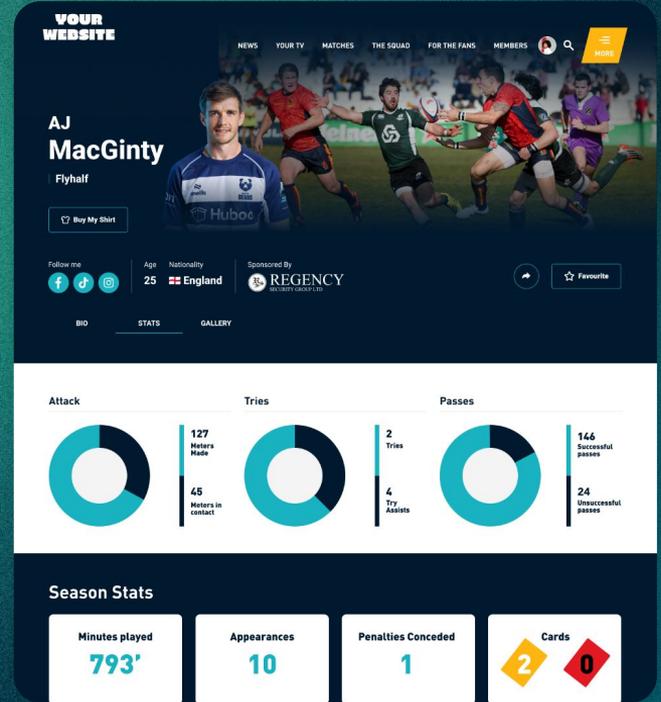
EVENTS AND TICKETING

Deliver on business objectives with integrated purchasing journey

✓ Fully integrated with industry leading ticketing payment services and CRM platforms

✓ Customisable user purchasing journey

ASHTON GATE

SEE ASHTON GATE

YOUR WEBSITE

NEWS   YOUR TV   MATCHES   THE SQUAD   FOR THE FANS   MEMBERS   MORE

Directory

UPPER CONCOURSE LEVEL
SECTIONS 323 - 334
FIRST AID
RESTROOMS
CONCESSIONS
BARS

UPPER SUITE LEVEL
SUITES US01 - US11
LOGE BOXES L01 - L22

MAIN CONCOURSE LEVEL
SECTIONS 101 - 123
SECTIONS 202 - 212
SECTIONS 235 - 238
TICKET OFFICES
GUEST SERVICES
FIRST AID
RESTROOMS
CONCESSIONS
BARS
TEAM STORE
TICKETS
SECTIONS C223 - C231
LOGE BOXES LB232 - LB234
SECTIONS C106 - C108

LOWER SUITE LEVEL
SUITES L501 - L508

LOWER LEVEL VIEW

BAR   BAR

BAR   TEAM STORE

TICKETS   TICKETS

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DYNAMIC ADVERTISING

Revenue growth via integrated advertising

- ✓ Sponsored news content and competitions
- ✓ Pre-roll video advertising
- ✓ Display ad slots to enable targeted campaigns
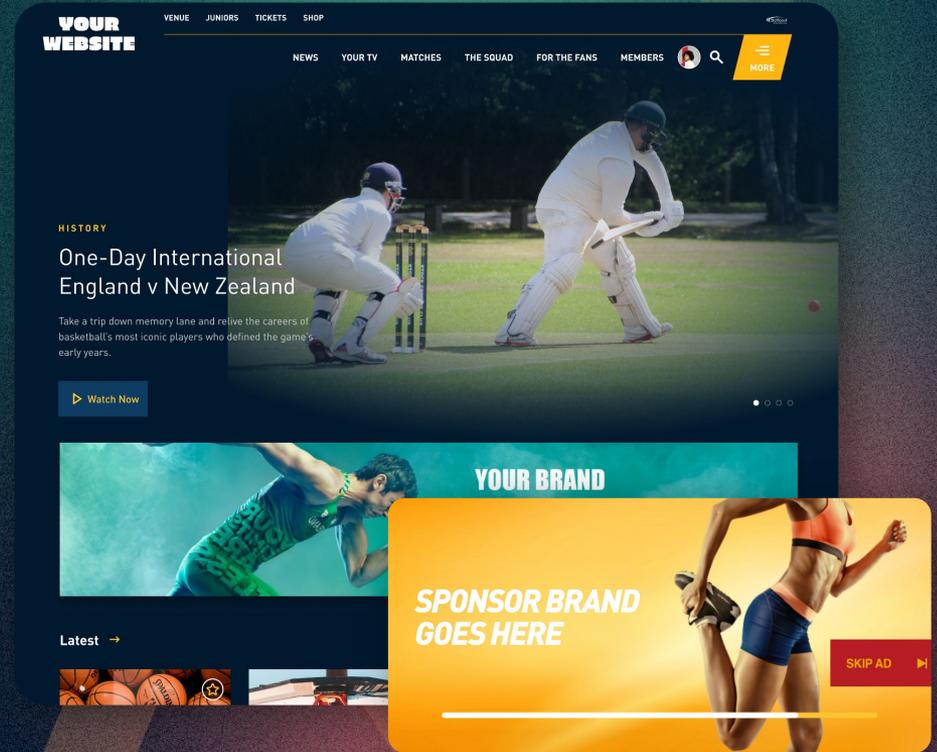
RETAIL ENABLEMENT

Feature and promote selected retail products on your main website

✓ Recommend retail products to users based on their interests and behaviour

✓ Seamless customer journey through to online retail stores

✓ Calls-to-action via media and content pieces for simple product placement and transaction capabilities

SUBSCRIPTIONS AND PREMIUM MEMBERSHIP

Monetise your media rights more effectively

- ✓ Premium paywalled content and membership services
- ✓ Integration with leading 3rd party payment and CRM systems
- ✓ Fan Profile subscription management facility
- ✓ Voucher code capability

SQUASHTV

SEE SQUASHTV

GAME PASS

Choose a day you want to watch all live games online

£14.99 BUY NOW

SEASON PASS

Watch all live events any given time throughout 2024

£99.99 BUY NOW

stripe

PT SPORTSUITE | **aws** | **WordPress**

FAN PROFILE

Dedicated home base for your registered fans

- ✓ Web profile for registered members/season-ticket holders

- ✓ Bookmark favourite content

- ✓ Rewards redemption

- ✓ Season ticket information

- ✓ Manage Fan Challenge submissions
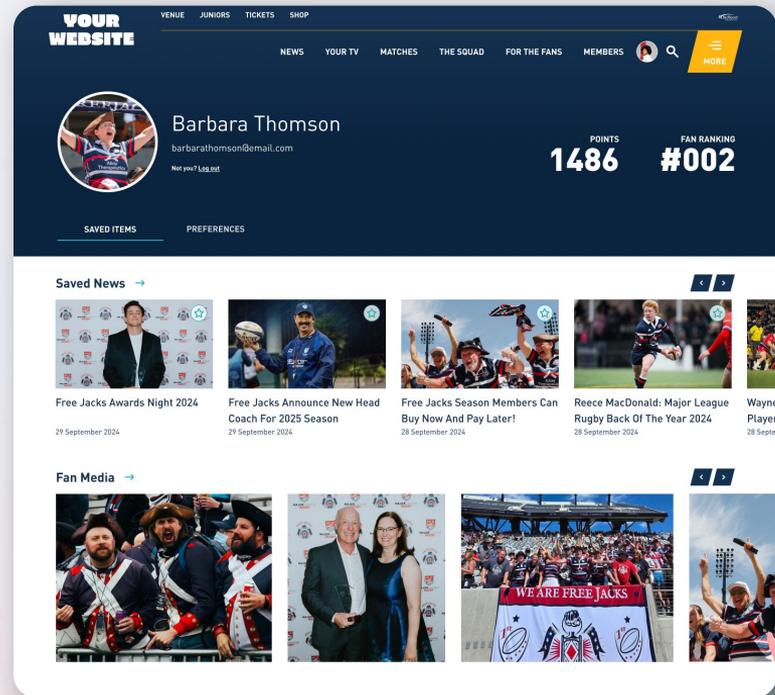
FAN ZONE

Transform your fan community into content contributors

- ✓ Create Fan Media Challenges with instructions, supporting media and incentivisation

- ✓ Branded content competitions to incentivise and reward engagement

- ✓ Create unique marketing/social campaigns with community-generated content

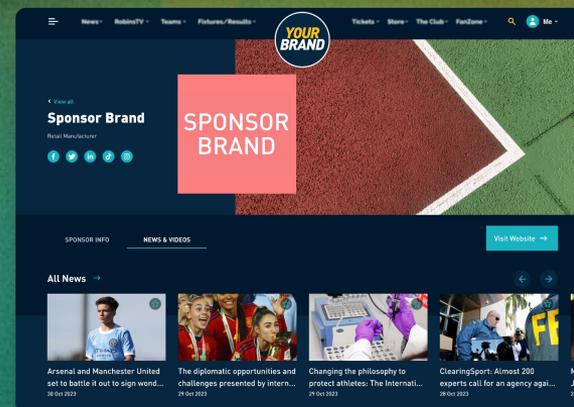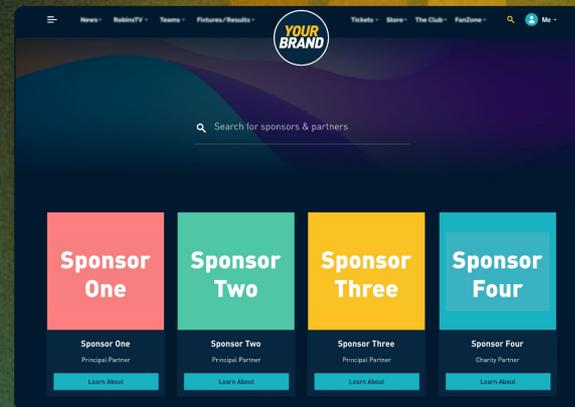- ✓ Categorise incoming media for easy searchability

PT SPORTSUITE | aws | WordPress

SPONSOR PROFILE

Digital sponsor value on your web property

✓ Dedicated sponsor/partner directory

✓ Detailed sponsor/exhibitor profile page

✓ Products & services

✓ Library of articles referenced

✓ Member profiles - senior executives

SP SEE SPORTSPRO MEDIA

Cloud hosting with AWS

PT SportSuite provides scalable, high performance, affordable cloud hosting - powered by industry-leading AWS Services.

aws partner network

AMAZON WEB SERVICES

We leverage the full power of the AWS stack to ensure high availability, redundancy and limitless processing power

CLOUD MONITORING

End-to-end performance monitoring of your cloud infrastructure. Analyse rich reporting to maintain high availability

DEVOPS

Leave the DevOps to us - let us take care of your your software development, code release management, continuous integration, automation and deployment.

PT SPORTSUITE | WordPress

Why we built a WebSuite Sports Theme

SIMPLICITY

Manage your content with ease. Get online and get publishing without training or a complicated teething process.

SEO

PT WebSuite Sport Theme is optimised for search engines. For more fine-grained SEO control, there are many SEO plugins

USER MANAGEMENT

Allow multiple users to contribute to your website via simple registration and user management eg: Players, Fan, Freelancers, Editors

PLUGIN EXTENSIONS

PT have developed numerous WP plugins for likes of User Auth, DAM, Fan Portal, Player Profile, Video OTT, Advertising, Team Profiles, Sponsors Directory, Podcasts etc

FLEXIBILITY

PT's Sports Theme can be configured with a number of widgets, modules and plugins to provide a custom experience

FREEDOM

You are free to use WordPress in any way you choose: install it, modify it, distribute it.

FULL STANDARDS COMPLIANCE

All WordPress-generated code is in full compliance with W3C the main international standards organisation for the web

COMMUNITY

As the most popular open source CMS on the web, WordPress has a vibrant and supportive community. - which PT contributes back into

#TEAMTALK?

Lets collaborate to position your brand as
a leader in the digital space

CONTACT

PT SPORTSUITE