



# **BIBLIODAM - AI POWERED DIGITAL MEDIA WORKFLOWS & MANAGEMENT**

Protect your media assets in an AI and ML-enriched  
cloud media library geared towards sport

**P T**  
**SPORTSUITE**



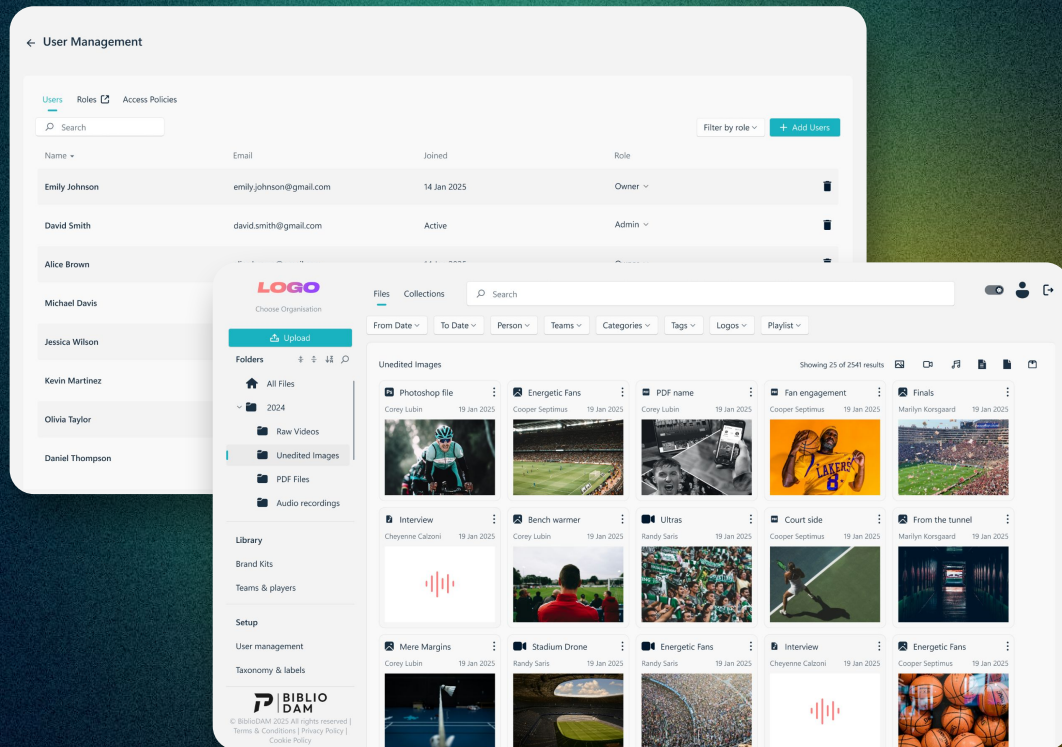
PT SportSuite's BiblioDAM is the future of digital asset management in sports. Designed and built in collaboration with leagues, tournaments, federations and clubs that demand smarter, faster, and more secure control over their sports media.

With custom and tailored AI automation, seamless web integration, and enterprise-grade security, BiblioDAM ensures that your media is always organised, accessible, and ready to power your brand.



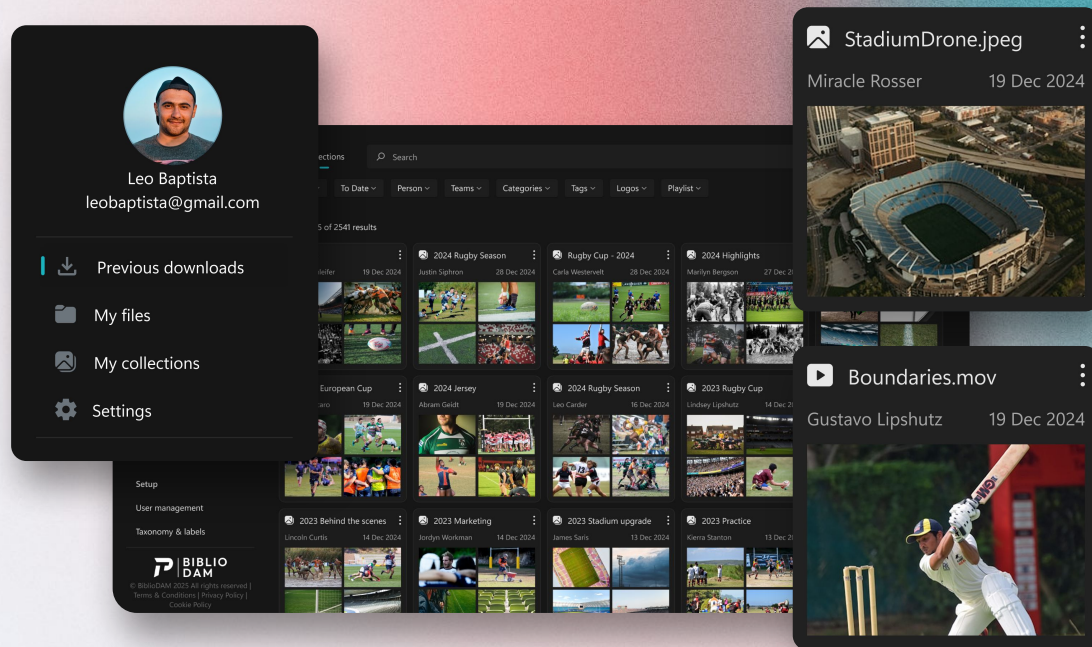
# Access your media- anytime, anywhere

Being a professional sporting body means publishing content to a dedicated community of fans 24/7, 365 days a year. Sporting news can happen anywhere, and at any time, meaning you need instant access to your digital media assets, no matter where you are in the world.



# Consolidated view of media archive

Let us migrate your media archive into PT's cloud environment, providing a single, streamlined view to all stakeholders for unparalleled accessibility and control

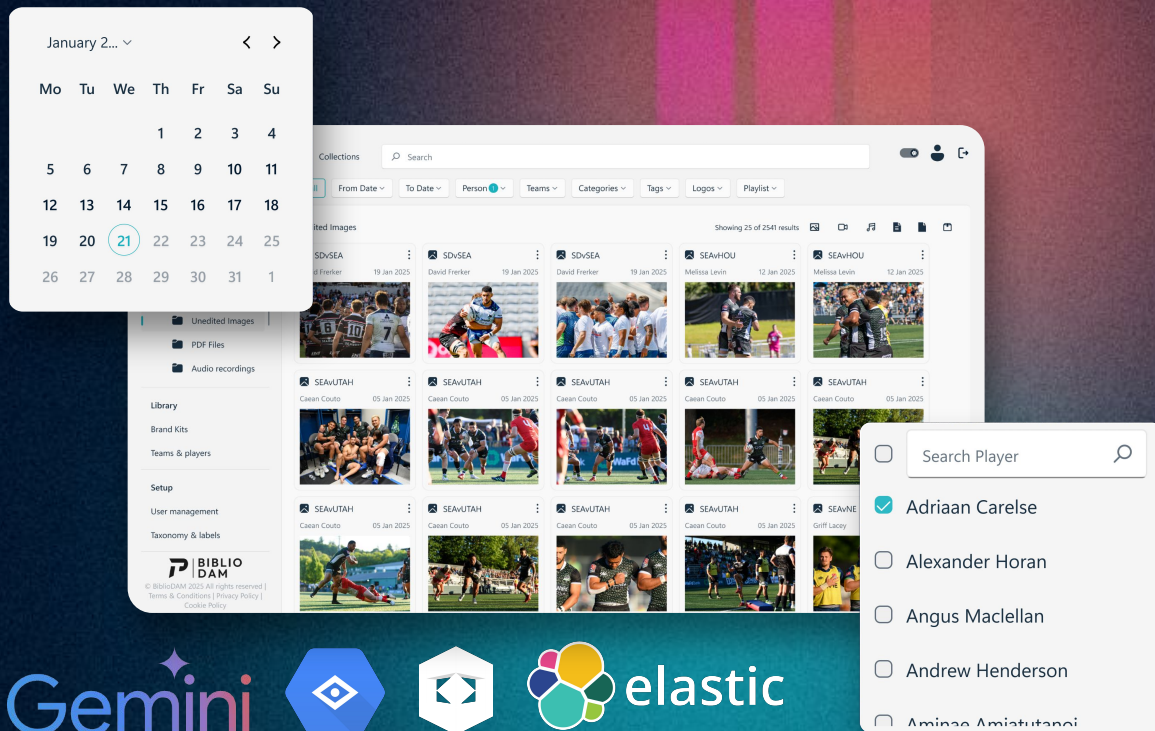




## COMPONENTS

# Advanced search technology

Experience lightning-fast, precision search capabilities, enhanced by the power of AI and machine learning



Gemini   elastic




## COMPONENTS

# Real-time ingest - direct from broadcast

Streamline workflows with seamless FTP  
and RTMP content ingestion, ensuring your  
media is instantly accessible


×

Day1AusNZFivedayseries\_0937663836652.mp4



0:00:00 / 0:04:00

DetailsClips



Replace thumbnail

TypeVideo

Size94 MB

OwnerLeo Philips

Created Date29 December 2024

Modified Date29 December 2024

Description

The Melbourne Cricket Ground, also known locally as the 'G', is a sports stadium located in Yarra Park, Melbourne, Victoria, Australia.

Folder Path

Change

2024 > 1Day Series

Copyright

Change

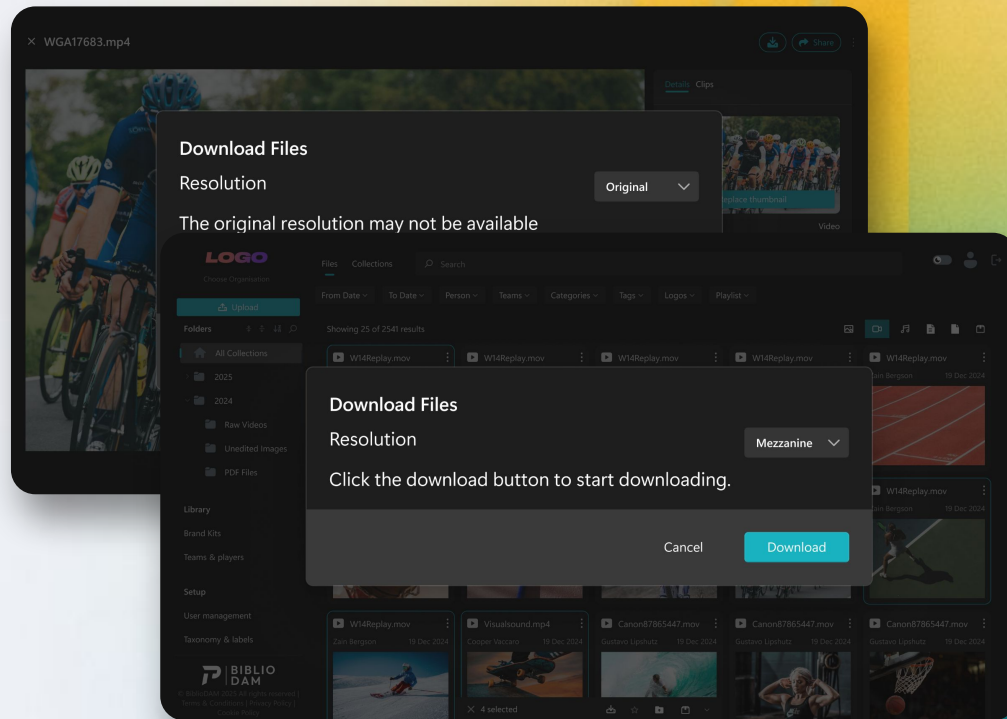
All Rights Reserved



## COMPONENTS

# Video transcoding

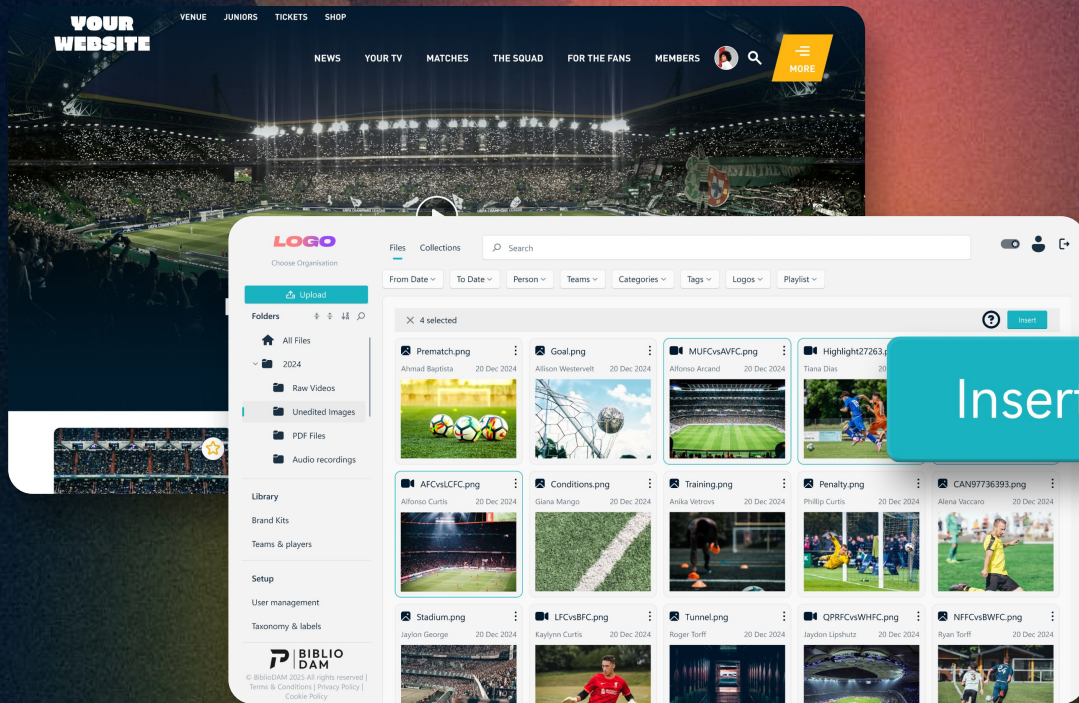
Make video assets available in multiple formats with PT's transcoding service



## COMPONENTS

# BiblioDAM Connect

Integrates seamlessly with PT's WebSuite Theme. Access media for your web stories, media galleries and press releases via the BiblioDAM Connect plugin and secure APIs.





## COMPONENTS

# Facial Recognition

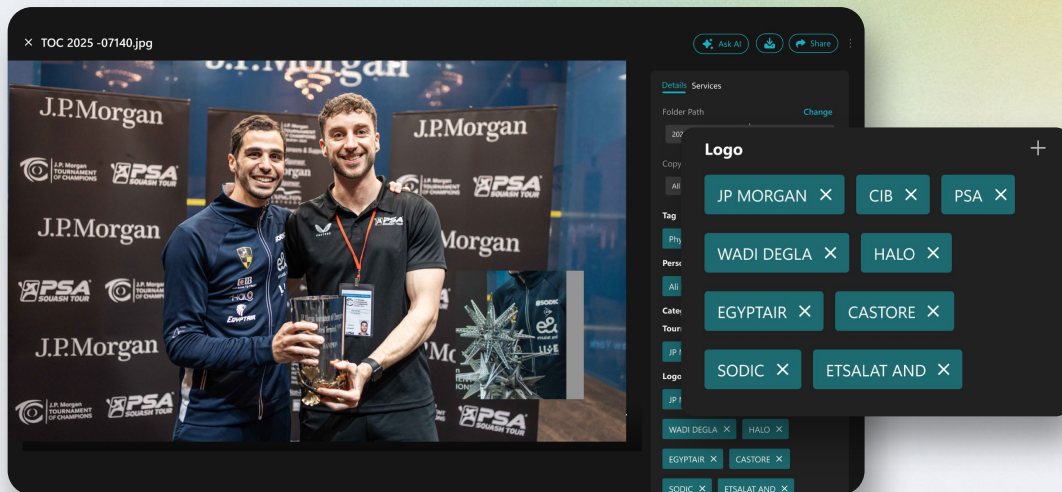
Intelligent facial recognition, allowing automatic identification of players and tagging of matching assets - streamlining content discovery and ensuring seamless access to player-specific media



## COMPONENTS

# Logo detection

Automatically identify and render logos in images and videos, providing valuable insights for brand visibility, sponsorship ROI, content management, and rights protection.





## COMPONENTS

# Auto-tagging

Tagging automation that enriches incoming media with keywords to ensure discoverability now and for the future



**Tag** +

SLB Championship X

2025 X

BristolFlyers X

Surrey 89ers X

Basketball X

SGS College Arena X

**Person** +

Alain Louis X

Andrew Lawrence X

Andreas Kapoulas X

**Category** +

SLB Championship 24/25 X

**Team** +

BristolFlyers X

Surrey 89ers X

**Logo** +

Reebok X

Kappa X

WoB X

BristolFlyers X

Surrey 89ers X

Nuffield Health X

Surrey 89ers X

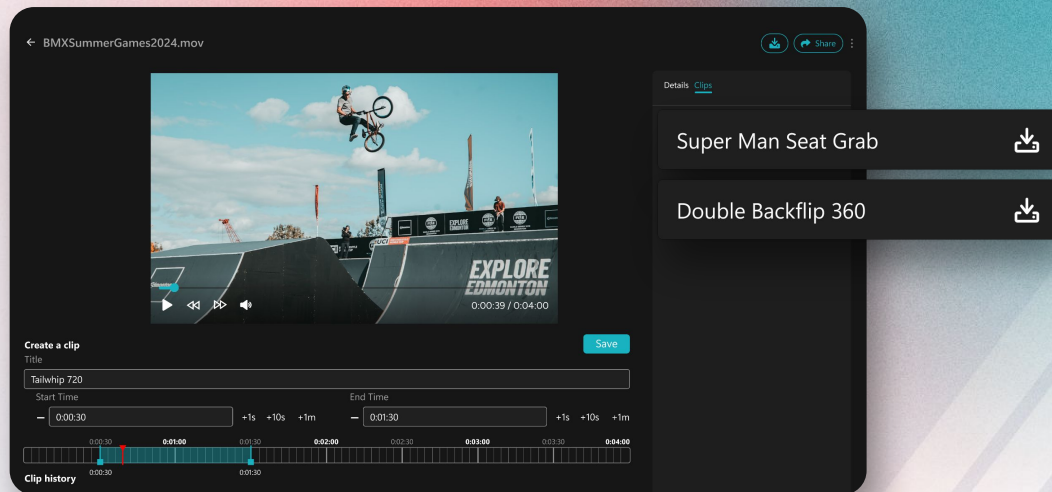
**Playlist** +

Highlights X

## COMPONENTS

# Video clipping

Create impactful video content effortlessly with video clipping. Extract and refine key moments for dynamic storytelling and engagement

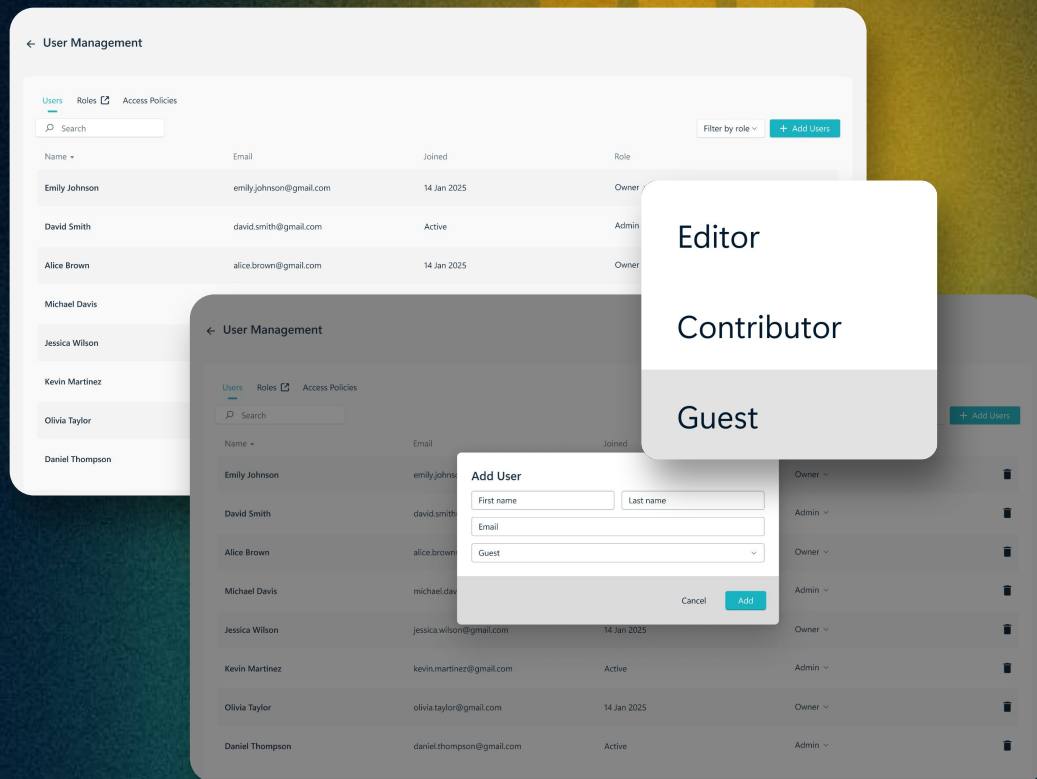




## COMPONENTS

# User management

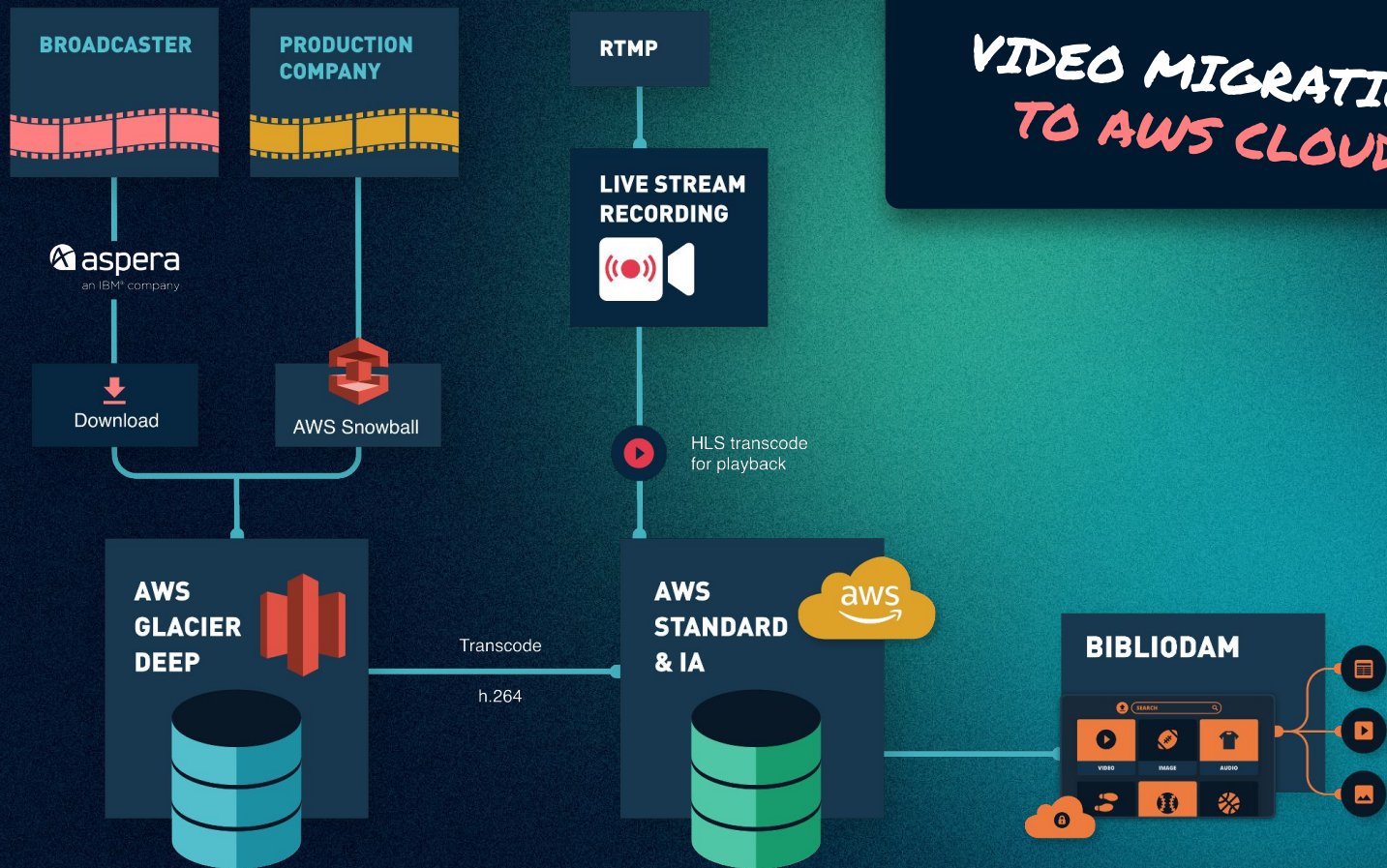
Take charge with fine-grained user management, ensuring the right people have the right access at the right time. Assign custom roles and permissions across teams, business units, and brands - empowering your organization to manage media assets securely and efficiently



# DAM capabilities

- |  |                                     |
|--|-------------------------------------|
| ✓ Archive migration                    | ✓ Build library of detectable faces |
| ✓ AI-powered archive re-categorisation | ✓ AI-powered text transcription     |
| ✓ Multi-format video transcoding       | ✓ Video clipping                    |
| ✓ AWS Cold Store for large files       | ✓ Metadata                          |
| ✓ Live stream ingest (RTMP)            | ✓ AI-recommended video highlights   |
| ✓ FTP content ingestion                | ✓ Advanced AI auto-tagging          |
| ✓ Search via file path                 | ✓ Fine-grained permissions          |
| ✓ AI-powered logo recognition          | ✓ Image cropping                    |
| ✓ AI-powered facial recognition        | ✓ Media resizing                    |





# Market Feedback



"The sight of memory sticks and external hard drives holding our most precious footage used to fill me with fear that something could easily happen and we lose everything. I feel much more secure now that all of our extremely valuable footage is safe and sound!"

**- Lisa Knights, Bristol Sport group head of communications**



"BiblioDAM has streamlined our media workflow, making it faster and more efficient to protect, manage and share our content with key stakeholders. It's an essential part of how we deliver media assets to the right people, at the right time."

**- Tecwyn Davies, Six Nations head of digital products and innovation**





# #TEAMTALK?

For any queries, or to arrange a free demo, please don't hesitate to contact us. One of our team members will be in touch to learn more about your digital requirements.

CONTACT